

Subject card

Subject name and code	Intercultural Communication , PG_00162275						
Field of study	Finance and Accounting, Information Science and Econometrics, Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	undergraduate studies		Subject group		Optional subject group Humanistic-social subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Instytut Rusycystyki i Studiów Wschodnich -> Faculty of Languages						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Katarzyna Wądołowska-Lesner				
	Teachers		dr Katarzyna Wądołowska-Lesner				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	12.0	0.0	0.0	0.0	0.0	12
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	12		14.0		24.0	50
Subject objectives	The aim of the course is to familiarise students with the basic concepts and issues of communication intercultural communication and to explain the influence of culture on the conduct of professional activities.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_W11] The student has advanced knowledge of the place and importance of the humanities in the system of sciences and the specifics of the subject studied.	Has a structured advanced knowledge of social and intercultural communication, knows the role of the cultural environment in professional activities, knows the basic mechanisms of intercultural and international communication and the areas in which problems in linguistic and social communication arise.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[ZARZL3_K11] The student can work in a group, assuming various roles and improving communication competence and skills.	He/she is able to work in a group, taking on different roles in the group and improving competence and communication skills.	[SK1] oral statement/conversation/ discussion
	[ZARZL3_W16] The student has advanced knowledge of the place and importance of the humanities in the system of sciences and the specifics of the subject studied.	Has a structured advanced knowledge of social and intercultural communication, knows the role of the cultural environment in professional activities, knows the basic mechanisms of intercultural and international communication and the areas in which problems in linguistic and social communication arise.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[IiEL3_W10] The student has advanced knowledge of terminology and methodology in the humanities in relation to the subject and the specialty studied.	Has a structured advanced knowledge of social and intercultural communication, knows the role of the cultural environment in professional activities, knows the basic mechanisms of intercultural and international communication and the areas in which problems in linguistic and social communication arise.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[ZARZL3_W17] The student has advanced knowledge of terminology and methodology in the humanities in relation to the subject and the specialty studied.	Has a structured advanced knowledge of social and intercultural communication, knows the role of the cultural environment in professional activities, knows the basic mechanisms of intercultural and international communication and the areas in which problems in linguistic and social communication arise.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[ZARZL3_U12] The student knows how to critically evaluate the quality of a source of information and analyse and evaluate the acquired information.	Be able to search, analyse, select and use information on cultural links, intercultural communication and its implications using modern techniques to obtain, classify and analyse information from a variety of sources.	[SU1] oral statement/conversation/ discussion
	[FiRL3_K07] The student is ready to critically evaluate the knowledge he possesses and the content he receives, to recognize the importance of expertise in solving cognitive and practical problems in finance and accounting, and to consult experts when he/she has difficulty solving a problem independently.	Be able to search, analyse, select and use information on cultural links, intercultural communication and its implications using modern techniques to obtain, classify and analyse information from a variety of sources.	[SK1] oral statement/conversation/ discussion
	[FiRL3_W12] The student has advanced knowledge of terminology and methodology in the humanities in relation to the subject and the specialty studied.	Has a structured advanced knowledge of social and intercultural communication, knows the role of the cultural environment in professional activities, knows the basic mechanisms of intercultural and international communication and the areas in which problems in linguistic and social communication arise.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion

	Course outcome	Subject outcome	Method of verification
	[FiRL3_U12] The student can refer to the literature on the subject, substantively argue using the views of other authors and formulate conclusions.	Using the views of other authors, presents the results of his/her analyses in written and oral form. Argues his/her own conclusions in an understandable manner.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[liEL3_K07] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily.	Acknowledges the need to expand acquired knowledge and skills. Knows the role of the cultural environment in professional activities.	[SK1] oral statement/conversation/discussion
	[ZARZL3_U13] The student can refer to the literature on the subject, substantively argue using the views of other authors and formulate conclusions.	Using the views of other authors, presents the results of his/her analyses in written and oral form. Argues his/her own conclusions in an understandable manner.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[liEL3_U12] The student can refer to the literature on the subject, substantively argue using the views of other authors and formulate conclusions.	Using the views of other authors, presents the results of his/her analyses in written and oral form. Argues his/her own conclusions in an understandable manner.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZL3_K10] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily.	Acknowledges the need to expand acquired knowledge and skills. Knows the role of the cultural environment in professional activities.	[SK1] oral statement/conversation/discussion
	[liEL3_U11] The student knows how to critically evaluate the quality of a source of information and analyse and evaluate the acquired information.	Be able to search, analyse, select and use information on cultural links, intercultural communication and its implications using modern techniques to obtain, classify and analyse information from a variety of sources.	[SU1] oral statement/conversation/discussion
	[FiRL3_U11] The student knows how to critically evaluate the quality of a source of information and analyse and evaluate the acquired information.	Be able to search, analyse, select and use information on cultural links, intercultural communication and its implications using modern techniques to obtain, classify and analyse information from a variety of sources.	[SU1] oral statement/conversation/discussion
	[liEL3_K08] The student can work in a group, assuming various roles and improving communication competence and skills.	He/she is able to work in a group, taking on different roles in the group and improving competence and communication skills.	[SK1] oral statement/conversation/discussion
	[FiRL3_K08] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily.	Acknowledges the need to expand acquired knowledge and skills. Knows the role of the cultural environment in professional activities.	[SK1] oral statement/conversation/discussion
	[FiRL3_K09] The student can work in a group, assuming various roles and improving communication competence and skills.	He/she is able to work in a group, taking on different roles in the group and improving competence and communication skills.	[SK1] oral statement/conversation/discussion
	[liEL3_W09] The student has advanced knowledge of the place and importance of the humanities in the system of sciences and the specifics of the subject studied.	Has a structured advanced knowledge of social and intercultural communication, knows the role of the cultural environment in professional activities, knows the basic mechanisms of intercultural and international communication and the areas in which problems in linguistic and social communication arise.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion

Subject contents	Communication - definition, essence, characteristics. Models of the communication process, levels and forms of communication.Variety of verbal communication styles. Basics of non-verbal communication: reading the messages contained in gestures.Messages contained in gestures.Culture - definition, essence, characteristics. Variety of definitions of national culture and its elements. Cultural conditions and needs. Culture versus civilisation, stereotypes and prejudices. Cultural relativism and tolerance in the contact of cultures. Ethnocentrism as a communication barrier. Intercultural communication - definition, essence, features. Problems of intercultural communication. Non-verbal communication in intercultural relations. Intercultural communication in American countries, Asian countries. American countries, in Asian countries, in European countries.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test	51.0%	50.0%
	active participation in activities	51.0%	50.0%
Recommended reading	Basic literature	Gesteland R., Cultural differences and behaviour in business, Warsaw 2000. Griffin E., Fundamentals of social communication, Gdansk 2003. Hampden-Turner C., Trompenaars F., Seven dimensions of culture. The importance of cultural differences in cultural activities, Warsaw 2002. Hofstede G., Hofstede G.J., Minkov M., Cultures and organisations. Programming the mind, Warsaw 2011. Mikulowska Pomorski J., How nations communicate with each other in intercultural communication, Kraków 2012. Mole J., In the crucible of Europe. Cultural patterns and barriers in enterprises, Warsaw 2000. Rosa G., Ostrowska I., Słupińska K., Gracz L., Intercultural communication in business, Kraków 2018.	
	Supplementary literature	Barker C., Cultural Studies. Theory and Practice, Krakow 2003. Hall E.T., The hidden dimension, Warsaw 2003. Linka A., Intercultural competence of social service workers, Szczecin 2020. Meyer E., The cultural map. How to deal effectively with cultural differences in business, Kraków 2023.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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