

Subject card

Subject name and code	Foudations of Rhetoric, PG_00166151						
Field of study	Finance and Accounting, Information Science and Econometrics, Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	undergraduate studies		Subject group		Optional subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Anna Hau				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	12.0	0.0	0.0	0.0	0.0	12
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	12		14.0		24.0	50
Subject objectives	The aim of the course is to familiarise the Student with the basic concepts of rhetoric and eristic as well as the principles of creating speeches and speeches, including familiarisation with rhetorical figures and tropes and their importance for a good style of speech.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IiEL3_K08] The student can work in a group, assuming various roles and improving communication competence and skills.	The student is able to participate in a group discussion while respecting the opinions of others.	[SK1] oral statement/conversation/discussion
	[FiRL3_K08] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily.	The student knows the extent of his/her own knowledge in the field of rhetoric and understands the need to supplement this knowledge and to combine it with different disciplines.	[SK4] test/exam - oral or written
	[FiRL3_U12] The student can refer to the literature on the subject, substantively argue using the views of other authors and formulate conclusions.	Students will be able to present issues in rhetoric during discussion.	[SU1] oral statement/conversation/discussion
	[FiRL3_W12] The student has advanced knowledge of terminology and methodology in the humanities in relation to the subject and the specialty studied.	Students will be familiar with the concepts, definitions, terminology and methods of rhetoric.	[SW4] test/exam - oral or written
	[FiRL3_W11] The student has advanced knowledge of the place and importance of the humanities in the system of sciences and the specifics of the subject studied.	The student has knowledge of rhetoric and knows its place in the system of human sciences.	[SW4] test/exam - oral or written
	[ZARZL3_K10] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily.	The student knows the extent of his/her own knowledge in the field of rhetoric and understands the need to supplement this knowledge and to combine it with different disciplines.	[SK4] test/exam - oral or written
	[FiRL3_U12] The student can refer to the literature on the subject, substantively argue using the views of other authors and formulate conclusions.	Students will be able to present issues in rhetoric during discussion.	[SU1] oral statement/conversation/discussion
	[FiRL3_U11] The student knows how to critically evaluate the quality of a source of information and analyse and evaluate the acquired information.	The student is able to select and use sources of information in the field of rhetoric.	[SU4] test/exam - oral or written
	[ZARZL3_W16] The student has advanced knowledge of the place and importance of the humanities in the system of sciences and the specifics of the subject studied.	The student has knowledge of rhetoric and knows its place in the system of human sciences.	[SW4] test/exam - oral or written
	[ZARZL3_K11] The student can work in a group, assuming various roles and improving communication competence and skills.	The student is able to participate in a group discussion while respecting the opinions of others.	[SK1] oral statement/conversation/discussion
	[IiEL3_K07] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily.	The student knows the extent of his/her own knowledge in the field of rhetoric and understands the need to supplement this knowledge and to combine it with different disciplines.	[SK4] test/exam - oral or written
	[FiRL3_K09] The student can work in a group, assuming various roles and improving communication competence and skills.	The student is able to participate in a group discussion while respecting the opinions of others.	[SK1] oral statement/conversation/discussion
	[ZARZL3_W17] The student has advanced knowledge of terminology and methodology in the humanities in relation to the subject and the specialty studied.	Students will be familiar with the concepts, definitions, terminology and methods of rhetoric.	[SW4] test/exam - oral or written
	[ZARZL3_U12] The student knows how to critically evaluate the quality of a source of information and analyse and evaluate the acquired information.	The student is able to select and use sources of information in the field of rhetoric.	[SU4] test/exam - oral or written

	Course outcome	Subject outcome	Method of verification
	[liEL3_W09] The student has advanced knowledge of the place and importance of the humanities in the system of sciences and the specifics of the subject studied.	The student has knowledge of rhetoric and knows its place in the system of human sciences.	[SW4] test/exam - oral or written
	[ZARZL3_U13] The student can refer to the literature on the subject, substantively argue using the views of other authors and formulate conclusions.	Students will be able to present issues in rhetoric during discussion.	[SU1] oral statement/conversation/discussion
	[liEL3_U11] The student knows how to critically evaluate the quality of a source of information and analyse and evaluate the acquired information.	The student is able to select and use sources of information in the field of rhetoric.	[SU4] test/exam - oral or written
	[liEL3_W10] The student has advanced knowledge of terminology and methodology in the humanities in relation to the subject and the specialty studied.	Students will be familiar with the concepts, definitions, terminology and methods of rhetoric.	[SW4] test/exam - oral or written
Subject contents	Introduction to rhetoric and eristic issues.Language as a tool for creating a message. The importance of context. Types of speeches and speeches.The speaker: principles of the art of speech.Construction of speech and argumentation.Style of speech - rhetorical figures and tropes.Conflict - ways of resolving it.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test - colloquium on the issues discussed in the lecture	51.0%	80.0%
	active participation - discussion - in class	51.0%	20.0%
Recommended reading	Basic literature	• Bałowska M., Budzyńska-Daca, P. Wilczek (red.), Retoryka, Warszawa 2008 • Korolko M., Sztuka retoryki. Przewodnik encyklopedyczny, Warszawa 1990. • Kuziak M., Jak mówić, rozmawiać, przemawiać, Warszawa Bielsko Biała 2008 • Rusinek M., Załazińska A., Retoryka podręczna, czyli jak wnikliwie słuchać i przekonująco mówić, Kraków 2005	
	Supplementary literature	Bałowska M., Budzyńska-Daca, P. Wilczek (red.), Retoryka, Warszawa 2008 Rusinek M., Załazińska A., Retoryka podręczna, czyli jak wnikliwie słuchać i przekonująco mówić, Kraków 2005 Szymanek K. Sztuka argumentacji. Słownik terminologiczny, Warszawa 2001	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.