

Subject card

Subject name and code	Strategic Leadership in Business, PG_00166658						
Field of study	Finance and Accounting, Information Science and Econometrics, Management						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2024/2025		
Education level	postgraduate studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish none		
Semester of study	4		ECTS credits		1.0		
Learning profile	academic		Assessment form				
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Wojciech Machel				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	To familiarize students with knowledge about leadership in organizations with particular emphasis on strategic leadership.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRMU2_K04] Integrity: - the student adheres to the principles of business ethics and takes action to comply with these principles, - respects the law, - is objective, can perceive conflicts of interest, - correctly identifies and resolves dilemmas related to the practice of the profession.	Is able to evaluate the values conveyed by the chief manager (CEO) in the implementation of the strategy.	[SK2] presentation/project/paper/report
	[IiEMU2_K02] The student can communicate freely with the public on specialised topics in the field of computer science and econometrics in and outside the workplace, communicate his knowledge and share his skills through various media. Culturally participates in discussions, is not afraid to ask questions and knows how to give constructive criticism.	During the project implementation, it describes problems related to the corporate finance sector and how they were solved by the leader.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[ZARZMU2_W12] The student has an in-depth knowledge and understanding of the functions of management and the role of managers in their implementation.	I can explain the differences between management and leadership.	[SW1] oral statement/conversation/discussion
	[IiEMU2_U01] The student can comprehensibly, orally and in writing, present and justify in depth advanced economic theories and apply them to explain the functioning of the national economy and its components. Understands and can explain the content of communications from economic institutions, articles in the economic press and scientific journals.	During the project implementation, it describes problems related to the IT sector and how they were solved by the leader.	[SU2] presentation/project/paper/report
	[ZARZMU2_K02] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily. The student can inspire others to learn.	When analyzing business cases, he is aware of the continuous improvement of business leaders.	[SK1] oral statement/conversation/discussion
	[IiEMU2_W02] The student has an in-depth knowledge of economic structures and institutions, the processes taking place in them, the connections between them and their dynamics, and has an in-depth knowledge of the phenomena and processes taking place in their environment.	He experiences that knowledge without the experience of a person/leader has little value.	[SW2] presentation/project/paper/report
	[FiRMU2_U08] The student has an in-depth ability to prepare typical written works, oral speeches, and presentations in Polish concerning specific issues in finance and accounting using basic theoretical approaches and various sources of information.	Preparing a presentation about the selected leader.	[SU2] presentation/project/paper/report
	[FiRMU2_K06] Creativity: - the student has the ability to think creatively, can go beyond the usual patterns, - can think and act in an entrepreneurial manner, - can flexibly adapt to the changing requirements of the environment.	During the project implementation, it describes problems related to the corporate finance sector and how they were solved by the leader.	[SK1] oral statement/conversation/discussion
	[ZARZMU2_U07] The student can search for detailed information to make rational and complex decisions of an operational and strategic nature in enterprises.	Is able to analyze the company's situation from the perspective of a strategic decision and its implementation.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report

Subject contents	1. The essence of leadership / leadership traits 2. Management and leadership 3. Transformational leadership 4. Leadership and organizational strategy 5. Leadership and organizational culture		
Prerequisites and co-requisites	Fundamentals of management		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation (content and way of presentation)	51.0%	100.0%
Recommended reading	Basic literature	1. Avery G.C., Leadership in an organization, PWE, Warsaw 2009; 2. Blanchard K., Higher level leadership, PWN, Warsaw 2009; 3. Griffin R., Fundamentals of management in organizations, PWN Scientific Publishing House, Warsaw 2013, part V.: THE PROCESS OF LEADING 4. Drucker P., "Effective manager" Mt Biznes Publishing House, 2005 5. Welsch J. and S., "Winning means conquering", Studio Emka Publishing House, Gliwice 2006 6. Collins J., "Fifth level leadership. The Triumph of Humility and Determination", Article from HBRP No. 6 (July 2003) 7. Colins J. C.: From Good to Great. Factors of Sustainable Development and Company Victory, Jacek Santorski - Wydawnictwa Biznesowe, Warsaw 2003 8. Colins J. C., Porras J. I.: Visionary Organizations. Management Practices of the Best Companies., Jacek Santorski - Wydawnictwa Biznesowe, 200	
	Supplementary literature	1. Vance, "Elon Musk", Znak Publishing House, 2016 2. W. Isaacson "Steve Jobs" Insignis Publishing House, 2011 3. J.A. Barnes "Leadership According to J.F. Kennedy" Helion Publishing House, 2006	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Problem-based work. Research question (what do I want to show in the work, what is problem from the perspective of leadership in the organization?); 5 - 6 pages of typescript; individual work or in teams of two.You should use footnotes and provide a list of literature at the end of the work.		
Work placement	Not applicable		

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