

Subject card

Subject name and code	Law with Elements of Protection to Intellectual Property, PG_00156130						
Field of study	Sport Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		4.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Zakład Rozwoju i Restrukturyzacji Przedsiębiorstw -> Katedra Strategicznego Rozwoju -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Paulina Nogal				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		21.0		49.0	100
Subject objectives	1. Providing students with selected information in the field of civil law, economic law and intellectual property law.2. Knowledge of sources of law (including - understanding the importance of hierarchy and principles of validity of legal provisions.3. Knowledge of the principles of application of primary and secondary Community law.4. Understanding the basic principles of civil law (including: the ability to indicate the appropriate provisions of the Civil Code; application of the principles of performance of obligations; defining the obligations and rights of the parties to civil law contracts, and above all contracts of sale, delivery, construction works, commission, transport, forwarding, storage, work, commission, agency, lease, tenancy and other similar (leasing), bank account, loan, guarantee, transfer, donation and insurance; the ability to interpret the provisions of the Civil Code; indicating the effects of violations of law.)						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZSSML3_U03] The student is able to take into account ethical, social and environmental consequences in the decision-making process.	In the process of making legal decisions, the student is able to assess its ethical, social and ecological consequences.	[SU4] test/exam - oral or written
	[ZSSML3_W02] The student knows the relationships between the disciplines of the social sciences that are crucial to understanding the nature of economic processes.	The student is able to indicate examples of legal changes and legal decisions that directly or indirectly affect the functioning of an enterprise, industry or the entire economy.	[SW4] test/exam - oral or written
	[ZSSML3_U01] The student is able to correctly interpret socio-economic phenomena, current events in economic policy, economics, as well as independently formulate his own opinions in this area and propose adequate solutions for changes occurring in these areas.	The student understands that the enterprise operates in a dynamic and changing environment, the impact of which is felt in many internal and external areas of the enterprise's operation. The student is able to identify this impact and adapt the enterprise to legal changes.	[SU4] test/exam - oral or written
	[ZSSML3_W11] The student knows and understands the principles of acquiring and using various types of resources in achieving the development objectives of the enterprise and other entities of the sports market.	The student understands that the analysis of the legal environment of an enterprise is crucial to its functioning in economic turnover. The student knows how to conduct a preliminary analysis of this environment taking into account the criteria of the sports market.	[SW4] test/exam - oral or written
	[ZSSML3_K03] The student knows the need to identify important problems, including economic and social issues, and plan ways to solve them.	The student knows and understands what legal problems arise in the enterprise. He can identify them and implement actions to solve the problem.	[SK4] test/exam - oral or written
	[ZSSML3_K01] The student is aware of the depreciation of knowledge over time and understands the need for lifelong learning and deepening of knowledge in both academic and non-academic modes.	The student is aware that basic legal institutions are constantly being adapted to changing social, economic, political and technological conditions. The student is able to effectively access current legal regulations.	[SK4] test/exam - oral or written
	[ZSSML3_U02] The student can correctly use basic legal acts regulating the sphere of formal and legal organization of the creation and operation of enterprises and sports clubs in Poland.	The student is able to correctly indicate the basic legal acts relating to a given type of business activity and the specific nature of the industry.	[SU4] test/exam - oral or written
	[ZSSML3_K05] The student is ready to correctly evaluate phenomena and clearly justify his position through rational, logical and entrepreneurial use of knowledge - basing his assertions and decisions on the analysis of received information.	The student is able to analyze the legal situation of the enterprise. The student is able to diagnose a legal problem in the enterprise and present its solution.	[SK4] test/exam - oral or written
	[ZSSML3_K02] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily.	The student understands that the legal environment of the enterprise is a variable factor both in the national and international context. Therefore, the student has knowledge where to obtain current knowledge about legal changes concerning the enterprise.	[SK4] test/exam - oral or written
	[ZSSML3_W03] The student has advanced knowledge of the organisational and legal forms of establishment and operation of enterprises and sports clubs and the development of various forms of individual entrepreneurship in Poland. The student knows and understands the legal concepts, principles, norms and regulations governing business entities and other entities related to the sports market.	The student has knowledge of the organizational and legal forms of creating and operating enterprises in Poland. Knows and understands legal concepts, principles, standards and legal regulations regulating the functioning of business entities related to the sports market.	[SW4] test/exam - oral or written

