

Subject card

Subject name and code	Introduction to Academic Research and Writing, PG_00129801						
Field of study	International Business						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Transport Economics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Giuseppe Cirella, prof. UG				
	Teachers		dr Giuseppe Cirella, prof. UG mgr Michael Rościszewski-Dodgson				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		10.0		25.0	50
Subject objectives	The aim of the exercises will be to provide students with a solid foundation in the principles and practices of academic research and writing, which will be useful both in their undergraduate theses and projects, as well as in their academic career.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_W10] knows and understands basic terms and principles of intellectual (industrial) property protection and copyright law	The student knows and understands the basic concepts and principles of protection of intellectual (industrial) property and copyright.	[SW3] text preparation/written work
	[IBL3_U03] is able to perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection information sources, conducting critical analysis and synthesis on the collected information and data	The student can perform tasks in uncertain conditions, solve complex research problems, select sources appropriately, and conduct a critical analysis and synthesis of the collected information. organizes their individual work, including the use of consultations as a form of learning support.	[SU3] text preparation/written work
	[IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines	The student is ready to critically evaluate his/her knowledge of international business.	[SK3] text preparation/written work [SK5] implementation of a problem task
	[IBL3_W03] knows and understands selected research methods and tools, including IT tools and data acquisition techniques, which are applicable to international business issues	The student knows and understands selected research methods and tools, including IT tools and data acquisition techniques that are used in international business issues.	[SW3] text preparation/written work [SW5] implementation of a problem task
	[IBL3_K05] is ready to perform professional role in responsible manner, abide business ethics and business standards in working environment	The student is ready to perform his professional role responsibly, observing business ethics and business standards in the work environment.	[SK3] text preparation/written work
Subject contents	1. How to conduct research? 2. How to evaluate sources? 3. How to write an effective scientific paper? 4. How to develop research questions? 5. How to design research and collect and analyze data? 6. what research methods to use? 7. How to construct and format academic documents? 8. How to properly use quotes and references? 9. How to write clearly and concisely, avoiding common grammar, punctuation and syntax errors? 10. Integrity and academic ethics, including ways to avoid plagiarism. 11. The importance of ethical research practices and the consequences of unethical behavior.		
	As part of the course, the individual selection of a written assignment topic and work on the preparation of a problem-based task involve a total of 10 hours of consultations with the instructor.		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	problem-solving tasks	51.0%	50.0%
	written tasks	51.0%	50.0%
Recommended reading	Basic literature	P. Goodson, Becoming an Academic Writer: 50 Exercises for Paced, Productive, and Powerful Writing Second Edition, SAGE Publications, Inc, 2016	
	Supplementary literature	A.Savage P. Mayer, Effective Academic Writing 2e Student Book 2 2nd ed. Edition, Oxford University Press, 2012	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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