University of Gdańsk

Subject card

Subject name and code	Business English II, PG_00166775						
Field of study	Cultural Communication						
Date of commencement of studies	October 2025		Academic year of realisation of subject	2026/2027			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	2		Language of instruction	English			
Semester of study	3		ECTS credits	7.0			
Learning profile	academic		Assessment form	credit			
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor	dr Joanna Tillack					
	Teachers	dr Olga Aleksandrowska mgr Alina Mazurkiewicz					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	60.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours	Self-study	SUM	
	Number of study hours	60		4.0	111.0	175	
Subject objectives	The aim of the course is to improve reading and listening skills and speaking on topics related to the world of business, enriching vocabulary and the range of lexical and grammatical structures used in business English at the B2+/C1 level according to CEFR. The course also includes work on improving pronunciation according to the principle of English as a Lingua Franca and shaping grammatical correctness. The course consists of the following components: Pronunciation & Speaking and Integrated Skills:Reading, Listening, Vocabulary & Use of English.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[CCL3_W21] The graduate is familiar with information technologies that are useful in processing information in cultural studies, literary studies and linguistics, as well as in professional work related to culture or the use of English.	Knows information technologies useful in processing information on business topics available in English at B2+/C1 level.	[SW2] presentation/project/paper/ report [SW3] text preparation/written work
	[CCL3_W22] The graduate knows and understands the grammatical and lexical rules of English, including those used in international institutions and organizations, at the C1 level.	Knows and understands the grammatical and lexical rules of Business English at B2+/C1 level, used in international institutions and organizations.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[CCL3_U13] The graduate is able to interact with others and plan and organize individual and team work when performing tasks in the study program and in professional work.	Is able to cooperate with others and plan and organize individual and team work while preparing a presentation or a group project, using Business English at B2+/C1 level.	[SU2] presentation/project/paper/ report
	[CCL3_W18] The graduate knows and understands the fundamental dilemmas of modern civilization in the context of issues related to contemporary culture and intercultural dialogue.	Knows and understands the fundamental dilemmas of contemporary civilization in the context of issues related to corporate culture and intercultural dialogue in business.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[CCL3_U11] The graduate is able to prepare written work and oral speeches and participate in discussions in English at the C1 level, including using the specialized language of international business and diplomacy.	Can prepare written and oral work, read and listen with comprehension and participate in discussions using Business English at B2+/C1 level.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work [SU4] test/exam - oral or written
	[CCL3_W23] The graduate knows the rules of construction of written and oral statements and cultural conventions of communication in English, including those used in research work in cultural and religious studies, literary studies and linguistics, and in professional work in international institutions and organizations, at the C1 level.	Knows the principles of constructing written and oral statements at B2+/C1 level and knows cultural conventions of communication in business English.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[CCL3_W19] The graduate knows and understands the basic conditions (e.g., economic, legal, ethical or social) of professional activities related to culture or the use of English, including the basic principles of creation and development of various forms of entrepreneurship.	Knows and understands the basic economic and social conditions of professional activity related to the use of Business English, including the basic principles of creating and developing various forms of entrepreneurship.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[CCL3_U01] The graduate can search, analyze, evaluate, select, integrate and document information from a variety of sources, interpret and draw conclusions, including in relation to issues of contemporary culture, literature and linguistics.	Is able to search, analyse, evaluate, select, integrate and document information from various sources, interpret it and draw conclusions using Business English at B2+/C1 level.	[SU2] presentation/project/paper/ report [SU3] text preparation/written work [SU4] test/exam - oral or written
	[CCL3_U14] The graduate can independently plan and implement lifelong self-education, especially in the field of contemporary English culture, literature and language	Is able to independently plan and implement lifelong self-education in Business English, assuming the B2+/C1 level as the starting level for further improvement of language skills.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[CCL3_K01] The graduate is ready to critically assess the extent of his/her knowledge and skills, including cultural studies, literary studies and linguistics in relation to intercultural dialogue.	Is ready to critically evaluate the scope of his/her knowledge and skills in Business English at B2+/ C1 level.	[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work [SK4] test/exam - oral or written

Subject contents	**Pronunciation & Speaking** Prosodic features: melody of English; basic intonation patterns. Preparation of oral presentations, negotiations, debates in terms of prosodic features of language. Giving speeches. **Integrated Skills: Reading, Listening, Vocabulary & Use of English** Topics to be covered: ethical and legal issues in business, money and finance, sales and special offers for customers, startups and starting a new business, entrepreneurship, eco trends in business, artificial intelligence in business, business meetings and presentations. During the classes, students will become proficient in speed reading, listening and analyzing business-related content, learn new vocabulary and expand their range of lexical and grammatical structures used in business language at the B2+/C1 level.
Prerequisites and co-requisites	The condition for participation in the Business English II course is passing the Business English I module at the end of the second semester. The condition for passing the Business English II module is obtaining positive grades in both components, i.e.: Pronunciation & Speaking and Integrated Skills: Reading, Listening, Vocabulary and Use of English.
Assessment methods and criteria	

Subject passing criteria	Passing threshold	Percentage of the final grade
Integrated Skills: Reading, Listening, Vocabulary & Use of English: written tests, presentations	51.0%	50.0%
Pronunciation & Speaking: oral tests, presentation, debate, individual long turn	51.0%	50.0%

Recommended reading	Basic literature	Appleby, Rachel, Bradley, John, Leeke, Nina and Jim Scrivener (2012). Business One:One. Advanced. Oxford: OUP. Ashton, Helen & Sarah Shepherd (2014). Work on Your Accent. Collins. Dubicka, Iwona, Rosenberg, Marjorie, O'Keeffe, Margaret, Dignen, Bob & Mike Hogan (2020). Business Partner C1. Your Employability Trainer. Harlow: Pearson. Dummett, Paul & Colin Benn (2008). Success with BEC Higher. Oxford: Summertown Publishing. Emmerson, Paul (2007) Business English Handbook (Advanced), Macmillan. Foley, Mark & Diane Hall (2012) My Grammar Lab Advanced C1/C2. Harlow: Pearson. Foley, Mark & Diane Hall (2003) Advanced Learner's Grammar. Longman. Hancock, Mark (2013) English Pronunciation in Use Intermediate. 2nd ed [or later]. Cambridge: CUP. Hewings, M. (2010) English Pronunciation in Use Advanced. Cambridge: CUP. Hewings, Martin (2005) Advanced Grammar in Use. Cambridge University Press. Hughes, John, McLarty & Penny (2017). Business Result (Advanced). Oxford University Press. Marks, Jonathan & Tim Bowen (2012) The Book of Pronunciation. Proposals for a Practical Pedagogy. Peaslake: Delta Publishing. McCarthy, Michael, McCarten, Jeanne, Clark, David and Rachel Clark (2009). Grammar for Business. Cambridge: CUP. Marks, Jonathan (2012). English Pronunciation in Use Elementary. Cambridge: CUP. Miscall, Bill (2004). Business Vocabulary in Use. Advanced. Cambridge:CUP. Powel, Mark (2016) Dynamic Presentations. Cambridge:CUP. Side, Richard & Guy Wellman (1999) Grammar and Vocabulary for Cambridge Advanced and Proficiency. Longman. Vince, Michael (2010) [or other editions] Advanced Language Practice. Heinemann. Testy LCCI levels 3&4, BEC Vantage and Higher
	Supplementary literature	Online magazines: The Economist, Time, The Guardian, The Washington Post, Business English podcasts and YouTube videos. Case studies. Annual reports of different companies.
	eResources addresses	

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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