	Course outcome	Subject outcome	Method of verification
	[ZSSML3_W04] The student has advanced knowledge of the enterprise's environment, its factors and changes occurring in this area, and the relationship, importance and impact of the environment and stakeholders on the operation of the enterprise and sports club. The student knows advanced methods of diagnosing macro- and micro-environment.	The student knows and understands the economic and legal environment in which the enterprise operates. He can identify the stakeholders of the enterprise and their impact on the enterprise.	[SW4] test/exam - oral or written
Subject contents	1. Introduction to jurisprudence sources of law and its systematics; validity of law; types of interpretation and their application in economic transactions. 2. Basics of civil and commercial law (key concepts and issues introducing a given branch of law, including, among others, entrepreneur, enterprise, company, liability for obligations, legal forms). 3. Principles of undertaking and conducting economic activity free, licensed and regulated activity. 4. Forms of conducting economic activity. 5. Consumer rights. 6. Construction of a contract in economic transactions - elements, parties, selected contractual clauses. 7. Appeal proceedings in civil, administrative and criminal cases. 8. Crimes against economic transactions and property interests in civil law transactions. 9. Security and enforcement in economic transactions. 10. Industrial property law. 11. Intellectual property law, including the law of new technologies. 12. Competition law. 13. Legal aspects of e-marketing and advertising.		
Prerequisites and co-requisites	none		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written exam	51.0%	100.0%
Recommended reading	Basic literature	1. Muras Z., Podstawy prawa, C.H. Beck, wyd. 5, Warszawa 2019. 2. Katner W., Prawo cywilne i handlowe w zarysie, wyd. 8, Warszawa 2021. 3. Gronkiewicz-Waltz H., Wierzbowski M. (red.), Prawo gospodarcze. Aspekty publicznoprawne, wyd. 1, Warszawa 2020. 4. Sieńczyło-Chłabicz J., (red.), Prawo własności intelektualnej. Teoria i praktyka. Wolters Kluwer, wyd. 1, Warszawa 2021.	

	Supplementary literature	Akty prawne: 1. ustawa z dnia 6 marca 2018 r. - Prawo przedsiębiorców (Dz.U. 2018 poz. 646 ze zm.); 2. ustawa z dnia 30 maja 2014 r. o prawach konsumenta (Dz. U. 2014 poz. 827 ze zm.); 3. ustawa z dnia 6 czerwca 1997 r. kodeks karny (Dz. U. Nr 88, poz. 553 ze zm.); 4. ustawa z dnia 23 kwietnia 1964 r. kodeks cywilny (t.j. Dz. U. z 2014 r. poz. 121 ze zm.); 5. ustawa z dnia 17 listopada 1964 r. - kodeks postępowania cywilnego (Dz.U. 1964 nr 43 poz. 296); 6. ustawa z dnia 6 czerwca 1997 r. - kodeks postępowania karnego (Dz.U. 1997 nr 89 poz. 555); Traktat Światowej Organizacji Własności Intelektualnej o Prawie Autorskim, sporządzony w Genewie dnia 20 grudnia 1996 r. (Dz.U. 2005 nr 3 poz. 12); ustawa z dnia 4 lutego 1994 r. o prawie autorskim i prawach pokrewnych (Dz.U. 1994 nr 24 poz. 83). 7. Nogal-Meger P., Ekonomiczno-prawne aspekty stosowania nieuczciwej konkurencji w zakresie oznaczeń wprowadzających w błąd, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2021, nr ISBN: 978-83-8206-142-0.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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