

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                                             |                                                          |                                         |                                     |                                                                                                                      |            |     |
|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|----------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Intercultural communication, PG_00144825                                                                                                                                                                                                                                                                                    |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Field of study                              | American Studies                                                                                                                                                                                                                                                                                                            |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Date of commencement of studies             | October 2025                                                                                                                                                                                                                                                                                                                |                                                          | Academic year of realisation of subject |                                     | 2027/2028                                                                                                            |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                                                                                                                          |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Subject group related to scientific research in the field of study |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                                                                           |                                                          | Mode of delivery                        |                                     | at the university                                                                                                    |            |     |
| Year of study                               | 3                                                                                                                                                                                                                                                                                                                           |                                                          | Language of instruction                 |                                     | English                                                                                                              |            |     |
| Semester of study                           | 5                                                                                                                                                                                                                                                                                                                           |                                                          | ECTS credits                            |                                     | 1.0                                                                                                                  |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                                                                    |                                                          | Assessment form                         |                                     | credit                                                                                                               |            |     |
| Conducting unit                             | Division of American Studies -> Institute of English and American Studies -> Faculty of Languages -> Rector                                                                                                                                                                                                                 |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                          |                                                          | dr Beata Karpińska-Musiał               |                                     |                                                                                                                      |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                    |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                                                 | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                                                              | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                       | 15.0                                                     | 0.0                                     | 0.0                                 | 0.0                                                                                                                  | 0.0        | 15  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                                              |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                           | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                                                                      | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                       | 15                                                       |                                         | 1.0                                 |                                                                                                                      | 9.0        | 25  |
| Subject objectives                          | The aim of the course in the field of intercultural communication is to show students the complexity and multi-layered nature of the communication process, with particular emphasis on the dilemmas and problems resulting from the use of different language codes, and thus functioning in different cultural registers. |                                                          |                                         |                                     |                                                                                                                      |            |     |

|                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                 |                                                                          |
|---------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
| Learning outcomes               | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Subject outcome                                                                                                                                                                                                                 | Method of verification                                                   |
|                                 | [AMERL3_K08] is ready to responsibly perform professional roles in various spheres of cultural or economic activities related to knowledge of cultural contexts and the English language.                                                                                                                                                                                                                                                                                    | Is ready for responsible professional roles in various spheres of cultural and economic activities related to knowledge of cultural contexts and the English language in its verbal and non-verbal forms.                       | [SK4] test/exam - oral or written                                        |
|                                 | [AMERL3_K06] is ready to think and act in an entrepreneurial manner in the selected sphere of cultural or economic activities related to knowledge of cultural contexts and the English language.                                                                                                                                                                                                                                                                            | is ready to think and act in an entrepreneurial manner in the selected sphere of cultural activities related to the knowledge of US cultural contexts.                                                                          | [SK6] demonstration of practical skills                                  |
|                                 | [AMERL3_U06] Able to communicate orally and in writing on issues related to American and British culture and literature, using specialized terminology in cultural and religious studies and literary studies.                                                                                                                                                                                                                                                               | Is able to communicate orally and in writing about issues related to American culture using specialized terminology in cultural and religious studies                                                                           | [SU5] implementation of a problem task                                   |
|                                 | [AMERL3_U03] is able to use acquired subject knowledge to identify, analyze, interpret and explain cultural phenomena and processes in North America, using concepts and methods from cultural and religious studies.                                                                                                                                                                                                                                                        | Can use acquired subject knowledge to identify, analyze, interpret and explain phenomena and processes related to intercultural communication in North America, using concepts and methods from cultural and religious studies. | [SU2] presentation/project/paper/report                                  |
|                                 | [AMERL3_W11] Knows and understands the basic interrelationships of American cultural and literary studies with other humanity studies and social sciences, including, in particular, knowledge of selected issues and basic terminology in American history, society, language, politics and art, constituting the basic contextual knowledge necessary for the study of North American cultural phenomena and processes.                                                    | Knows and understands the basic connections of American cultural studies and intercultural communication studies with other humanities and social sciences, including linguistics and intercultural pedagogy.                   | [SW1] oral statement/conversation/discussion                             |
|                                 | [AMERL3_W10] Knows and understands basic dilemmas of modern civilization in the context of issues related to cultural and social problems in the United States.                                                                                                                                                                                                                                                                                                              | Knows and understands the basic dilemmas of modern civilization in the context of issues related to the cultural and social issues of the USA discussed during the lecture.                                                     | [SW4] test/exam - oral or written<br>[SW3] text preparation/written work |
| Subject contents                | <p>Language picture of the world<br/>Hegemony of English, ENglish as a lingua franca<br/>Dilemmas of European Cultural Heritage<br/>Cultures and cultural codes in organisations - negotiations, cultural conflict</p> <p>The concept of interculturality in various social sciences and humanities</p> <p>Intercultural dialogue - philosophical, social, linguistic perspectives</p> <p>Multiculturalism in the media</p> <p>Intercultural education and communication</p> |                                                                                                                                                                                                                                 |                                                                          |
| Prerequisites and co-requisites | none                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                 |                                                                          |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Passing threshold                                                                                                                                                                                                               | Percentage of the final grade                                            |
|                                 | test                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 51.0%                                                                                                                                                                                                                           | 100.0%                                                                   |

|                                                                |                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------|--------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Recommended reading                                            | Basic literature         | <p>J. Mikułowski-Pomorski, Jak narody porozumiewają się ze sobą w komunikacji międzykulturowej i komunikowaniu medialnym, Kraków 2006</p> <p>S. Reynolds, D. Valentine, Komunikacja międzykulturowa, Warszawa 2009</p> <p>M. Szopski, Komunikowanie międzykulturowe, Warszawa 2005</p> <p>J.N. Martin, T.K. Nakayama, Experiencing international communication an introduction, (various editions)</p> <p>B. Karpińska-Musiał, Międzykulturowość w glottodydaktyce, Wyd. Uniwersytetu Gdańskiego, Gdańsk 2015</p> <p>B. Karpińska-Musiał i I. Orchowska (eds.), Interculturality as an area of scientific cognition in glottodidactics, Neofilolog 52/2, Poznań - Gdańsk, 2019 - wybrane artykuły</p> |
|                                                                | Supplementary literature | <p>A. Tyszka, A. Kopcki, L. Korporowicz, Komunikacja międzykulturowa, zderzenia i spotkania, Warszawa 1996</p> <p>Journal of Intercultural Communication various articles</p> <p>D.L. Everett, Language: the cultural tool, (various editions)</p> <p>E.T. Hall, Beyond culture, (various editions)</p>                                                                                                                                                                                                                                                                                                                                                                                               |
|                                                                | eResources addresses     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Example issues/<br>example questions/<br>tasks being completed |                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Work placement                                                 | Not applicable           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

Document generated electronically. Does not require a seal or signature.