

Subject card

Subject name and code	Practical English IV, PG_00116137						
Field of study	Management of Artistic Institutions						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	4		ECTS credits		4.0		
Learning profile	practical		Assessment form				
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Olga Aleksandrowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	60.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		2.0		38.0	100
Subject objectives	Improving practical knowledge of general and specialist English in the four language skills (speaking, writing, reading and listening) with a focus on improving vocabulary, fluency, pronunciation and grammatical correctness, and based on various thematic issues, particularly in relation to issues related to art, business and management.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZIAL3_W07] They possess a solid knowledge of English grammar and vocabulary at the B2 level, with a focus on practical application in arts management and/or artistic practice.	Possesses a solid knowledge of English grammar and vocabulary at the B2 level, especially regarding issues related to business and management of artistic institutions.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[ZIAL3_U05] They are proficient in using a foreign language at the B2 level of the Common European Framework of Reference for Languages (CEFR).	Is proficient in speaking, writing, reading and listening in English at the B2 level of the Common European Framework of Reference for Languages (CEFR).	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[ZIAL3_K01] They are prepared for a critical assessment of their knowledge and skills; they understand the importance of ongoing learning and professional development in managerial and/or artistic activity.	Is able to critically assess his/her knowledge and skills in English, in particular regarding issues related to the management of artistic institutions; demonstrates the need to constantly expand his/her language skills.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK4] test/exam - oral or written [SK5] implementation of a problem task
	[ZIAL3_U08] They are capable of autonomously planning and pursuing lifelong learning in areas such as arts and literature studies, management of arts and cultural institutions, and/or artistic pursuits.	Is able to find and skillfully use a variety of materials for independent learning of English in the field of business and management, both in paper and digital form.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task
	[ZIAL3_W09] They are familiar with the fundamental concepts and principles of intellectual property protection and copyright law.	Is familiar with the English equivalents of fundamental concepts related to intellectual property protection and copyright law.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[ZIAL3_U06] They are capable of preparing standard written works in both Polish and English for diverse purposes, in various formats, lengths, and styles, employing fundamental theoretical approaches and sources.	Is able to prepare standard written works in both Polish and English for diverse purposes, in various formats, lengths, and styles, employing reliable sources.	[SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task
Subject contents	Component: Business English (BE) - 30 hours Improving communication and lexical skills related to business and management issues. Topics include, among others, issues such as: organizational culture, cultural differences in business, employment, qualification certificate, self-presentation, professional development, human resources management and other selected issues with detailed consideration of the specifications of cultural and art institutions. Component: written language - 30 hours Improving writing skills with particular emphasis on texts appearing in the business environment: review of a cultural event, problem analysis, writing a CV, cover letter, letter of complaint, letter of inquiry (offer), report, problem analysis, application for funding. Paraphrasing and summarizing someone else's text, plagiarism.		

Prerequisites and co-requisites	Passing the PNJA exam after semester 2 and successfully completing all PNJA components in semester 3. A student will be admitted to the exam if they receive a passing grade for all components of the course in semester 4: oral/written utterances: 51.0% (passing threshold), 40.0% (percentage of the final grade) oral/written tests: 51.0% (passing threshold), 40.0% (percentage of the final grade) active participation in classes: 80.0% (passing threshold), 20.0% (percentage of the final grade)		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written exam - Business English	51.0%	50.0%
	written exam - Written language	51.0%	50.0%

Recommended reading	Basic literature	tests LCCI levels 3&4 BEC Vantage and Higher. https://www.cambridgeenglish.org/exams-and-tests/business-higher/preparation/ / https://www.businessenglishresources.com/learn-english-for-business/student-section/practice-exercises-new/ / https://www.businessenglishresources.com/ / https://www.businessenglishpod.com/business-english-podcast-lessons/ . Freitag-Lawrence A., English For Work: Business Presentations, Longman 2003 Patoka, Z., Fandrejewska A., Success in Business Success in Life., Poltext 2018. Tomalin B., Stempleski S., Cultural Awareness, Oxford 1993. Ur P., Discussions That Work: Task-Centred Fluency Practice Cambridge Handbooks for Language Teachers 1981. Authentic materials, e.g. TED talks, http://www.americanrhetoric.com/ /, http://poets.org/ . testy LCCI levels 3&4 BEC Vantage and Higher. https://www.cambridgeenglish.org/exams-and-tests/business-higher/preparation/ / https://www.businessenglishresources.com/learn-english-for-business/student-section/practice-exercises-new/ / https://www.businessenglishresources.com/ / https://www.businessenglishpod.com/business-english-podcast-lessons/ . Freitag-Lawrence A., English For Work: Business Presentations, Longman 2003 Patoka, Z., Fandrejewska A., Success in Business Success in Life., Poltext 2018. Tomalin B., Stempleski S., Cultural Awareness, Oxford 1993. Ur P., Discussions That Work: Task-Centred Fluency Practice Cambridge Handbooks for Language Teachers 1981. Autentyczne materiały, n.p. TED talks, http://www.americanrhetoric.com/ /, http://poets.org/ .
	Supplementary literature	-
	eResources addresses	

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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