

Subject card

Subject name and code	Teaching Russian in the cosmetic and medical industry, PG_00150196						
Field of study	Russian Philology						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Russian		
Semester of study	5		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Russian Language Pragmatics, Communication and Didactics -> Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Marcin Trendowicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the course is to familiarise students with issues related to the methodology of teaching foreign languages in specialist courses preparing for work in the cosmetics and medical industry, to systematise knowledge of lexical and grammatical structures, including elements of specialist vocabulary and terminology, and to develop all language skills that allow them to use specialist language.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FROSL3_U10] The graduate is able to plan individual and/or team work, taking on various roles within the group.	Is able to design and conduct classes on a selected topic in the field of teaching Russian in the cosmetics and medical industry based on previously prepared materials and an outline (script).	[SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[FROSL3_U11] The graduate is able to independently plan and pursue their lifelong learning.	Is able to independently educate himself/herself in the methods and topics of teaching Russian in the cosmetics and medical industry, adapting to the changing needs of the market and listeners, as well as changes in the language.	[SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[FROSL3_K05] The graduate is prepared to responsibly fulfill professional roles, including adhering to and promoting ethical principles, in various fields of activity related to the use of the Russian language.	Demonstrates readiness to prepare and conduct language classes based on the principles of professional ethics and methodology of teaching Russian in the cosmetics and medical industry.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[FROSL3_U06] The graduate is able to present the results of their work in Polish and Russian in a clear, systematic, and well-thought-out manner, using various modern methods and techniques.	Is able to prepare an outline (script) and teaching materials (also in multimedia form) for a topic related to teaching Russian in the cosmetics and medical industry.	[SU2] presentation/project/paper/report [SU3] text preparation/written work
Subject contents	Specifics of teaching Russian in the cosmetic and medical industry. Preparation and organization of a specialist course in the field of cosmetic and medical industry. Textbooks and teaching materials. Thematic blocks: Business activity in the field of cosmetic and medical industry. Communication with the patient/client in a medical/cosmetic office. The market of medical services in Poland and Russia. Medical tourism. Aesthetic medicine. The market of cosmetic products and services in Poland and Russia. Polish cosmetic brands on the Russian market. Russian cosmetic brands on the Polish market. Export and import of cosmetics and medical products. Marketing and advertising of medical and cosmetic products and services. Basic patient/client documentation.		
Prerequisites and co-requisites	Selection of specialization "teaching Russian in specialized language courses". Knowledge of Russian at a level that allows for the implementation of the assumed learning outcomes.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	colloquium on lexis	51.0%	30.0%
	performing tasks assigned by the instructor	51.0%	20.0%
	preparation of the outline and materials and independent conduct of the classes	51.0%	50.0%
Recommended reading	Basic literature	Adashkevich I.V., Belyy V.V., Russkiy yazyk v klinike. Praktikum, Minsk 2012. Hajczuk R., Język rosyjski w medycynie, Warszawa 2008. Lubocha-Kruglik J., Małysa O., Tłumaczenia specjalistyczne - język rosyjski. Medycyna, Katowice 2017. Luk'yanova L.V., Russkiy yazyk dlya medikov, Sankt-Peterburg 2017. Materials prepared by the teacher.	

	Supplementary literature	Hajczuk R., Pancewicz R., Zaniewski J., Język rosyjski: podręcznik dla średnich szkół medycznych, Warszawa 1980. Kurilenko V.B., Titova L.A., Makarova M.A., Smoldyreva T.A., Govorim o meditsine po-russki, Moskva 2019. Kurilenko V.B., Shcherbakova O.M., Makarova M.A., Russkiy yazyk dlya budushchikh vrachey, Moskva 2017. Terczyński J., Język rosyjski: podręcznik dla studentów akademii medycznych, Warszawa 1978. Zaniewski J., Hajczuk R., Podręczny słownik medyczny polsko-rosyjski, rosyjsko-polski, Warszawa 2005. Online magazines: Zdorov'ye, Meditsinskiy ofis, Azbuka zdorov'ya and others.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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