University of Gdańsk

Subject card

Subject name and code	Culture Studies and Research Methods, PG_00166294		
Field of study	Film and Audio-Visual Culture Studies		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	3	ECTS credits	2.0
Learning profile	practical	Assessment form	credit
Conducting unit	Division of Film and Media -> Institute of Culture Studies -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Mariusz Kraska, prof. UG	
	Teachers	dr Helena Draganik	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	20.0	0.0	0.0	0.0	0.0	20

E-learning hours included: 0.0

eNauczanie source addresses:
Moodle ID: 12456 Kultura i metody jej badania - Wofika, II i III r. lic., zaocz., 2026-27, sem. 1
https://mdl.ug.edu.pl/course/view.php?id=12456

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	20	2.0	28.0	50

Subject objectives

The purpose of the class is to present the assumptions of cultural semiotics in a broad sense, discuss its main currents and research methods, as well as acquire students' skills in analyzing cultural texts.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[WOFKAL3_W01] He/she has a structured general knowledge of art and cultural sciences, oriented towards practical applications in cultural and artistic activities.	knows the basic philosophical, anthropological and cultural studies terms	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[WOFKAL3_K02] He is open to new ideas and ready to reformulate his position.	is open to new ideas and willing to reformulate its position	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[WOFKAL3_U01] He/she can search, analyze, evaluate, select and use information using modern technologies and in accordance with the guidance of the supervisor/lecturer.	can describe the most important methodological concepts in the area of humanities	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[WOFKAL3_U06] He/she can search, analyze, critically evaluate and select information using spoken and written sources.	knows how to indicate the consequences of the methodological assumptions made; knows how to relate a cultural situation to the methodology appropriate for its consideration	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[WOFKAL3_U02] He/she is able to independently acquire knowledge and develop their skills in the area of film studies and audiovisual culture, including practical activities.	knows how to compare the most important contemporary styles of philosophizing and the main methods of studying culture;	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[WOFKAL3_U10] He/she has the skills to conduct research necessary to understand the needs of film culture audiences	has basic skills in conducting anthropological research necessary to understand the needs of cultural audiences;	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[WOFKAL3_W05] He/she knows professional terminology in the area of art sciences and cultural sciences, with particular emphasis on film studies and audiovisual culture.	knows the most important methodological concepts in the area of humanities	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[WOFKAL3_U16] He/she has the ability to substantively justify their interpretative theses and formulate conclusions using the views of other authors.	can criticize selected philosophical views	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written

Subject contents

To test, consolidate and expand the skills and knowledge of the basic concepts of cultural sciences, especially concerning its symbolic and communicative sphere. To learn about its internal differentiation (taking into account the principle of separating cultural domains), to recall and consolidate the concept of sign and its typology, to systematize the basic concepts and functions of semiotics (message, text, cultural text) and other methodologies for studying cultural texts (including psychoanalysis, structuralism, poststructuralism, feminism, gender studies, postcolonial theories). To become familiar with methods of analyzing cultural texts (including in the context of analyzing a work of art); to become familiar with various ways of "reading cultural texts" in the context of methodologies used, research conducted and methodology (including the goals and conditions of such analysis). To systematize the principles of distinguishing aesthetically charged cultural texts, to systematize the types of aesthetic experience (including musical experience implying the semiotic character of music reception). Learning the principle of defining a work of art (W. Tatarkiewicz), recalling (introducing) the concept and function of a work of art, systematizing the basic principles of interpretation and evaluation of works of art. To discuss issues concerning the formal, semantic and psychological aspects of the analysis of a work of art and their practical application in the analysis of literary, plastic and film works (texts) (including the ability to verify and evaluate them). Familiarization with the topics, ideology and cultural-historical contexts necessary in the reception of selected cultural texts.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
colloquium	51.0%	80.0%
activity	51.0%	20.0%

Recommended reading	Basic literature	R. Barthes, Empire of signs. Warsaw 1999.G. Bataille. Internal experience. Warsaw 1998.Reading cultural texts. Research methodology, ed. B. Myrdzik, I. Morawska. Lublin 2007.M. Golaszewska, Aesthetics of reality. Warsaw 1984.P. Guiraud, Semiology. Warsaw 1974 (or newer edition, entire entry).A. Kloskowska, Sociology of culture. Any edition, chapter: Semiotic criterion of symbolic culture.U. Eco, Reading the world. Cracow 1999.A. Kloskowska, Mass culture. Criticism and defense. Free edition, chapter: Proposed classification of cultural phenomena Semiotics of culture. Selected and compiled by E. Janus and M. R. Mayenowa. Warsaw 1975.Symbol and cognition. In search of an integrative concept. Edited by T. Kostyrko. Warsaw 1987.Value, work, meaning. Sketches from the philosophy of artistic culture. Edited by J. Kmita. Warsaw 1975.A. Burzyńska, M. P. Markowski, Theories of literature of the twentieth century. Handbook, Krakow 2009. A. Burzyńska, M. P. Markowski, Theories of literature of the twentieth century. An anthology of texts, Krakow 2009.
	Supplementary literature	Plato, Dialogues.Aristotle, Nicomachean Ethics.M. Aurelius, Meditations.Augustine, Confessions.Descartes, Meditations on First Philosophy.I. Kant, Justification of the metaphysics of morality.G. W. F. Hegel, Lectures on the Philosophy of History, vol. 2.S. Kierkegaard, Fear and trembling.F. Nietzsche, This Said Zaratustra (Tako rzecze Zaratustra).Z. Freud, Culture as a source of suffering.M. Heidegger, Letter on humanism.M. Scheler, Resentment and morality.J. P. Sartre, Existentialism is humanism.E. Levinas, Wholeness and infinity: an essay on externality.P. Ricoeur, Symbolism of evil.H. Marcuse, One-dimensional man.L. Kolakowski, If there is no GodJ. Derrida, Writing and difference.B. Malinowski, Argonauts of the Western Pacific. Accounts of the doings and adventures of the New Guinea native, Warsaw 1981.W. Drum, A small world around the volcano. Traditional customary norms in the lives of Biem islanders in Papua New Guinea, Warsaw 2004.C. Geertz, Interpretation of Cultures, Cracow 2005. A. van Gennep, Rites of passage. A systematic study of ceremonies, Warsaw 2006.K. Hastrup, The road to anthropology. Between experience and theory, Kraków 2008. u. Hannerz, Exploring the city. Anthropology of urban areas, Krakow 2006.J. Frykman, Orvar Löfgren, The Birth of the Cultural Man. The formation of the middle class in Sweden in the 19th and 20th centuries, Kęty 2007.B. R. Barber, Consumed, Warsaw 2008.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Structuralist theory of the signHermeneutic circle as a model of interpretationTheories of mass culture	
Work placement	Not applicable	

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