University of Gdańsk

Subject card

Subject name and code	Insurance in audiovisual production, PG_00167017		
Field of study	Audiovisual Production		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	1.0
Learning profile	practical	Assessment form	credit
Conducting unit	Institute of Culture Studies -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Dorota Maśniak	
	Teachers	mgr Olga Bieniek	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	14.0	0.0	0.0	0.0	0.0	14

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	14	1.0	10.0	25

Subject objectives

To familiarise students with the basic issues relating to the legal risks associated with the business of producing audiovisual forms and the possibilities of reducing, diversifying and transferring these risks through insurance and other financial instruments.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[PFAL3_U07] Can run a company on the audiovisual market.	The student understands the legal risks of activities in different legal forms carried out for the commercial and non-commercial production of audiovisual forms and knows how to mitigate these risks using insurance and other financial instruments.	[SU1] oral statement/conversation/ discussion [SU5] implementation of a problem task [SU8] observation of student's independent or team work
[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.	Students will be aware of the risks faced by institutions and other non-profit and not for profit organisations related to the audiovisual production market and how to mitigate these risks using insurance.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK3] text preparation/written work [SK8] observation of student's independent or team work
[PFAL3_W05] He/she understands the specifics of audiovisual production.	Students will understand how audiovisual production activities can affect their liability to third parties and expose their assets to other losses, and how to minimise the risk of such undesirable occurrences.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion

Subject contents

1 Risks in business. 2. Legal forms of business and legal risks. 3. Insurance as an instrument for minimising risk. 4 Liability insurance in the production of audiovisual forms.5. property insurance for audio-video equipment. 6. insurance specific to film production activities (weather, BI, etc.). 7 Insurance for liability for infringement of personal rights and copyrights. 8. Methods other than insurance to reduce legal risks associated with audio-visual production activities.

<table>
<tr><td>Prerequisites and co-requisites</td><td colspan="3"></td></tr>
<tr><td>Assessment methods and criteria</td><td colspan="3"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>project</td><td>51.0%</td><td>25.0%</td></tr>
<tr><td>attendance</td><td>80.0%</td><td>75.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td colspan="2">D. Maśniak, Prawo ubezpieczeniowe, Gdańsk 2020, acess online: https://wydawnictwo.ug.edu.pl/wp-content/uploads/2021/10/Masniak-Prawo-ubezpieczeniowe-ostateczny-27_05.pdf</td></tr>
<tr><td>Supplementary literature</td><td colspan="2">I. Kwiecień, Ubezpieczenia w zarządzaniu ryzykiem działalności gospodarczej, Warszawa 2010.</td></tr>
<tr><td>eResources addresses</td><td colspan="2"></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="3"></td></tr>
<tr><td>Work placement</td><td colspan="3">Not applicable</td></tr>
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