

Subject card

Subject name and code	Business Ethics, PG_00157358						
Field of study	Informatics and Econometrics						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Zakład Zrównoważonego Rozwoju i Nauk o Jakości -> Katedra Strategicznego Rozwoju -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Płoska				
	Teachers		dr Renata Płoska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		15.0		45.0	75
Subject objectives	To learn and understand the key ethical challenges of operating in the economy, with a particular focus on those related to the financial issues and information management. To learn and be able to use tools / concepts to implement ethics in business.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[liEMU2_K06] The student knows the need for ethical, sustainable and socially responsible behavior in professional and social life. Initiates and organises activities for the social environment and public interest.		Student is aware of the need for ethical behaviour in professional and economic life.		[SK1] oral statement/conversation/discussion		
	[liEMU2_W03] The student has an in-depth knowledge of man as a subject who creates economic structures and institutions.		Student has an advanced knowledge of the ethical dimension of the human role in the functioning of enterprises and the economy.		[SW4] test/exam - oral or written		
	[liEMU2_U03] The student is able to identify, to an in-depth degree, the institutional-legal and social constraints on the functioning of economic structures and institutions and reflect them in modeling, forecasting and optimization.		Student is able to identify ethical constraints on the operation of business entities.		[SU1] oral statement/conversation/discussion		
Subject contents	Ethics definition, development and key thinkers. Selected ethical systems. Morality and ethical thinking (conditioning). Business ethics concept, development and levels. The problem of business ownership and supervision - the concept of company stakeholders. Fraud and abuse in business. Ethics in relations with employees. Ethics in market relations. Ethical challenges of information management. The company and the social and environmental environment. Implementing ethics in a business organisation.						

Prerequisites and co-requisites	None		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written exam (test)	51.0%	100.0%
Recommended reading	Basic literature	W. Gasparski (red.), Biznes, etyka, odpowiedzialność, PWN 2012. M. Rybak, Etyka menedżera. Społeczna odpowiedzialność przedsiębiorstwa, PWN 2011.	
	Supplementary literature	B. Klimczak, Etyka gospodarcza, AE, Wrocław 2003. D. Pauch, Ryzyko nadużyć w przedsiębiorstwie, Uniwersytet Szczeciński, Szczecin 2018. B. Pogonowska (red.), Elementy etyki gospodarki rynkowej, PWE, Warszawa 2004. R. Płoska, Etyka biznesu istota i poziomy, [w]: P. Antonowicz, Zarządzanie rozwojem przedsiębiorstwa. Interaktywny podręcznik z zakresu zarządzania. Repozytorium case study dla studentów, WUG, Gdańsk 2020. R. Płoska, Nadużycia w przedsiębiorstwie, [w]: P. Antonowicz, P. Galiński, P. Pisarewicz, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2019. R. Płoska, Przeciwdziałanie korupcji jako jeden z wymiarów społecznej odpowiedzialności biznesu, [w]: P. Antonowicz, P. Galiński, P. Pisarewicz, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2019. R. Płoska, Przemysł odzieżowy wobec problemu pracy dzieci, Zarządzanie i finanse, nr 3/2/2016. J. T. Wels, Nadużycia w firmie - vademecum, Lexis Nexis / Ernest & Young 2006. A. Wiercińska, Granice między kreatywną, agresywną a oszukańczą rachunkowością, Zarządzanie i Finanse nr 2 / 2008. Ł. Zaorski-Sikora, Etyka biznesu, WSH-E, Łódź 2007.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	The concept and levels of business ethics. The process of making ethical decisions. Types of economic frauds. The concept and forms of mobbing. Environmental ethics. The concept and types of ethical codes.		
Work placement	Not applicable		

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