

Subject card

Subject name and code	Animation of Culture - Contemporary Ideas, Concepts and Methods, PG_00145132						
Field of study	Management of Artistic Institutions						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Katarzyna Pastuszek				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The purpose of the course is to familiarize students with the theoretical attitudes and practices of activities in the field of cultural animation with particular emphasis on environmental activities and the design of cultural animation programs.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZIAL3_K03] They are prepared to fulfill social obligations and collaborate in organizing activities that contribute to the social environment within the realms of managing arts and cultural institutions and/or artistic practice.	Is ready to fulfill social obligations and co-organise cultural animation activities for the social environment in the field of managing artistic and cultural institutions and/or artistic work.	[SK2] presentation/project/paper/report [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[ZIAL3_K06] They are prepared to engage in artistic and cultural life as recipients, managers, and artists, interacting with its diverse forms. They recognize the importance of the cultural heritage of the region, country, and Europe, and acknowledge their own responsibility in preserving them.	Is ready to participate in artistic and cultural life as a viewer, manager and artist, using its various forms, with a special focus on cultural animation; is aware of the importance of the cultural heritage of the region, country and Europe and of his/her own responsibility for its preservation.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[ZIAL3_U01] They are able to apply their knowledge of arts studies, management and quality studies, and literary studies to solve cognitive problems and carry out professional tasks in managing arts and cultural institutions, and/or in realizing their own artistic designs, particularly in stage practice, selecting appropriate methods and tools.	Is able to apply his/her knowledge in the field of cultural animation in solving cognitive problems and carrying out professional tasks while managing artistic and cultural institutions, selecting appropriate methods and tools.	[SU5] implementation of a problem task
	[ZIAL3_K02] They are prepared to implement their knowledge of fields such as arts studies and management and quality studies; they are willing to seek expert opinions when implementing managerial and/or artistic tasks, whether those tasks are self-defined or assigned by others.	Is ready to use the knowledge of cultural animation and to consult experts in the implementation of managerial and/or artistic tasks defined by him/herself or others.	[SK2] presentation/project/paper/report [SK6] demonstration of practical skills
	[ZIAL3_W03] They possess detailed knowledge of specific topics within arts studies, management and quality studies, literary studies, as well as auxiliary and related studies, with a focus on practical applications in managerial and/or artistic activity.	Has detailed knowledge of selected issues in the field of cultural animation, oriented towards practical applications in managerial and/or artistic activities.	[SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[ZIAL3_W08] They are acquainted with the fundamental economic, legal, ethical, and social determinants of managerial activity in the arts and culture sector and/or the practice of the artist's profession.	Knows the basic economic, legal, ethical and social determinants of managerial activity in the field of arts and culture.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[ZIAL3_U07] They have organizational skills that allow for the planning and execution of individual and team tasks associated with managing arts and cultural institutions and/or realizing artistic projects.	Has the organisational skills to plan and carry out individual and team tasks related to the management of artistic and cultural institutions, especially within the domain of cultural animation.	[SU5] implementation of a problem task [SU6] demonstration of practical skills
	[ZIAL3_W11] They know and understand the fundamental dilemmas of contemporary civilization regarding the functioning of art, the management of arts and cultural institutions, and the practice of the artist's profession.	Knows and understands the fundamental dilemmas of contemporary civilisation concerning the functioning of art, the management of artistic and cultural institutions and the practice of the artistic profession, especially in the field of cultural animation.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task

Subject contents	• Definitions of cultural and socio-cultural animation • Roots of cultural animation - characteristics of the development of the theory and practice of socio-cultural animation in Poland • Cultural animator, art animator - functions, roles, tasks, typologies of cultural animators, attitudes of cultural animators, animator labour market • Detailed characteristics of selected theoretical concepts of cultural animation and practical experiences in this field in Poland and the EU countries • Methodology of socio-cultural animation of the local environment, small groups and individuals • Artistic animation - theatre animation, reading animation, dance animation, music animation and in other fields of art and artistic creativity • Innovation in cultural animation and new groups and areas of animation intervention • Thinking about an animation project - areas of culture and types of projects: a case study with attention to problems such as: the animator and his/her partners; the types of activities undertaken and the aims of these activities and the methodology of the project (workshops, barter, exhibition, etc.); the relationship of the animator with the local community; the needs of the local community targeted by the project • Cultural animation on the basis of existing cultural institutions, educational institutions and cultural-educational institutions • Participation of Poles in culture / development of the market for cultural services and the role of the animator		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Group assignment	75.0%	50.0%
	Oral assesement	75.0%	50.0%
Recommended reading	Basic literature		
		Obligatory reading: • G. Godlewski i in. (red.), Animacja kultury. Doświadczenie i przyszłość, Instytut Kultury Polskiej UW, Warszawa 2002. • I. Kurz (red.), Lokalnie: Animacja kultury/community arts, Instytut Kultury Polskiej UW, Warszawa, 2008. • I. Kurz (red.), TERAZ! Animacja Kultury/Culture Animation NOW!, Stowarzyszenie Katedra Kultury, Warszawa, 2008. Poradnik Animatora Kultury, Fundacja Kultura Enter, Lublin 2012. • M. Krajewski, Filip Schmidt, Możliwości i ograniczenia edukacji i animacji kulturowej w Polsce, MiK, Kraków 2014. • J. Kargul, Od upowszechniania kultury do animacji kulturalnej, Wydawnictwo Adam Marszałek, Toruń 1997. • M. Mendel (red.), Animacja współpracy środowiskowej, Toruń 2002. • M. Białek (red.), DLA Animacja kultury Metody/Działania/Inspiracje, Towarzystwo Inicjatyw Twórczych "e", Warszawa 2005. • M. Białek-Graczyk, Kulturalny Start-up. Od pomysłu do realizacji, Towarzystwo Inicjatyw Twórczych "e", Warszawa 2016. E. Gryszko, Eksperyment partnerstwo, Mazowiecki Instytut Kultury, Warszawa 2016. • R. Tennyson, Poradnik animatora partnerstwa, The Partnering Initiative, 2005 • B. Jedlewska, B. Skrzypczak (red.), Dom kultury w XXI wieku - wizje, niepokoje, rozwiązania, CEiIK, Olsztyn 2009. • P. Henzler, B. Skrzypczak (red.), Kim jest animator społeczny, Stowarzyszenie CAL, Warszawa 2006. • K. Dziarmakowska, M. Durlik, Miniporadnik ewaluacji dla realizatorów projektów edukacji kulturalnej, Pracownia Badań i Innowacji Społecznych Stocznia, Gdansk 2013. • Ł. Ostrowski, M. Wisnicka, Ewaluacja. Jak to się robi?, PBIS Stocznia i Polsko-Amerykańska Fundacja Wolności, Warszawa 2016. • J.Orlik (red.), NieKongres Animatorów Kultury, Narodowe Centrum Kultury, Warszawa 2014 Most of the publications are accessible online.	

