

Subject card

Subject name and code	Management in Public Organizations, PG_00167386						
Field of study	Finance and Accounting, Information Science and Econometrics, Management, , Sport Management						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2024/2025		
Education level	undergraduate studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		1.0		
Learning profile	academic		Assessment form				
Conducting unit	Katedra Zachowań Organizacyjnych -> Faculty of Management -> Rektor						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Beata Wierzbicka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	Presentation of basic assumptions and methods of managing public organizations.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZL3_K01] The student is aware of the depreciation of knowledge over time and understands the need for lifelong learning and deepening of knowledge in both academic and non-academic modes.	The student understands the need for continuous improvement and acquiring new knowledge related to the topics covered in the classes.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[IiEL3_K01] The student understands the need to constantly supplement and deepen acquired knowledge; is open to new ideas and teaching methods.	The student understands the need for continuous improvement and acquiring new knowledge related to the topics covered in the classes.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[FiRL3_K03] Communication: - is able to present his view, issue in a way that others can understand - boldly (but thoughtfully) expresses his opinion, is not afraid to ask questions - is able to culturally participate in discussions - is able to give constructive criticism.	The student correctly uses terminology from the field of economics, especially from the discipline of management sciences, and clearly and communicatively expresses his/her point of view, using Polish and a foreign language.	[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills
	[ZARZL3_U08] The student correctly uses the terminology of the social sciences, especially the discipline of management and quality sciences, clearly and communicatively expresses his opinions.	The student knows the terminology from the field of economics, especially from the discipline of management sciences, and expresses his/her point of view clearly and communicatively, using Polish and a foreign language.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[ZISZL3_U02] He/she can correctly use the basic legal acts regulating the sphere of formal and legal organisation of establishing and functioning of enterprises in Poland, in particular medical entities.	The student knows the legal regulations regarding the establishment and functioning of organizations in the economy, especially enterprises and healthcare entities.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU6] demonstration of practical skills
	[ZISZL3_W02] He/she knows and understands, at an advanced level, the relations between the disciplines: management and quality sciences, economics and finance, social communication and media sciences, legal sciences, and sociological sciences, which are of key importance for understanding the essence of effective and efficient management of health care units.	The student knows the relationships between scientific disciplines, which are crucial for understanding the essence of economic processes.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[IiEL3_U09] The student can prepare a typical written work, oral speech and multimedia presentation on the functioning and development of the national economy and its elements, the course of simple economic phenomena and processes, obtaining data about them, collecting, processing and analyzing them. and economic processes, obtaining data about them, their collection, processing and analysis using modern mathematical, statistical, econometric and IT techniques, econometric and information technology, as well as their use in modeling, forecasting and optimization.	The student knows how to prepare a written project and a multimedia presentation on issues related to the most important elements of the functioning of the economy and the entities functioning within it.	[SU2] presentation/project/paper/report [SU8] observation of student's independent or team work
	[IiEL3_W06] The student knows the general principles of business, including the ways of its initiation, the organizational and legal framework, and methods of assessing its effectiveness.	The student is able to correctly define the general principles of conducting business activity and the legal principles of functioning of the organization.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report

	Course outcome	Subject outcome	Method of verification
	[ZSSML3_U02] The student can correctly use basic legal acts regulating the sphere of formal and legal organization of the creation and operation of enterprises and sports clubs in Poland.	The student knows the legal regulations regarding the establishment and functioning of organizations in the economy, especially enterprises and sports clubs.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU6] demonstration of practical skills
	[ZSSML3_K02] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily.	The student understands the need for continuous improvement and acquiring new knowledge related to the topics covered in the classes.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[FiRL3_U02] The student can acquire data from various sources to analyze specific economic processes and phenomena related to finance. Is able to use information technologies.	The student knows the methods of obtaining data necessary to prepare and conduct analyses. Student is able to use information technologies in his/her tasks.	[SU2] presentation/project/paper/report [SU6] demonstration of practical skills [SK8] observation of student's independent or team work
	[ZARZL3_W01] The student has advanced knowledge in the social sciences, with particular emphasis on the discipline of management and quality sciences, and understands their interrelationships with other social sciences.	The student is aware of supplementing and expanding the acquired knowledge and skills, tries to interdisciplinarily combine knowledge from various fields and disciplines of science.	[SW2] presentation/project/paper/report
	[ZISZL3_K02] He/she has an analytical approach to problem solving, he/she is able to independently search for solutions and use the opinions of experts.	The student is able to correctly select and apply advanced methods and tools used in management and quality science.	[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills
	[FiRL3_W03] The student knows the management systems of organizations, their functional areas and the main types of organizational structures.	The student knows and understands the basic functions of organizational management and is able to apply them in practice.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[ZSSML3_W05] The student knows the relationships that occur between organizations of the sports market (including forms of interaction between business entities in the market) and between the organization and the individual, in particular the employee and the customer.	The student knows and understands the basic functions of management in sports organizations and knows the relationships between organizations and the external environment and is able to apply them in practice.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[ZISZL3_W04] He/she has advanced knowledge of the organisational and legal forms of entities performing medical activities, knows and understands the relevant concepts in the field of legal sciences, principles, norms, and legal provisions relating to medical activities.	The student knows the legal regulations regarding the establishment and functioning of organizations in the economy, especially enterprises and healthcare entities.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
Subject contents	1. The essence of the public sector.2. Management of public organizations.3. The essence of strategic planning and management in public organizations.4. Elements of management in a public organization - motivation and control.5. Modern concepts of competitiveness management in public organizations.		
Prerequisites and co-requisites	Basic Management		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	group work	51.0%	35.0%
	preparation of a written project	51.0%	65.0%

Recommended reading	Basic literature	1. Stiglitz Joseph - Public Sector Economics, PWN, Warszawa 2004, 2. Piechowicz Bożena - Management of public organizations: selected issues, Fundacja Współczesne Zarządzanie, Białystok 2003, 3. Krukowski Krzysztof - Management of public organizations, Wydawnictwo Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, 2005, 4. Bednarczyk Małgorzata - Public organizations. Competitiveness management, PWN, Warszawa - Kraków, 2001, 5. Gierszewska Grażyna, Romanowska Maria - Strategic analysis of the enterprise, PWE Warszawa 2007.
	Supplementary literature	1. Ricky W. Griffin Fundamentals of Organizational Management", Wydawnictwo naukowe PWN, Warszawa 2009. 2. J. A. F. Stoner, C. Wankel Management, PWE, Warszawa 2011, 3. K. Blanchard, S. Johnson One minute managerr, IFC PRESS 2005
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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