

Subject card

Subject name and code	Institutional transformations of Polish cinema, PG_00166243						
Field of study	Film and Audio-Visual Culture Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish None		
Semester of study	5		ECTS credits		2.0		
Learning profile	practical		Assessment form				
Conducting unit	Division of Film and Media -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Krzysztof Kornacki				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	Students will be able to characterise the historical production models of Polish cinema: the period of partitions, the production model of the Second Republic of Poland, the etatist model of the Polish People's Republic until 1987, the limited subsidy model (until 2005), the Polish Film Institute (since 2005); they will be able to describe the aims and the structure of the functioning of the Polish Film Institute; they will have basic information on contemporary film production theory and practice; they will be familiar with basic types of institutions responsible for production, distribution and exploitation; they will be familiar with basic normative acts concerning the organisation of film life in Poland.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[WOFKAL3_W08] He/she has advanced knowledge of copyright law and normative acts regulating the activities of film and media institutions, as well as systematic knowledge of the economic conditions of their functioning.	Has advanced knowledge of copyright law and normative acts regulating the activities of film institutions in Poland, as well as a structured knowledge of the economic conditions of their operation.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[WOFKAL3_W07] He/she has advanced knowledge of the goals, organization and functioning of film institutions.	Has advanced knowledge of the aims, organisation and functioning of film institutions in Poland.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[WOFKAL3_W06] He/she has advanced knowledge of the structure and functions of media and film institutions.	Has advanced knowledge of the structure and functions of film institutions in Poland.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[WOFKAL3_W10] He/she has a well-organized knowledge of the organization of film production.	Has a structured knowledge of the organisation of film production in Poland.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[WOFKAL3_W15] He/she has knowledge of occupational health and safety in institutions related to film activities	Has knowledge of health and safety at work in Polish film-related institutions.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
Subject contents	Historical models of Polish cinematography. Legal acts regulating Polish cinema. Public sources of financing film production. Polish Film Institute and operational programmes. Bank loans as a means of financing production. Sponsoring and product placement. Film co-productions and international cooperation. Other sources of financing. Types of production depending on the budget.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	oral or written credit test	51.0%	60.0%
	systematic preparation of topics indicated by the instructor (oral and written)	51.0%	20.0%
	attendance and active participation in classes	80.0%	20.0%

Recommended reading	Basic literature	E. Zajicek, Kinematografia, [w:] Encyklopedia kultury polskiej XX wieku. Film, kinematografia, pod red. E. Zajicka, Warszawa 1994. E. Gebicka, Między państwowym mecenatem a rynkiem. Polska kinematografia w kontekście transformacji ustrojowej, Katowice 2006. M.J. Zabłocki, Źródła finansowania produkcji, FilmPRO, 2011, nr 2. Application to the operational programme film production (www.pisf.pl).
	Supplementary literature	A. Grzegorzczak, Sponsoring kultury, Warszawa 2003. A. Czarnecki, Product placement. Niekonwencjonalny sposób promocji, Warszawa 2003.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Financing models for cinema in Poland during the communist and post-transition periods	
Work placement	Not applicable	

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