

Subject card

Subject name and code	Economy of German-Speaking Countries I, PG_00166461						
Field of study	German Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		3.0		
Learning profile	academic		Assessment form				
Conducting unit	Division of German Language and Translation Studies -> Institute of German Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Izabela Kujawa				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the course is to introduce students to the basic issues concerning the economies of German-speaking countries: Germany, Austria, Switzerland, and the Principality of Liechtenstein, as well as to learn specialized vocabulary in the field of economy/economics. Additionally, it aims to improve proficiency in specialized German, considering the practice of all language skills, i.e., comprehension, speaking, and writing.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FGL3_U08] Is able to use concepts from the field of the chosen specialization and to apply linguistic knowledge (unders too dasforeign language competence) as a language teacher, translator or international communication specialist in a business environment.	The student effectively applies concepts related to market phenomena in German-speaking countries in the work of an international communications specialist, combining knowledge of economic terminology with language skills.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written
	[FGL3_W04] Knows and understands German terminology in their chosen specialisation, i.e.: translation theory, didactics or communication in business and economy.	The student knows and understands German terminology related to the economy of German-speaking countries (particularly market phenomena) as well as basic terminology for analyzing relevant journalistic and specialist texts.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[FGL3_U17] Can appropriately plan and determine priorities for the realization of a task defined by him/herself, together with others or by others; can cooperate with other students in team tasks and projects.	The student is able to effectively plan and set priorities when carrying out projects related to the economy of German-speaking countries.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[FGL3_U18] Can individually plan and implement their own lifelong learning.	The student independently plans and carries out the lifelong learning process, developing communication and analytical skills related to specialized language in the field of market phenomena.	[SU5] implementation of a problem task [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[FGL3_U11] Is able to use the specialised language and to communicate accurately and coherently in German, using a variety of communication channels and techniques.	The student uses specialized German language in the field of the economy of German-speaking countries, communicating both orally and in writing.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU5] implementation of a problem task
	[FGL3_K02] Is ready to establish contacts and ask for help when expert knowledge is needed to solve a problem.	The student understands the importance of building professional relationships and is open to collaborating with experts in an international environment.	[SK2] presentation/project/paper/report [SK5] implementation of a problem task [SK6] demonstration of practical skills
	[FGL3_U10] Has the ability to substantiate their formulated theses, is able to critically use the views of other authors, formulate conclusions and communicate them to various circles of addresses.	The student justifies theses regarding the economy of German-speaking countries, using linguistic knowledge to analyze texts and data in German, while striving to critically evaluate the views of other authors.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task [SU6] demonstration of practical skills

Subject contents	Course Focus: The course concentrates on the economy of German-speaking countries (Germany, Austria, Switzerland, the Principality of Liechtenstein) with an emphasis on the analysis of specialized language, which is crucial for understanding the economic characteristics of these regions. Topics: 1. Overview of the Economic Situation: • Key market phenomena such as demand, supply, inflation, economic conditions, and business cycles, etc. 2. Analysis of Economic Texts: • In-depth linguistic and semantic analysis of economic texts, reports, and articles in German. Students will identify key terms, linguistic structures, and rhetorical strategies used in economic contexts. Examples will include economic reports, press articles on economic topics, financial market reports, and market and economic analyses. 3. Specialized Terminology: • Systematic introduction and practice of economic terminology in German, covering topics such as: • Markets (market forms, market types) • Market phenomena • Government interventions • Economic conditions and business cycles • Inflation and deflation 4. Cultural Linguistic Context: • Exploration of the language specifics used in German-speaking countries with respect to cultural differences, influencing the interpretation of economic processes. Exercises will include the analysis of idioms, metaphors, and specific expressions found in economic texts.		
Prerequisites and co-requisites	Selection of business and economic specialization		
	Knowledge of the German language enabling the achievement of the intended learning outcomes.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Oral and written assignments: discussions, group work (30%), written tests (30%), final assignment (project or presentation) (40%).	51.0%	100.0%
Recommended reading	Basic literature	• Kujawa, I. (2020) (red.): Wirtschaftsdeutsch als Fremdsprache. Ein Leitfaden mit ausgewählten Themen für die Praxis, Gdańsk. • Emptner S., Robert B. Vehrkamp Wirtschaftsstandort Deutschland, VS Verlag, Wiesbaden 2006. • Gostomski E. Gospodarka Niemiec. WUG 2012. • Kirk Ch., Wirtschaftsstandort Deutschland - Chancen und Perspektiven eines Landes, 2009. • https://www.tatsachen-ueber-deutschland.de/de/rubriken/staat-politik. • Beza, S. (2016): Blickpunkt Wirtschaft. Warszawa: Poltext. • Baberadova, H. (2008): Język niemiecki w ekonomii. Zbiór tekstów i ćwiczeń. Fachsprache Deutsch Finanzen. Kommunikation rund ums Geld. Poznań: Lektor Klett. Additionally: German press texts (including specialist newspapers) and audiovisual materials in the fields of economics, business, law, politics, and administration.	
	Supplementary literature	German press texts (including specialist newspapers) and audiovisual materials in the fields of economics, business, law, politics, and administration (publications related to the topics covered in the course). The literature list is updated regularly by the instructor.	
	eResources addresses		

Example issues/ example questions/ tasks being completed	• Task: Prepare a presentation on the current economic situation of a selected German-speaking country, including key statistical indicators (GDP, unemployment rate, trade balance) and the largest enterprises. • Discussion: Compare the economic situation between Germany and Switzerland, highlighting the differences and similarities.
Work placement	Not applicable

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