

Subject card

Subject name and code	Starter Student Hub, PG_00163427						
Field of study	Finance and Accounting, Information Science and Econometrics, Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	postgraduate studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		1.0		
Learning profile	academic		Assessment form				
Conducting unit	Katedra Ekonometrii -> Faculty of Management						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Sabina Nowak				
	Teachers		dr Sabina Nowak				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		10.0		20.0	45
Subject objectives	The course is designed to help students understand key aspects of managing their own businesses. Classes are conducted as lectures and workshops led by business experts and practitioners from the Tri-City. The project is financed by the City of Gdansk.Place of conducting the classes: Starter Incubator, 3b Lęborska St., 80-386 Gdansk.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IiEMU2_U08] The student can analyse business needs and, as appropriate, configure and apply modern information and communication technologies in business management and business communication.	The student can identify and analyze business needs while creating and improving a business plan.	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
	[FiRMU2_W03] The student has an expanded knowledge of man as an entity that creates economic structures and the motives of his actions.	The student recognizes the psychological motives of humans creating business solutions.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[ZARZMU2_W04] The student has an extended knowledge of the enterprise environment, its factors and changes occurring in this area, as well as the relations, significance and influence of the environment and stakeholders on the functioning of the enterprise. The student has expanded knowledge of tools for diagnosing macro- and micro-environment.	The student understands the business environment that determines success.	[SW1] oral statement/conversation/discussion
	[IiEMU2_K06] The student knows the need for ethical, sustainable and socially responsible behavior in professional and social life. Initiates and organises activities for the social environment and public interest.	The student understands the importance of ethical and responsible behaviour in starting and running a business.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[IiEMU2_K05] The student can think and act in an entrepreneurial manner and flexibly adapt to changing environmental conditions. Thinks creatively and can go beyond the usual patterns.	The student has creative ideas for starting his business in a changing environment.	[SK1] oral statement/conversation/discussion
	[FiRMU2_K01] Self-improvement: - understands the need for development and lifelong learning, - inspires others to learn, - is able to supplement and improve the acquired knowledge and skills, expanded by the interdisciplinary dimension, - knows his strengths and weaknesses, sets ambitious goals to the best of his ability, - knows how to reconcile with failure, admit to a mistake.	The student knows the need to expand his knowledge of business solutions.	[SK1] oral statement/conversation/discussion
	[ZARZMU2_K03] The student is aware of the need to identify critical complex problems, including economic and social ones, and to plan ways to solve them under changing and unpredictable conditions.	The student recognizes potential obstacles and challenges he may face while starting his own business.	[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills
	[IiEMU2_K04] The student can work in a team, co-create it, effectively manage and supervise it; efficiently adapts his behavior and conduct to his role in it; is ready to take responsibility for the team and bear the consequences; understands the necessity of systematicity and consistency in action; is open to other team members and critical of himself.	The student collaborates with a team to create and enhance business ideas, taking on various roles throughout the process.	[SK8] observation of student's independent or team work
	[ZARZMU2_U03] The student can consider its ethical, social and environmental implications in decision-making. The student can initiate actions for the social environment and public interest.	The student can decide on his business idea and evaluate its consequences in an ethical, social and environmental context.	[SU1] oral statement/conversation/discussion
	[ZARZMU2_U02] The student can use the legal acts to regulate the formal and legal organization of the establishment and operation of enterprises in Poland in an in-depth way.	Students can analyze the legal acts needed to start their own business.	[SU1] oral statement/conversation/discussion

Course outcome	Subject outcome	Method of verification
[liEMU2_W02] The student has an in-depth knowledge of economic structures and institutions, the processes taking place in them, the connections between them and their dynamics, and has an in-depth knowledge of the phenomena and processes taking place in their environment.	The student understands the institutions involved in starting a business.	[SW1] oral statement/conversation/discussion
[ZARZMU2_K08] The student understands the need to behave ethically, sustainably, and socially responsibly in professional life. The student can initiate actions for the public interest.	The student knows the need for ethical behaviour when starting his own business.	[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills
[FiRMU2_K06] Creativity: - the student has the ability to think creatively, can go beyond the usual patterns, - can think and act in an entrepreneurial manner, - can flexibly adapt to the changing requirements of the environment.	The student has creative ideas for starting his own business.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
[ZARZMU2_K06] The student is ready to work in, contribute to or manage groups. Takes the initiative when working in a group. The student can lead and supervise a team.	The student actively works in a group to design and improve his business idea.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
[liEMU2_U03] The student is able to identify, to an in-depth degree, the institutional-legal and social constraints on the functioning of economic structures and institutions and reflect them in modeling, forecasting and optimization.	The student understands the legal and institutional requirements for starting a business.	[SU2] presentation/project/paper/report
[FiRMU2_W08] The student has in-depth knowledge of the formation and economic functioning of organizations commercial and public, their forms, phases of development, as well as financial conditions determining their value and economic success.	The student understands how to start a business and its financial implications.	[SW1] oral statement/conversation/discussion
[liEMU2_W03] The student has an in-depth knowledge of man as a subject who creates economic structures and institutions.	The student recognizes that humans play a crucial role in creating business solutions.	[SW1] oral statement/conversation/discussion
[FiRMU2_U05] The student correctly uses normative systems and selected norms and rules (legal, professional, moral) to solve in-depth problems in finance and accounting. The student has the ability to efficiently use the normative system appropriate to his specialty.	The student knows the legal acts necessary to start his own business.	[SU1] oral statement/conversation/discussion [SU6] demonstration of practical skills
[ZARZMU2_W05] The student has a structured, expanded knowledge of the relationships taking place between organizations (including forms of interaction between business entities in the market) and between the organization and the individual, especially the employee and the customer.	The student understands the essential relationships in business, including those between various organizational forms and between individuals and organizations.	[SW1] oral statement/conversation/discussion
[FiRMU2_U06] The student creatively uses the acquired knowledge in various scopes and forms to solve problems in finance and accounting that arise in business practice. The student knows the limitations of the usefulness of the applied knowledge.	Students can creatively use their knowledge to develop their business competencies.	[SU6] demonstration of practical skills

	Course outcome	Subject outcome	Method of verification
	[FiRMU2_K02] Cooperation: - the student can harmoniously interact and work in a group, assuming various roles in the group, including leadership and supervision of the group, - can agree with the group on goals and division of tasks, - is open-minded, respecting the differences of other team members.	The student actively collaborates in a group on issues related to creating and improving business ideas.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
Subject contents	1. Business plan creation: lecture and workshop sessions. 2. Psychology's elements in business: lecture and workshop sessions. 3. Selected aspects of the legal framework in business: lecture and workshop sessions. The workshop aims to help participants develop or refine their business ideas with expert support.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	50	51.0%	50.0%
	50	51.0%	50.0%
Recommended reading	Basic literature	The classes are taught by experts and practitioners. No literature is provided for study.	
	Supplementary literature	The classes are taught by experts and practitioners. No literature is provided for study.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.