

Subject card

Subject name and code	International Cultural Institutions and Organisations, PG_00145120						
Field of study	Management of Artistic Institutions						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Agnieszka Żukowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The course aims to introduce the functioning and brand-building of institutions in the context of the relationships they establish, particularly international ones. Emphasis will be placed on: networking of cultural institutions (from local to international), types of decision-making procedures, the origin, structure, and functioning of selected organizations; the role of non-governmental international organizations. The goal is to familiarize students with the tools, methods, and outcomes of activities related to building relationships in the daily work of a cultural manager.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZIAL3_W04] They possess an understanding of contemporary artistic life and basic knowledge of both Polish and international arts and cultural institutions, with a focus on practical applications in managerial and/or artistic activity.	Is well-acquainted with contemporary artistic life and has a basic knowledge of ways of functioning and brand-building of cultural institutions in the international context, with a focus on practical applications in managerial activity.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[ZIAL3_U04] They are capable of actively participating in debates regarding art, literature, and arts management, presenting, evaluating, and discussing various viewpoints.	Is capable of actively participating in debates regarding managing international cultural institutions and organizations, presenting, evaluating, and discussing various viewpoints.	[SU1] oral statement/conversation/ discussion
	[ZIAL3_K06] They are prepared to engage in artistic and cultural life as recipients, managers, and artists, interacting with its diverse forms. They recognize the importance of the cultural heritage of the region, country, and Europe, and acknowledge their own responsibility in preserving them.	Is prepared to engage in artistic and cultural life as a recipient, manager, and artist, interacting with its diverse forms, such as the ones offered by international cultural organisations and institutions; recognizes the importance of the cultural heritage of the region, country, and Europe, and acknowledges his/her own responsibility in preserving it.	[SK1] oral statement/conversation/ discussion
	[ZIAL3_K02] They are prepared to implement their knowledge of fields such as arts studies and management and quality studies; they are willing to seek expert opinions when implementing managerial and/or artistic tasks, whether those tasks are self-defined or assigned by others.	Is prepared to implement his/her knowledge of managing international cultural institutions and organizations; is willing to seek expert opinions when implementing managerial tasks, whether those tasks are self-defined or assigned by others.	[SK1] oral statement/conversation/ discussion
	[ZIAL3_W11] They know and understand the fundamental dilemmas of contemporary civilization regarding the functioning of art, the management of arts and cultural institutions, and the practice of the artist's profession.	Knows and understands the fundamental dilemmas of contemporary civilization regarding the functioning of art, the management of international cultural institutions and organisations, and the practice of the artist's profession, with a particular emphasis on establishing international relationships.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[ZIAL3_W10] They are familiar with the methodologies, standards, procedures, and best practices utilized in arts and cultural institutions, and they apply this knowledge in managerial and/or artistic activity.	Is familiar with the methodologies, standards, procedures, and best practices utilized in cultural institutions and organisations to establish international relationships, and applies this knowledge in managerial activity.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[ZIAL3_U07] They have organizational skills that allow for the planning and execution of individual and team tasks associated with managing arts and cultural institutions and/or realizing artistic projects.	Has organizational skills that allow for the planning and execution of individual and team tasks associated with managing international cultural institutions and organizations, including establishing international relationships.	[SU1] oral statement/conversation/ discussion
Subject contents	• Classification and functions of international cultural organizations and institutions • The role of non-governmental international organizations • Conditions and principles of operation for international organizations • Origin, structure, and functioning of selected international organizations • Brand creation for institutions through building networks and collaborations • Tools for effective building of networking relations in practice • Network analysis as a tool for creating culture and institutional strategy • Deepening international cooperation in the (post-)pandemic and online reality • Types of relationships with cultural institution partners (international, local, sponsors, media, etc.) and tools for building and deepening them • Defining the roles of individual organization members in the context of building internal and external relationships, including international relations • Understanding cultural differences as a factor strengthening the building of international relations		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written assignment	51.0%	80.0%
	active participation in the classes	51.0%	20.0%
Recommended reading	Basic literature	- Selected articles and texts indicated and provided in electronic or paper form by the lecturer during the course. - Klepacki Z.M., <i>Encyklopedia organizacji międzynarodowych</i>, Warszawa 1997. - Latoszek E., Proczek M., <i>Organizacje międzynarodowe we współczesnym świecie</i>, Warszawa 2006. - Adam Grant, <i>Dawaj i bierz</i>, Warszawa 2014. - Chip Heath i Dan Heath, <i>Przyczepne historie. Dlaczego niektóre treści przykuwają uwagę, a inne zostają zapomniane</i>, Warszawa 2020. <i>Harvard Business Essentials, Decision Making. 5 Steps to Better Results</i>, Boston (USA), 2006. - Websites of international cultural organizations and institutions. The lecturer updates the list of required readings at the start of each term.	
	Supplementary literature	Selected articles and texts indicated and provided in electronic or paper form by the lecturer during the course.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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