

Subject card

Subject name and code	Film festivals and film distribution, PG_00166280						
Field of study	Film and Audio-Visual Culture Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Fortuna-Skowron				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	10.0	0.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		1.0		39.0	50
Subject objectives	Students will acquire knowledge on the channels of artistic cinema distribution, they will know the hierarchy and thematic specificity of the most important festivals of world cinema, they will get familiar with the main lines of development. They learn about the genesis, principles of organisation and history of the most important film festivals in Poland. Familiarise students with the principles of operation and the network of independent cinema festivals. Familiarises students with the principles of operation of the network of studio cinemas and programmes supporting their activities. Familiarise students with the history and principles of operation of DKFs.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[WOFKAL3_U04] He/she is able to independently acquire and develop professional skills in the area of popularization of film culture.	Can independently acquire and develop professional skills in the organisation of film festivals and DKFs.	[SU1] oral statement/conversation/discussion
	[WOFKAL3_W07] He/she has advanced knowledge of the goals, organization and functioning of film institutions.	Has advanced knowledge of the aims, organisation and functioning of film festival and DKF institutions.	[SW4] test/exam - oral or written
	[WOFKAL3_U08] He/she plans and implements typical projects related to the activities of institutions promoting film culture.	Plans and implements typical projects related to the activities of institutions disseminating film culture, with particular emphasis on the organisation of festivals and DKFs.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[WOFKAL3_U09] He/she has organizational skills that allow him/her to plan and carry out tasks related to the management of institutions for the popularization of film culture.	Has the organisational skills to plan and carry out tasks related to the organisation of film festivals and the work of DKFs.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[WOFKAL3_W14] He/she has systematic knowledge of methods of diagnosing needs and assessing the quality of services provided by film and media institutions.	Has a structured knowledge of methods for diagnosing the needs and assessing the quality of the services of institutions involved in the organisation of film festivals and DKFs.	[SW4] test/exam - oral or written
	[WOFKAL3_K10] Understands the need to participate in cultural life, especially in the film community, and to encourage others to come into contact with film culture.	Understands the need to participate in cultural life, especially in the film community, and to encourage others to attend festivals and DKF activities.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
	[WOFKAL3_U10] He/she has the skills to conduct research necessary to understand the needs of film culture audiences	Has the research skills necessary to understand the audience needs of film festivals and DKF activities.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU5] implementation of a problem task
	[WOFKAL3_W08] He/she has advanced knowledge of copyright law and normative acts regulating the activities of film and media institutions, as well as systematic knowledge of the economic conditions of their functioning.	Has advanced knowledge of copyright law and normative acts regulating the activities of film institutions organising festivals and DKFs, as well as a structured knowledge of the economic conditions of their operation.	[SW4] test/exam - oral or written
	[WOFKAL3_U13] He/she is able to apply the basic provisions of law concerning the activities of institutions for the popularization of film culture, in particular copyright and rights related to intellectual property management.	Is able to apply to a basic extent the legal provisions concerning the activities of film festival institutions, in particular copyright law and the law relating to intellectual property management.	[SU4] test/exam - oral or written
	[WOFKAL3_U14] He/she can prepare an application for funds for the implementation of a project related to the promotion of film, popularization of film culture or film promotion of the region.	Is able to draw up an application for funding for a project related to the organisation of a film festival or the activities of a DKF.	[SU5] implementation of a problem task
	[WOFKAL3_U15] He/she is able to assess the usefulness of various methods, procedures, good practices, and then choose the right ways of carrying out tasks related to film promotion and popularization of film culture.	Is able to assess the suitability of a variety of methods, procedures, good practices, and then select appropriate ways of carrying out tasks concerning the organisation of film festivals and DKFs.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[WOFKAL3_W06] He/she has advanced knowledge of the structure and functions of media and film institutions.	Has advanced knowledge of the structure and functions of film festival and DKF institutions.	[SW4] test/exam - oral or written
	[WOFKAL3_K04] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in the promotion of film culture.	Is prepared to take an active part in the activities of institutions, organisations and community groups involved in promoting film culture (including film festivals and DKFs).	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task

	Course outcome	Subject outcome	Method of verification
	[WOFKAL3_W12] He/she has systematic knowledge of the methodology of performing tasks, procedures and good professional practices used in institutions related to film and new media activities.	Has a structured knowledge of the methodology of tasks, procedures and good professional practice used in institutions related to film activities (including the organisation of festivals).	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[WOFKAL3_W13] He/she has knowledge about the recipients of film culture.	He is knowledgeable about participants in film festivals and DKFs.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[WOFKAL3_U12] Can assess the quality of services related to activities in the area of popularization of film culture.	Is able to assess the quality of services related to the activities of film festivals and the operation of DKFs.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written [SU5] implementation of a problem task
Subject contents	Distribution channels of art cinema. Hierarchy and thematic specificity of the most important festivals of world cinema. Genesis, principles of organisation and history of the most important film festivals in Poland (e.g. Polish Film Festival in Gdynia, International Film Festival of the Art of Cinematography Camerimage, Krakow Film Festival, New Horizons Festival, Warsaw Film Festival, Gdańsk Doc Film Festival and others). Principles of operation and network of independent cinema festivals. History and operating principles of the network of studio cinemas and programmes supporting their activities. History and present day of Film Discussion Clubs.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	oral or written credit test	51.0%	60.0%
	systematic preparation of topics indicated by the instructor (oral and written)	51.0%	20.0%
	attendance and active participation in classes	80.0%	20.0%
Recommended reading	Basic literature	Kubinowski, D., Lewartowicz, U. (2013). Animacja kultury: Współczesne dyskursy teorii i praktyki. Wydawnictwo Makmed. Zabłocki, M.J. (2013). Organizacja produkcji filmu fabularnego w Polsce (Wydanie pierwsze). Wydawnictwo Wojciech Marzec. Festiwałe filmowe w Polsce. Raport (2017). Źródło: http://www.obserwatorium.org.pl/wp-content/uploads/2018/02/Festiwałe_filmowe_PL-Raport.pdf .	
	Supplementary literature	Badania i analizy Polskiego Instytutu Sztuki Filmowej: https://pisf.pl/badania-i-analizy/ . Szponar, E. (2022). Fabryka splendoru. Światowe festiwałe filmowe (Wydanie pierwsze). Wydawnictwo Czarne. websites and catalogues of selected film festivals	
	eResources addresses		
	Example issues/ example questions/ tasks being completed	Film Discussion Club Miłość Blondynki - case study History and present day of the Polish Film Festival in Gdynia	
Work placement	Not applicable		

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