

## Subject card

|                                             |                                                                                                                                                                                                                                                                             |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                                                |            |     |
|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | The Art of Public Speech, PG_00150438                                                                                                                                                                                                                                       |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                                                |            |     |
| Field of study                              | Russian Philology                                                                                                                                                                                                                                                           |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                                                |            |     |
| Date of commencement of studies             | October 2025                                                                                                                                                                                                                                                                |                                                          | Academic year of realisation of subject                                                                                                                                                           |                                     | 2027/2028                                                                                                                                      |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                                                                          |                                                          | Subject group                                                                                                                                                                                     |                                     | Obligatory subject group in the field of study<br>Optional subject group<br>Subject group related to scientific research in the field of study |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                           |                                                          | Mode of delivery                                                                                                                                                                                  |                                     | at the university                                                                                                                              |            |     |
| Year of study                               | 3                                                                                                                                                                                                                                                                           |                                                          | Language of instruction                                                                                                                                                                           |                                     | Russian                                                                                                                                        |            |     |
| Semester of study                           | 6                                                                                                                                                                                                                                                                           |                                                          | ECTS credits                                                                                                                                                                                      |                                     | 2.0                                                                                                                                            |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                    |                                                          | Assessment form                                                                                                                                                                                   |                                     | credit                                                                                                                                         |            |     |
| Conducting unit                             | Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector                                                                                                                                                                                                  |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                                                |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                          |                                                          | dr hab. Urszula Patocka-Sigłowy                                                                                                                                                                   |                                     |                                                                                                                                                |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                    |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                                                |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                 | Lecture                                                  | Tutorial                                                                                                                                                                                          | Laboratory                          | Project                                                                                                                                        | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                       | 0.0                                                      | 15.0                                                                                                                                                                                              | 0.0                                 | 0.0                                                                                                                                            | 0.0        | 15  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                              |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                                                |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                           | Participation in didactic classes included in study plan |                                                                                                                                                                                                   | Participation in consultation hours |                                                                                                                                                | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                       | 15                                                       |                                                                                                                                                                                                   | 1.0                                 |                                                                                                                                                | 34.0       | 50  |
| Subject objectives                          | The aim of the classes is for students to acquire the necessary knowledge enabling effective preparation for public speaking, familiarizing them with the principles of speaking, with particular emphasis on the psychological and linguistic rules of composing speeches. |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                                                |            |     |
| Learning outcomes                           | Course outcome                                                                                                                                                                                                                                                              |                                                          | Subject outcome                                                                                                                                                                                   |                                     | Method of verification                                                                                                                         |            |     |
|                                             | [FROSL3_U10] The graduate is able to plan individual and/or team work, taking on various roles within the group.                                                                                                                                                            |                                                          | Is able to develop and implement an image-shaping action plan and cooperate with the group in the process of its preparation.                                                                     |                                     | [SU5] implementation of a problem task                                                                                                         |            |     |
|                                             | [FROSL3_U09] The graduate is able to participate in a debate in Russian, Polish, and a second foreign language, presenting and evaluating various opinions and viewpoints, as well as discussing them.                                                                      |                                                          | Is able to participate in a debate using tools appropriate to the situation to present different opinions.                                                                                        |                                     | [SU1] oral statement/conversation/discussion                                                                                                   |            |     |
|                                             | [FROSL3_U06] The graduate is able to present the results of their work in Polish and Russian in a clear, systematic, and well-thought-out manner, using various modern methods and techniques.                                                                              |                                                          | It presents the results of its work in a systematic and well-thought-out form, using a variety of modern methods and techniques, in compliance with the rules applicable in public communication. |                                     | [SU1] oral statement/conversation/discussion                                                                                                   |            |     |

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| Subject contents                                         | Classification of public speaking. Principles of creating a script for a good speech: goals, structure, coherence of speech, main idea, framework composition, style of speech. Features of a good speaker. Interaction with the listener. Linguistics of public speaking. Speaking techniques and strategies. The most common mistakes. Cultural context of communication. |                                                                                                                                                                                                                                                                    |                               |
| Prerequisites and co-requisites                          |                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                    |                               |
| Assessment methods and criteria                          | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                    | Passing threshold                                                                                                                                                                                                                                                  | Percentage of the final grade |
|                                                          | independently prepared and presented public speech                                                                                                                                                                                                                                                                                                                          | 51.0%                                                                                                                                                                                                                                                              | 50.0%                         |
|                                                          | tasks carried out during the semester                                                                                                                                                                                                                                                                                                                                       | 51.0%                                                                                                                                                                                                                                                              | 50.0%                         |
| Recommended reading                                      | Basic literature                                                                                                                                                                                                                                                                                                                                                            | Kordziński J., Przemów do nich! Teoria i praktyka wystąpień publicznych, eBook 2010.<br><br>Stuart C., Sztuka przemawiania i prezentacji, Warszawa 2002.<br><br>Turk C., Sztuka przemawiania, Wrocław 2003.<br><br>Wiszniewski A., Sztuka mówienia, Katowice 2003. |                               |
|                                                          | Supplementary literature                                                                                                                                                                                                                                                                                                                                                    | The teacher verifies and updates the list of literature each time.                                                                                                                                                                                                 |                               |
|                                                          | eResources addresses                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                    |                               |
| Example issues/ example questions/ tasks being completed |                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                    |                               |
| Work placement                                           | Not applicable                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                    |                               |

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