

Subject card

Subject name and code	Information policy of great powers, PG_00147274						
Field of study	Diplomacy						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Katarzyna Kamińska-Korolczuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		50.0	80
Subject objectives	To familiarize students with the assumptions of the information policy of modern powers.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DYPL3_U01] Is able to correctly interpret and explain the behaviour of individuals and social groups in social life, especially political life relating to diplomacy.	-	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[DYPL3_W07] Has advanced knowledge of the origin and evolution of political and diplomatic norms organising social structures and institutions relevant to politics and diplomacy, including legal and ethical issues in the field of intellectual property and copyright protection.	-	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[DYPL3_W04] Has advanced knowledge of the role of a human being as an entity constructing social structures and institutions operating in politics and diplomacy.	-	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[DYPL3_W05] Has advanced knowledge of the historical, economic, social, legal, ethical and cultural conditions of political life that construct social structures and institutions operating in diplomacy.	-	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[DYPL3_K07] Is ready to independently and critically expand knowledge and skills.	-	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[DYPL3_W09] Possesses advanced knowledge of cultural norms that are socially significant and appropriate for political sciences and diplomacy	-	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[DYPL3_W08] Has advanced knowledge of changes taking place in social structures and their consequences in the sphere of politics and diplomacy.	-	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[DYPL3_U07] Can use research methods and techniques to describe and analyse phenomena occurring in the sphere of diplomacy.	-	[SU2] presentation/project/paper/report
	[DYPL3_K01] Understands the need to acquire knowledge and new skills.	-	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
Subject contents	Superpowers and powers - characteristics of the concept and scope. Information policy - explanation of concepts and the scope of its functioning. Various forms of conducting information policy. Information policy and social communication of powers. Information design and management. Analyses of the information policy of superpowers/powers - case study.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	attendance	70.0%	30.0%
	project	51.0%	70.0%

Recommended reading	Basic literature	M. Adamik-Szysiak (red.), Media i polityka. Relacje i zależności, Wyd. UMCS, Lublin 2014, fragmenty J. H. Altschull, Agents of Power, The Media and Public Policy, Longman 1995 - wybrane fragmenty K. Kamińska-Korolczuk, Polityka i media a kryzys zaufania. Polityka informacyjna mocarstw w czasie zagrożenia, Gdańsk 2021 - wybrane fragmenty D. Piontek, Komunikowanie polityczne i kultura popularna. Tabloidyżacja informacji o polityce, Wyd. WNPID, Poznań 2011. M. Zimdars, K. McLeod, Fake news. Understanding Media and Misinformation in the Digital Age, Cambridge 2020 - wybrane fragmenty actual information in media
	Supplementary literature	B. Literatura uzupełniająca B. Dobek-Ostrowska (red.), Media masowe na świecie. Modele systemów medialnych i ich dynamika rozwojowa, Wrocław 2007 fragmenty B. Dobek-Ostrowska, R. Wiszniowski, Teoria komunikowania publicznego i politycznego. Wprowadzenie, Wrocław 2007 fragmenty M. Jas-Koziarkiewicz, Prawne i instytucjonalne podstawy polityki informacyjnej Unii Europejskiej, „Przegląd Europejski 2015, nr 2 (36). D. Krawczyk, Zarządzanie polityką informacyjną organizacji w aspekcie komunikacyjnym i wizerunkowym, Zeszyty Naukowe Politechniki Śląskiej 2018, z. 132, https://www-arch.polsl.pl/wydzialy/ROZ/ZN/Documents/Zeszyt132/Krawczyk%202.pdf J. J. Mearsheimer, Tragizm polityki mocarstw, Universitas 2020 - fragmenty A. Zybala, Polityki publiczne. Doswiadczenia w tworzeniu i wykonywaniu programow publicznych w Polsce i w innych krajach, Warszawa 2012 - fragmenty
	eResources addresses	
Example issues/ example questions/ tasks being completed	implementation of a final project - based on a case study, define the information policy of a selected power, distinguish its characteristic features; the following will be assessed: topicality of the problem, originality of the proposed solutions, variety of means of expression used, matching the means to the medium used, linguistic correctness	
Work placement	Not applicable	

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