

Subject card

Subject name and code	New Media Art, PG_00166247						
Field of study	Film and Audio-Visual Culture Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Subject group related to practical vocational preparation	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish none	
Semester of study	6		ECTS credits			1.0	
Learning profile	practical		Assessment form				
Conducting unit	Division of Film and Media -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Sarbiewska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	To familiarise students with the history and theory of art practised with digital tools and its origins and roots in the forms and directions of traditional art, the most important currents and themes of new media art, new methodological proposals useful for the study of new media art, the place and functions of new media art in contemporary culture, the relationship between new and old media in the field of artistic creation, the relationship between art, science and technology.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[WOFKAL3_W02] He/she has advanced knowledge of the historical and cultural context of cinema and the media and their relationship with other areas of science and areas of contemporary life.	Has advanced knowledge of the historical and cultural context of new media art and its relationship to other areas of science and fields of contemporary life.	[SW4] test/exam - oral or written [SW5] implementation of a problem task
	[WOFKAL3_W13] He/she has knowledge about the recipients of film culture.	Has knowledge of new media art audiences.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[WOFKAL3_W03] He/she has a well-organized knowledge of the history and principles of functioning of new media and the history of cinema.	Has a structured knowledge of the history and principles of new media art.	[SW4] test/exam - oral or written [SW5] implementation of a problem task
	[WOFKAL3_W14] He/she has systematic knowledge of methods of diagnosing needs and assessing the quality of services provided by film and media institutions.	Has a structured knowledge of methods for diagnosing the needs and evaluating the quality of services of new media arts institutions.	[SW4] test/exam - oral or written [SW5] implementation of a problem task
	[WOFKAL3_U05] Developing his/her professional skills, he/she uses modern information technologies, multimedia and the Internet.	She develops her professional skills related to the study of new media art by using modern information technologies, multimedia and the Internet.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[WOFKAL3_U16] He/she has the ability to substantively justify their interpretative theses and formulate conclusions using the views of other authors.	He/she has the ability to substantively justify his interpretative theses and to formulate conclusions about new media art using the views of other authors.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU5] implementation of a problem task
	[WOFKAL3_W05] He/she knows professional terminology in the area of art sciences and cultural sciences, with particular emphasis on film studies and audiovisual culture.	Familiar with professional terminology in the arts and cultural sciences, with particular emphasis on new media art.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[WOFKAL3_U11] He/she is able to develop and present the results of individual or group research in accordance with the principles applicable in art and culture studies.	Is able to process and present the results of individual or group research into new media art in a manner consistent with the principles of the arts and cultural sciences.	[SU1] oral statement/conversation/discussion
	[WOFKAL3_U01] He/she can search, analyze, evaluate, select and use information using modern technologies and in accordance with the guidance of the supervisor/lecturer.	Is able to search, analyse, evaluate, select and use information on new media arts using modern technology and according to the guidance of the tutor/lecturer.	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[WOFKAL3_K02] He is open to new ideas and ready to reformulate his position.	He/she is open to new ideas and ready to reformulate his position on new media art.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
	[WOFKAL3_U06] He/she can search, analyze, critically evaluate and select information using spoken and written sources.	Is able to search, analyse, critically evaluate and select information on new media arts using spoken and written sources.	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[WOFKAL3_W06] He/she has advanced knowledge of the structure and functions of media and film institutions.	Has advanced knowledge of the structure and functions of new media arts institutions.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[WOFKAL3_U19] Formulates interpretative theses and basic theoretical problems in writing, using appropriate terminology and knowledge of art sciences	Formulates interpretative theses and basic theoretical problems in writing, using appropriate terminology and knowledge of new media art.	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[WOFKAL3_W07] He/she has advanced knowledge of the goals, organization and functioning of film institutions.	Has advanced knowledge of the aims, organisation and functioning of institutions related to new media arts.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW5] implementation of a problem task

	Course outcome	Subject outcome	Method of verification
	[WOFKAL3_U18] He/she can communicate with film specialists using specialist Polish and foreign terminology.	Is able to communicate with specialists in the field of new media arts using specialised Polish and foreign terminology.	[SU1] oral statement/conversation/discussion
Subject contents	genesis, historical and problematic overview of new media art - introductory issue, main transformations in contemporary art, which are partly the genesis of phenomena in the latest art - main phenomena, currents and groundbreaking works (autothematic art, critical art, performance art and video-body-art, art of contemplation/meditation), methodological issues - how to research new media art, multimedia and interactive art - basic parameters of description, virtual art and net art, old art in new media - literature, theatre, cinema in the new media space art, science and technology - interdisciplinarity of new media in the context of the third culture transhumanism and posthumanism in new media art		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	oral or written credit test	51.0%	60.0%
	systematic preparation of issues indicated by the trainer (oral and written)	51.0%	20.0%
	attendance and active participation in classes	80.0%	20.0%
Recommended reading	Basic literature	Jean-Luc Chalumeau, Historia sztuki współczesnej, Warszawa 2007. P. Zawojski, Obrazoświaty. Między sztuką a technologią, Kielce 2000, 51-63, 101-116. S. Dinkla, Płynność dzieła. Ku nowej formie dzieła sztuki, Kwartalnik Filmowy 2001, nr 35-36, s. 120-132. M. Hansen, New Philosophy for New Media, r. 6: Affective typology of new media art, Cambridge 2004, s. 197-231. N. Kaye, Multi-Media. Video Installation Performance, Routledge, 2007. R. Kluszczyński, Sztuka interaktywna, Warszawa 2010.	

	Supplementary literature	M. Rush, New Media in Late 20th Century Art, Thames and Hudson, 2001. M. Ożóg, Krytyczny wymiar sztuki interaktywnej, [w:] Estetyka wirtualności, red. M. Ostrowicki, Kraków 2005, s. 195-210. O. Grau, Nowe obrazy z życia. Rzeczywistość wirtualna, sztuka genetyczna i transgeniczna, Kwartalnik Filmowy 2001, nr 35-36, s. 108-119. E. Wójtowicz, Net art, Kraków 2008. T. Elsaesser, Kino cyfrowe: nośnik, wydarzenie, czas, Kwartalnik Filmowy 2001, nr 35-36, s. 55-74. J. Sarbiewska, Kwantowe oko w ogniu. W stronę apofatycznej techno-ontologii, w: Widzialność wyzwolona, pod red. A. Gwoździa, Instytut Sztuki PAN, Warszawa 2018.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Transhumanism and post-humanism in new media art	
Work placement	Not applicable	

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