University of Gdańsk

Subject card

Subject name and code	IT solutions for SMB - lecture, PG_00133742		
Field of study	Taxes and Tax Consultancy		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Optional subject group
Mode of study	full-time studies	Mode of delivery	e-learning
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	1.0
Learning profile	academic	Assessment form	credit
Conducting unit	Faculty of Law and Administration -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Dorota Buchnowska, prof. UG	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	0.0	0.0	0.0	0.0	15

E-learning hours included: 15.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	0.0	10.0	25

Subject objectives

To familiarize students with the types of business applications for the SME sector.To familiarize students with the functionality of business applications for the SME sector.To familiarize students with the benefits of using ICT solutions in an SME sector enterprise.

Learning outcomes

Course outcome	Subject outcome	Method of verification

Subject contents

1. Enterprises in the SME sector - specificity and needs in the field of IT solutions

2. Market of IT systems for enterprises from the SME sector

3. Functionality of ERP, CRM and BI systems for enterprises from the SME sector

4. Use of internet services (designing websites, survey questionnaires)

Prerequisites and co-requisites

none

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
tasks performed during classes	70.0%	50.0%
final project	51.0%	50.0%

Recommended reading

Basic literature	Wrycza S., Maślankowski J. (red.), Informatyka ekonomiczna, PWN, Warszawa 2019
Supplementary literature	documentation of IT systems used during classes
eResources addresses	

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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