University of Gdańsk

Subject card

Subject name and code	Culture Studies and Research Methods, PG_00166193		
Field of study	Film and Audio-Visual Culture Studies		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish none
Semester of study	3	ECTS credits	2.0
Learning profile	practical	Assessment form	credit
Conducting unit	Division of Film and Media -> Institute of Culture Studies -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Mariusz Kraska, prof. UG	
	Teachers	dr Helena Draganik	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

eNauczanie source addresses:

Moodle ID: 12455 Kultura i metody jej badania - Wofika, II i III r. lic., stacj., 2026/2027 sem. 1
https://mdl.ug.edu.pl/course/view.php?id=12455

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	18.0	50

Subject objectives

The aim of the class is to present cultural semiotics in a broad sense, to discuss its main currents and methods, and for students to acquire the ability to use research tools to analyze cultural texts.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[WOFKAL3_U02] He/she is able to independently acquire knowledge and develop their skills in the area of film studies and audiovisual culture, including practical activities.	Is able to independently acquire knowledge and develop his/her skills in the study of culture.	[SU1] oral statement/conversation/ discussion
[WOFKAL3_U06] He/she can search, analyze, critically evaluate and select information using spoken and written sources.	Is able to search, analyse, critically evaluate and select information to enable the study of culture using spoken and written sources.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[WOFKAL3_U16] He/she has the ability to substantively justify their interpretative theses and formulate conclusions using the views of other authors.	He/she has the ability to substantively justify his interpretative theses and to formulate conclusions using the views of other authors (in the study of various cultural texts).	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[WOFKAL3_W05] He/she knows professional terminology in the area of art sciences and cultural sciences, with particular emphasis on film studies and audiovisual culture.	Knows the professional terminology of the cultural sciences, including the study of the relationships between different cultural texts.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[WOFKAL3_U10] He/she has the skills to conduct research necessary to understand the needs of film culture audiences	Knows the methods to conduct research on cultural audiences.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[WOFKAL3_U01] He/she can search, analyze, evaluate, select and use information using modern technologies and in accordance with the guidance of the supervisor/lecturer.	Is able to search, analyse, evaluate, select and use information related to the study of culture using modern technology and according to the guidance of the tutor/lecturer.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[WOFKAL3_W01] He/she has a structured general knowledge of art and cultural sciences, oriented towards practical applications in cultural and artistic activities.	Ma uporządkowaną wiedzę ogólną z zakresu nauk o kulturze (i meted jej badania), zorientowaną na zastosowania praktyczne w działalności kulturalnej i artystycznej.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[WOFKAL3_K02] He is open to new ideas and ready to reformulate his position.	He/she is open to new ideas and is ready to reformulate his position on the study of culture.	[SK1] oral statement/conversation/ discussion

Subject contents

To test, consolidate and expand the skills and knowledge of the basic concepts of cultural sciences, especially regarding its symbolic and communicative sphere. To learn about its internal differentiation (taking into account the principle of distinguishing cultural domains),Recalling and consolidating the concept of sign and its typology, systematizing the basic concepts and functions of semiotics (message, text, text of culture) and other methodologies for studying cultural texts (including psychoanalysis, structuralism, poststructuralism, feminism, gender studies, postcolonial theoriespostcolonial). To learn methods of analyzing cultural texts (also in the context of analyzing a work of art); to become familiar with various ways of "reading cultural texts" in the context of applied methodologies, conducted research and methodology (including the objectives and conditions of such analysis). Arrangement of the principles of distinguishing aesthetically charged cultural texts, systematization of the types of aesthetic experience (including taking into account musical experience implying the semiotic character of music reception). Learning the principle of defining a work of art (W.Tatarkiewicz), recalling (introducing) the concept and function of a work of art, systematizing the basic principles of interpretation and evaluation of works of art. To discuss issues concerning the formal, semantic and psychological aspects of the analysis of a work of art and their practical application in the analysis of literary, plastic and film works (texts) (including the ability to verify and evaluate them). Familiarization with the topics, ideology and cultural-historical contexts necessary in the reception of selected cultural texts.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
colloquium (written or oral)	51.0%	80.0%
activity	51.0%	20.0%

