

Subject card

Subject name and code	The British Invasion of the 1960s, PG_00157850						
Field of study	English Studies						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2024/2025		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English English		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Zbigniew Czaja				
	Teachers		dr Zbigniew Czaja				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim of the course is to familiarize students with the genesis, main actors and consequences of the musical and cultural phenomenon of 1964-1967 called the British Invasion, during which Native American-inspired British music took over America. Thanks to the Beatles` conquest of America in February 1964 with a performance on the Ed Sullivan show (73 million viewers), other British artists such as The Rolling Stones, Gerry and the Pacemakers, The Animals, Lulu and Cream took the American and later world music scene of the 1960s by storm, setting new musical and cultural trends.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	FAL3_W01	- has an expanded knowledge of The Beatles and the other artists of the British Invasion; their role in popularising British music and 1960s culture around the world - has a general knowledge of American and British music of the 1950s and 1960s - has a basic knowledge of the influence of American music of the 1950s on British music of the 1960s	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	FAL3_U02	- selects and applies information and communication technology (ICT) when acquiring and processing information; - prepares speeches and participates in discussions on topics related to music and culture of the 1950s and 1960s	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	FAL3_K07	- knows and critically evaluates the extent of his knowledge and skills and understands the need to use them in solving cognitive and practical problems; - is ready to function in a global and culturally diverse society demonstrating tolerance and openness.	[SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[FAL3_U03] can properly select spoken and written sources and evaluate, select, critically analyze, and synthesize information from them in the field of English linguistics and literary studies, as well as auxiliary and related sciences within English philology	-independently searches, analyzes and selects information from various sources about British and American music of 1950 and 1960s - independently interprets and explains the genesis and process of change in British music of the 1950s and 1960s	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written

Subject contents	The main content of the course is the wave of British youth bands and singers of 1964-1967, led by the Beatles, which conquered America with its 'own 'native music. There were two major streams in it: I. Artists inspired by rock and roll music: 1. The Beatles 1. The Searchers 3. Gerry and the Pacemakers 4. Billy J. Kramer and the Dakotas 5. Freddie and the Dreamers 6. The Tremeloes 7. Peter and Gordon; Chad and Jeremy 8.Herman's Hermits Dusty 9. Springfield and Petula Clark 10. Cilla Black, Lulu, Marianne Faithful 11. The Zombies 12. The Hollies 13. Manfred Mann II. Artists inspired by Blues, and Rhythm and Blues music 1.The Rolling Stones 2. The Animals 3. The Kinks 4. The David Clark Five 5. The Yardbirds 6.The Cream 7. The Who 8. The Spencer Davis Group 9. Them 10. Small Faces First we will take a closer look at the phenomenon of the Beatles, without whom the British invasion would not have happened and nd then we will look at the other artists. In order to more fully understand the British invasion, we will also examine what the music scene of the 1950s and early 1960s looked like in America: 1. Rock and roll (Bill Haley, Buddy Holly, Little Richard, Chuck Berry) 2.Vocal groups of the Mowtown label (The Supremes, The Temptations, The Ronnetes) 3.Popular music (Neil Sedaka, Paul Anka Brenda Lee) as well as in Britain:1. Rock and roll (Tommy Steel, Adam Smith, Billy Fury) 2. Skiffle music (Lonnie Donegan, Viper Skiffle Group) 3. Guitar instrumental music (The Shadows, The Ventures) 4. Popular music (Cliff Richard, Helen Shapiro, Petula Clark).														
Prerequisites and co-requisites	Student's choice of subject; Knowledge of English at the level of at least B2.														
Assessment methods and criteria	<table><tr><td>Subject passing criteria</td><td>Passing threshold</td><td>Percentage of the final grade</td></tr><tr><td>final test</td><td>51.0%</td><td>40.0%</td></tr><tr><td>preparing and delivering a presentation</td><td>51.0%</td><td>40.0%</td></tr><tr><td>attendance and active participation in classes</td><td>80.0%</td><td>20.0%</td></tr></table>			Subject passing criteria	Passing threshold	Percentage of the final grade	final test	51.0%	40.0%	preparing and delivering a presentation	51.0%	40.0%	attendance and active participation in classes	80.0%	20.0%
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Recommended reading	Basic literature	Kindersley, D. (2006) <i>The Beatles-10 years that shook the world</i>, London, DK (Mojo). Robinns A.(2014) <i>British Music Invasion</i> Encyclopaedia Britannica article: https://www.britannica.com/event/British-Invasion <i>British Rock: The First Wave</i> (BBC ©1985 Documentary) https://youtu.be/htnD55VAbH4 <i>How the Beatles Changed the World</i> (Documentary) https://youtu.be/z4ED8AU9XxQ													

	Supplementary literature	Gaszyński, M.(2012) My History of Rock and Roll in Poland, Ożarów Mazowiecki, Olesiejuk Publishing House. Hoffmann, F. (2015) <i>History of Popular Music, from Edison to the 21st century</i>, West Moorland, Paw Paw Selected videos from YouTube <i>Obsession in Liverpool</i> (documentary) https://youtu.be/omNz6Adx_gQ
	eResources addresses	Basic https://www.rollingstone.com/feature/the-british-invasion-from-the-beatles-to-the-stones-the-sixties-belonged-to-britain-244870/ - The British Invasion: From the Beatles to the Stones, The Sixties Belonged to Britain https://en.wikipedia.org/wiki/British_Invasion - British Invasion https://youtu.be/htnD55VAbH4 - British Rock: The First Wave https://www.americanheritage.com/british-invasion-time-line--British - A British-invasion Time Line Supplementary https://youtu.be/gTtXzB43dYo - Inspired Beatles -- Beatles BBC Side-by-Side Original Artists - https://youtu.be/WbVI-7LNyw4 - The Beatles-Parting Ways
Example issues/ example questions/ tasks being completed	The Birth of Rock `n` Roll The Beatles' greatest inspirations Liverpool-the Mecca of American rock `n` roll Beatles' influence on counterculture The Rolling Stones - music of London bohemia The Polish Invasion..2000..OBSESJA	
Work placement	Not applicable	

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