

Subject card

Subject name and code	Speaker's workshop, PG_00166349						
Field of study	Film and Audio-Visual Culture Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Film and Media -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Kurpiewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		2.0		38.0	50
Subject objectives	The student is familiarised with the basic principles of public speaking and the basics of rhetoric. They will be able to choose an appropriate speaking strategy depending on the type of film message, premises, technical conditions, addressee; they will be familiarised with various schemes of effective public speeches; they will be able to prepare a concise lecture (mini-lecture) on the basis of their knowledge of film studies and information obtained from new technologies; they will be able to prepare a multimedia presentation and will understand the aesthetic and psychological principles of an effective multimedia presentation.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[WOFKAL3_U15] He/she is able to assess the usefulness of various methods, procedures, good practices, and then choose the right ways of carrying out tasks related to film promotion and popularization of film culture.	Be able to assess the suitability of a variety of methods, procedures, good practices, and then select appropriate ways to carry out the tasks of preparing and delivering a lecture.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[WOFKAL3_W13] He/she has knowledge about the recipients of film culture.	Has knowledge of film culture audiences (including lecture audiences).	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[WOFKAL3_W11] He/she has advanced knowledge in the area of popularization of film culture.	Has advanced knowledge of creating and organising pre-film talks.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[WOFKAL3_K06] He/she undertakes and performs practical tasks independently, showing activity and perseverance in achieving the intended goal, as well as taking responsibility for the consequences of the actions taken.	Independently undertakes and carries out practical tasks associated with planning and delivering a lecture, demonstrating activity and perseverance in achieving the intended purpose, and taking responsibility for the consequences of actions taken.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task
	[WOFKAL3_K01] He/she is aware of the need for continuous development of competences in the area of film studies and the principles of popularization of film culture.	Is aware of the need for continuous development of competence as a film speaker.	[SK1] oral statement/conversation/discussion
	[WOFKAL3_W16] He/she knows and understands the concepts and principles of industrial property protection and copyright law.	Knows and understands the concepts and principles of industrial property protection and copyright law and complies with them when preparing his/her own presentations and lectures.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[WOFKAL3_U17] He/she has the ability to publicly present the effects of his/her practical activities, demonstrating the ability to establish contact with the recipients of art.	Possesses the ability to publicly present a lecture he/she has prepared, demonstrating the ability to establish contact with art recipients.	[SU2] presentation/project/paper/report
	[WOFKAL3_U08] He/she plans and implements typical projects related to the activities of institutions promoting film culture.	Plans and implements typical projects related to the organisation and delivery of film talks.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[WOFKAL3_U09] He/she has organizational skills that allow him/her to plan and carry out tasks related to the management of institutions for the popularization of film culture.	Has the organisational skills to plan and deliver a film lecture.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[WOFKAL3_U12] Can assess the quality of services related to activities in the area of popularization of film culture.	Able to assess the quality of the services associated with the activity of organising and giving talks before films.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[WOFKAL3_U10] He/she has the skills to conduct research necessary to understand the needs of film culture audiences	Possesses the research skills necessary to understand the needs of film culture audiences (including audiences for film talks).	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[WOFKAL3_U21] He/she has the ability to prepare oral presentations in Polish and a foreign language on film studies issues using basic theoretical approaches, as well as various sources.	Has the ability to prepare lectures in Polish on film studies issues using basic theoretical approaches as well as diverse sources.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task

Subject contents	Basic principles of public speaking.		
	Basics of rhetoric.		
	Principles of choosing the right speaking strategy depending on the type of filmed message, premises, technical conditions, addressee.		
	Schemes for effective public speaking.		
	Principles of preparing concise speeches (short lectures) on the basis of film science knowledge and information obtained through new technologies.		
	Preparation of a multimedia presentation.		
	Aesthetic and psychological principles of an effective multimedia presentation.		
Prerequisites and co-requisites	Subject selection		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	attendance and active participation in classes	80.0%	20.0%
	systematic preparation of topics indicated by the instructor (oral and written)	51.0%	20.0%
	preparation of a multimedia presentation on film knowledge	51.0%	20.0%
	giving a film lecture	51.0%	40.0%
Recommended reading	Basic literature	E. Lewandowska-Tarasiuk, <i>Sztuka wystąpień publicznych, czyli jak zostać dobrym mówcą</i> , Warszawa 2001.	
		L. Kazimierski, <i>Sztuka wystąpień publicznych</i> , Warszaw 2013.	
		E. Wierzbicka, <i>Podstawy stylistyki i retoryki</i> , Warszawa 2008.	
		M. Rusinek, <i>Retoryka podręczna, czyli jak wnikliwie słuchać i przekonująco mówić</i> , Kraków 2005.	
		M. Pietrzak, <i>Retoryka: narzędzie w twórczej komunikacji: teatr i film</i> , Warszawa 2012.	
		Język trzeciego tysiąclecia III, pod red. M. Piotrowskiej, Kraków 2005.	
	Supplementary literature	S. Roesch, <i>The Experiences of Film Location Tourists</i> , 2009.	
		R.C. Allen, <i>Film history. Theory and practice</i> , New York 1985.	
		The New Film History: Sources, Methods, Approaches, ed. J. Chapman, M. Glancy, S. Harper, Palgrave Macmillan Ltd, 2007.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Preparation of video lectures on selected topics for different age groups		
	Elements of rhetoric necessary for giving a lecture (workshop exercises)		
Work placement	Not applicable		

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