Recommended reading	Basic literature	R. Barthes, Imperium znaków. Warszawa 1999. G. Bataille. Doświadczenie wewnętrzne. Warszawa 1998. Czytanie tekstów kultury. Metodologia badania metodyka, red. B. Myrdzik, I. Morawska. Lublin 2007. M. Gołaszewska, Estetyka rzeczywistości. Warszawa 1984. P. Guiraud, Semiologia. Warszawa 1974 (lub nowsze wydanie, cała pozycja). A. Kłoskowska, Socjologia kultury. Wydanie dowolne, rozdział: Semiotyczne kryterium kultury symbolicznej. M. Lurker, Przesłanie symboli w mitach, kulturach i religiach. Kraków 1994. A. Nowicki, Człowiek w świecie dzieł. Warszawa 1974. T. Pawłowski, Wartości estetyczne. Wydanie dowolne, rozdział: O interpretacji dzieł sztuki (cały). W. Tatarkiewicz, Dzieje sześciu pojęć. Wydanie dowolne, rozdział: Sztuka. Dzieje pojęcia. U. Eco, Czytanie świata. Kraków 1999. A. Kłoskowska, Kultura masowa. Krytyka i obrona. Wydanie dowolne, rozdział: Propozycja klasyfikacji zjawisk kultury. Semiotyka kultury. Wybór i opracowanie: E. Janus i M. R. Mayenowa. Warszawa 1975. Symbol i poznanie. W poszukiwaniu koncepcji integrującej. Pod red. T. Kostyrko. Warszawa 1987. Wartość, dzieło, sens. Szkice z filozofii kultury artystycznej. Pod red. J. Kmity. Warszawa 1975. A. Burzyńska, M. P. Markowski, Teorie literatury XX wieku. Podręcznik, Kraków 2009. A. Burzyńska, M. P. Markowski, Teorie literatury XX wieku. Antologia tekstów, Kraków 2009.

Supplementary literature	Platon, Dialogi. Arystoteles, Etyka nikomachejska. M. Aureliusz, Rozmyślania. Augustyn, Wyznania. Kartezjusz, Medytacje o filozofii pierwszej. I. Kant, Uzasadnienie metafizyki moralności. G. W. F. Hegel, Wykłady z filozofii dziejów, t.2. S. Kierkegaard, Bojaźń i drżenie. F. Nietzsche, To rzekł Zaratustra (Tako rzecze Zaratustra). Z. Freud, Kultura jako źródło cierpień. M. Heidegger, List o humanizmie. M. Scheler, Resentyment i moralność. J. P. Sartre, Egzystencjalizm jest humanizmem. E. Levinas, Całość i nieskończoność: esej o zewnętrzności. P. Ricoeur, Symbolika zła. H. Marcuse, Człowiek jednowymiarowy. L. Kołakowski, Jeśli Boga nie ma J. Derrida, Pismo i różnica. B. Malinowski, Argonauci zachodniego Pacyfiku. Relacje o poczynaniach i przygodach krajowców z Nowej Gwinei, Warszawa 1981. W. Bęben, Mały świat wokół wulkanu. Tradycyjne normy zwyczajowe w życiu wyspiarzy Biem w Papui Nowej Gwinei, Warszawa 2004. C. Geertz, Interpretacja kultur, Kraków 2005. A. van Gennep, Obrzędy przejścia. Systematyczne studium ceremonii, Warszawa 2006. K. Hastrup, Droga do antropologii. Między doświadczeniem a teorią, Kraków 2008. U. Hannerz, Odkrywanie miasta. Antropologia obszarów miejskich, Kraków 2006.

		J. Frykman, Orvar Löfgren, Narodziny człowieka kulturalnego. Kształtowanie się klasy średniej w Szwecji w XIX i XX wieku, Kęty 2007. B. R. Barber, Skonsumowani, Warszawa 2008.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Structuralist theory of the sign Psychoanalytic conception of art Hermeneutic circle as a method of interpretation	
Work placement	Not applicable	

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