

## Subject card

|                                             |                                                                                                                                                                                           |                                                          |                                         |                                     |                                                                          |            |     |
|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|--------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | English Language, PG_00153839                                                                                                                                                             |                                                          |                                         |                                     |                                                                          |            |     |
| Field of study                              | International Business                                                                                                                                                                    |                                                          |                                         |                                     |                                                                          |            |     |
| Date of commencement of studies             | October 2025                                                                                                                                                                              |                                                          | Academic year of realisation of subject |                                     | 2025/2026                                                                |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                        |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Optional subject group |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                         |                                                          | Mode of delivery                        |                                     | at the university                                                        |            |     |
| Year of study                               | 1                                                                                                                                                                                         |                                                          | Language of instruction                 |                                     | English                                                                  |            |     |
| Semester of study                           | 1                                                                                                                                                                                         |                                                          | ECTS credits                            |                                     | 3.0                                                                      |            |     |
| Learning profile                            | academic                                                                                                                                                                                  |                                                          | Assessment form                         |                                     |                                                                          |            |     |
| Conducting unit                             | Rector                                                                                                                                                                                    |                                                          |                                         |                                     |                                                                          |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                        |                                                          | mgr Martyna Włodarczyk                  |                                     |                                                                          |            |     |
|                                             | Teachers                                                                                                                                                                                  |                                                          |                                         |                                     |                                                                          |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                               | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                  | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                     | 0.0                                                      | 60.0                                    | 0.0                                 | 0.0                                                                      | 0.0        | 60  |
|                                             | E-learning hours included: 0.0                                                                                                                                                            |                                                          |                                         |                                     |                                                                          |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                         | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                          | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                     | 60                                                       |                                         | 5.0                                 |                                                                          | 10.0       | 75  |
| Subject objectives                          | Developing student's language skills: speaking, reading, writing, listening so that they reflect learner's academic, professional and personal needs, as well as job market requirements. |                                                          |                                         |                                     |                                                                          |            |     |

| Learning outcomes               | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Subject outcome                                                                                                                                                                                                                                                                                                                                                    | Method of verification                                                                                                                                                         |
|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | - has language skills corresponding to the requirements of level B2 of the Common European Framework of Reference for Languages                                                                                                                                                                                                                                    | [SU1] oral statement/conversation/discussion<br>[SU2] presentation/project/paper/report<br>[SU3] text preparation/written work<br>[SU4] test/exam - oral or written            |
|                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | - can prepare typical written compositions in a foreign language on topics related to his/her field of study<br>- can prepare oral presentations in a foreign language concerning matters related to his/her field of study                                                                                                                                        | [SU1] oral statement/conversation/discussion<br>[SU2] presentation/project/paper/report<br>[SU3] text preparation/written work<br>[SU4] test/exam - oral or written            |
|                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | - knows the basic terminology of the subject studied<br>- is ready to work as part of a team, including assuming various team roles; has elementary organisational skills that enable him/her to achieve his/her goals related to professional activities                                                                                                          | [SK2] presentation/project/paper/report<br>[SK3] text preparation/written work<br>[SK4] test/exam - oral or written<br>[SK8] observation of student's independent or team work |
|                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | - is aware of the limitations of his/her own knowledge and skills, and understands the need for lifelong learning as well as for deepening and supplementing the acquired knowledge and skills; defines the directions of his/her own development and learning                                                                                                     | [SK1] oral statement/conversation/discussion<br>[SK2] presentation/project/paper/report                                                                                        |
|                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | - can prepare typical written compositions in a foreign language on topics related to his/her field of study<br>- can prepare oral presentations in a foreign language concerning matters related to his/her field of study<br>- demonstrates the ability to use consultations to deepen their knowledge in areas of the course content that they find challenging | [SW2] presentation/project/paper/report<br>[SW3] text preparation/written work                                                                                                 |
| Subject contents                | 1. Language and skills applicable to a specific job environment, in the context of the selected field of study, such as: <ul style="list-style-type: none"> <li>• telephoning</li> <li>• meetings</li> <li>• teamwork and team building</li> <li>• business correspondence</li> <li>• presentations</li> <li>• negotiations</li> <li>• recruitment</li> <li>• cross-cultural communication</li> </ul> 2. ESP and academic language components up to 30% or less of the course contents.<br>3. Revision and consolidation of grammar rules. |                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                |
| Prerequisites and co-requisites | Suggested foreign language entry level: B1 or higher (according to CEFR)                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                |

|                                                                |                                                              |                                                                                                                                                                                                                                                                                 |                               |
|----------------------------------------------------------------|--------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Assessment methods and criteria                                | Subject passing criteria                                     | Passing threshold                                                                                                                                                                                                                                                               | Percentage of the final grade |
|                                                                | Written and oral assignments, including student's self-study | 51.0%                                                                                                                                                                                                                                                                           | 100.0%                        |
| Recommended reading                                            | Basic literature                                             | <ul style="list-style-type: none"><li>Dubicka, Iwonna, et al. Business Partner. Pearson, 2018. (levels B1+ to C1)</li><li>extra materials shared by the teacher, including those downloadable from <a href="http://cjo.ug.edu.pl/studenci">cjo.ug.edu.pl/studenci</a></li></ul> |                               |
|                                                                | Supplementary literature                                     | <a href="https://eslbrains.com/">https://eslbrains.com/</a><br><br><a href="https://www.linguahouse.com/">https://www.linguahouse.com/</a><br><br><a href="https://www.ted.com/">https://www.ted.com/</a><br><br><a href="https://ed.ted.com/">https://ed.ted.com/</a>          |                               |
|                                                                | eResources addresses                                         | Adresy na platformie eNauczanie:                                                                                                                                                                                                                                                |                               |
| Example issues/<br>example questions/<br>tasks being completed |                                                              |                                                                                                                                                                                                                                                                                 |                               |
| Work placement                                                 | Not applicable                                               |                                                                                                                                                                                                                                                                                 |                               |

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