University of Gdańsk

Subject card

Subject name and code	Academic Writing I, PG_00166776		
Field of study	Cultural Communication		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	English
Semester of study	3	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Joanna Tillack	
	Teachers	Zuzanna Murdzek	

Lesson types							
	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours					
	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	2.0	43.0	75

Subject objectives	The aim of the course is to familiarise the Cultural Communication students with the conventions of written academic English and how to apply these conventions in writing using academic English at the B2+ level.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[CCL3_K01] The graduate is ready to critically assess the extent of his/her knowledge and skills, including cultural studies, literary studies and linguistics in relation to intercultural dialogue.	Is ready to critically evaluate his/her knowledge and skills in writing academic texts on topics related to cultural communication.	[SK3] text preparation/written work [SK4] test/exam - oral or written
[CCL3_U14] The graduate can independently plan and implement lifelong self-education, especially in the field of contemporary English culture, literature and language	Is able to independently plan and implement lifelong learning to create academic texts on contemporary culture and communication.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
[CCL3_W20] The graduate knows and understands the basic concepts and principles of copyright law, especially applicable to research work in cultural studies, literary studies and linguistics, as well as to professional work related to culture or the use of English.	Knows and understands the basic concepts and principles of copyright law as they apply to the production of academic texts in English on topics related to culture and cultural communication.	[SW3] text preparation/written work
[CCL3_U01] The graduate can search, analyze, evaluate, select, integrate and document information from a variety of sources, interpret and draw conclusions, including in relation to issues of contemporary culture, literature and linguistics.	Can search, analyse, evaluate, select, integrate and document information from various sources, interpret it and draw conclusions in order to create academic texts written in English at B2+ level.	[SU3] text preparation/written work [SU4] test/exam - oral or written
[CCL3_W22] The graduate knows and understands the grammatical and lexical rules of English, including those used in international institutions and organizations, at the C1 level.	Knows and understands the grammatical and lexical rules of English used in academic texts at B2+ level.	[SW4] test/exam - oral or written [SW3] text preparation/written work
[CCL3_U06] The graduate is able to select and apply information and communication technology (ICT) when acquiring and processing information in research work in cultural studies, literary studies and linguistics, and in professional work related to culture or the use of English.	Is able to select and apply information and communication technologies (ICT) when acquiring and processing information in research work necessary to create academic texts written in English on topics related to cultural communication.	[SU2] presentation/project/paper/report [SU3] text preparation/written work
[CCL3_W23] The graduate knows the rules of construction of written and oral statements and cultural conventions of communication in English, including those used in research work in cultural and religious studies, literary studies and linguistics, and in professional work in international institutions and organizations, at the C1 level.	Knows the principles of constructing written and oral statements and cultural conventions of communication in academic English at B2+ level.	[SW4] test/exam - oral or written [SW3] text preparation/written work
[CCL3_U13] The graduate is able to interact with others and plan and organize individual and team work when performing tasks in the study program and in professional work.	Is able to cooperate with others and plan and organise individual and team work during academic writing classes and in preparing individual and group written assignments outside of classes.	[SU2] presentation/project/paper/report [SU3] text preparation/written work
[CCL3_K06] The graduate is ready to observe and disseminate the principles of ethics in his/her research work in cultural studies, literary studies and linguistics, as well as in his/her professional work related to culture or the use of English.	Is ready to observe and disseminate the principles of ethics that apply in academic writing.	[SK3] text preparation/written work

Subject contents	During the course the following topics are to be covered: 1. Understanding academic convention: how academic writing is different from other forms of writing; different kinds of academic texts. 2. Avoiding plagiarism: using other people's ideas and referencing properly; summarising and paraphrasing. 3. Conducting research for an essay: critical thinking and finding legitimate sources; bibliography. 4. Preparing to write: brainstorming ideas, developing an outline and formulating a thesis statement. 5. Organising the text in academic writing: a good paragraph, introduction and conclusion. 6. Using academic language to express ideas effectively: making writing formal, complex; strengthening the argument; using cautious and tentative language - hedging.
Prerequisites and co-requisites	The condition of entry: Passing the PNJA: Practical English and Business English I modules from the first and second semesters. Additional requirements: In order to pass the Academic Writing I course, the student must actively participate in classes, completing individual and group tasks, and write two written papers during in class (a paragraph, summary, essay, etc. - selected by the teacher). Additionally, the student must hand in and pass the written work done as part of homework, assigned by the teacher.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Homework assignments	51.0%	10.0%
Individual and group work in class	51.0%	20.0%
Two individual written assignments done in class	51.0%	70.0%

Recommended reading

Basic literature

Hacker, Diana and Nancy Sommers. (2016). *Rules for Writers*. Boston: Bedford/St. Martin's.

Hewings, Martin. (2012). *Cambridge Academic English. Upper-Intermediate*. Cambridge: CUP.

McCarthy, Michael and Felicity O'Dell. (2008). *Academic Vocabulary in Use*. Cambridge: CUP.

Morley, John, Peter Dyle and Ian Pople. (2007). *University Writing Course*. Express Publishing.

Oshima, Alice and Ann Hogue. (2007). *Introduction to Academic Writing. Level 3*. Pearson Longman.

Sowton, Chris. (2012). *50 Steps To Improving Your Academic Writing*. Reading: Garnet Education.

	Supplementary literature	Cioffi, Frank. L. (2018). *The Imaginative Argument. A Practical manifesto for Writers. Second Edition***.** Princeton & Oxford: Princeton University Press. The latest APA Style Handbook The latest MLA Style Handbook
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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