	Supplementary literature	Additonal reading - self-study: • J. Kargul, Upowszechnianie, animacja, komercjalizacja kultury. Warszawa: Wydawnictwo Naukowe PWN, 2012 • Sztuka + animacja, Narodowe Centrum Kultury, Warszawa 2014. • Nowe media + animacja, Narodowe Centrum Kultury, Warszawa 2012. • Edukacja + animacja, Narodowe Centrum Kultury, Warszawa 2011. • Historia + animacja, Narodowe Centrum Kultury, Warszawa 2015. • Animacja + świętowanie, Narodowe Centrum Kultury, Warszawa 2020. • J. Zebrowski (red.), Animacja kulturalna i społeczno-wychowawcza w środowiskach lokalnych, Gdańskie Towarzystwo Naukowe, Gdańsk 2003. • J. Grad, U. Kaczmarek, Organizacja i upowszechnianie kultury w Polsce. Zmiany modelu, Wydawnictwo Naukowe UAM, Poznań, 1999. • K. Olbrycht, D. Sieron-Galusek, Inspiratorzy, projektodawcy, realizatorzy edukacji kulturowej i upowszechniania kultury, Wydawnictwo FASK, Toruń 2010. • D. Kubinowski, U. Lewartowicz (red.), Animacja Kultury. Współczesne dyskursy teorii i praktyki, Wydawnictwo Makmed, Lublin 2013. • Kultura lokalnie. Między uczestnictwem w kulturze a partycypacją w zarządzaniu, red. Wojciech Kowalik i inni, Kraków 2011. • Strategie dla kultury. Kultury dla rozwoju. Zarządzanie strategiczne instytucja kultury, Wydawnictwo MiK, Kraków 2011. • B. Fatyga, Jakiej kultury Polacy potrzebują i czy edukacja kulturalna im ją zapewnia? Raport o problemach edukacji kulturalnej w Polsce dla Ministerstwa Kultury i Dziedzictwa Narodowego, Wydawnictwo MKiDN, Warszawa 2009. • Zierkiewicz E. (red.), Tworzyć, zmieniać, aktywizować... Animacja społeczno-kulturalna jako mobilizowanie potencjału indywidualnego i przeciwdziałanie bezradności społecznej, Wrocław 2006, Wydawnictwo Mar-Mar, s. 35-47. • P. Jordan, B. Skrzypczak, Centrum Aktywności lokalnej jako metoda rozwoju społeczności lokalnej, CAL, Warszawa 2002. • Dylematy animacji kulturalnej, red. J. Gajda, W. Zardecki, Lublin 2001. • D. Głazewska, T. Schimanek, B. Tokarz (red.), Fundraising to sztuka, której można się nauczyć, Akademia Rozwoju Filantropii w Polsce, Warszawa 2005. • Publikacje, materiały, raporty i teksty dostępne na stronach: • www.edukajakulturalna.pl • www.isp.org.pl • www.kongreskultury.pl • www.stowarzyszenie.cal.org.pl • www.nck.pl • www.czytelnia.frse.org.pl w szczególności Pakiety szkoleniowe (seria T-kit)
Example issues/ example questions/ tasks being completed	eResources addresses	- definitions of cultural animation and the processes, methods, institutional forms, and social practices of contemporary animation - characteristics of the development of theory and practice of socio-cultural animation in Poland and selected theoretical concepts of cultural animation and practical experience in Poland and the EU - problems of innovation in cultural animation
Work placement	Not applicable	

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