

Subject card

Subject name and code	Starter Student Hub, PG_00167388						
Field of study	Finance and Accounting, Information Science and Econometrics, Management, , Sport Management						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2024/2025		
Education level	undergraduate studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		1.0		
Learning profile	academic		Assessment form				
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Sabina Nowak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	The course is designed to help students understand key aspects of managing their own businesses. Classes are conducted as lectures and workshops led by business experts and practitioners from the TriCity. The project is financed by the City of Gdansk.Place of conducting the classes: Starter Incubator, 3b Lęborska St., 80-386 Gdansk.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZISZL3_K05] He/she understands the need and is aware of ethical, sustainable and socially responsible behaviour in professional life.	The student understands the importance of ethical and responsible behaviour in starting and running a business.	[SK1] oral statement/conversation/discussion
	[ZISZL3_U08] He/she correctly uses terminology from the field of economic sciences, especially from the discipline of management and quality sciences, expresses his/her point of view clearly and communicatively, using Polish and a foreign language.	Correctly uses terminology related to starting your own business.	[SU1] oral statement/conversation/discussion
	[ZARZL3_W04] The student has advanced knowledge of the environment of the enterprise, its factors and changes occurring in this area, as well as the relationship, significance and impact of the environment and stakeholders on the functioning of the enterprise. Knows advanced methods of diagnosing macro- and micro-environment.	The student understands the business environment that determines success.	[SW1] oral statement/conversation/discussion
	[ZARZL3_K06] The student is ready to work in, co-create or manage a group. The student is able to think and act in an entrepreneurial manner.	The student actively works in a group to design and improve his business idea.	[SK8] observation of student's independent or team work
	[liEL3_W02] The student has advanced knowledge of economic structures and institutions, the processes in them, the connections between them and their dynamics; knows the phenomena and processes occurring in their environment.	The student understands the institutions involved in starting a business.	[SW1] oral statement/conversation/discussion
	[ZARZL3_U03] The student is able to take into account their ethical, social and ecological consequences in the decision-making process.	The student can decide on his business idea and evaluate its consequences in an ethical, social and environmental context.	[SU1] oral statement/conversation/discussion
	[ZARZL3_U02] The student is able to correctly use the legal acts regulating the sphere of formal and legal organization of the establishment and operation of enterprises in Poland.	Students can analyze the legal acts needed to start their own business.	[SU1] oral statement/conversation/discussion
	[ZISZL3_W10] He/she knows the types of organisational structures, the process of their evolution from a historical perspective and the determinants of their design.	Knows the types of organizational structures in business ventures.	[SW1] oral statement/conversation/discussion
	[FiRL3_U05] The student correctly uses normative systems and selected norms and rules (legal, professional, moral) to solve advanced problems in finance.	The student knows the legal acts necessary to start his own business.	[SU1] oral statement/conversation/discussion
	[liEL3_K04] The student is able to think and act in an entrepreneurial manner and adapt to the variability of the environment.	The student has creative ideas for starting his business in a changing environment.	[SK1] oral statement/conversation/discussion
	[FiRL3_K06] Creativity: - thinks creatively, is able to go beyond the usual patterns, - is able to think and act in an entrepreneurial manner, - is able to adapt flexibly to the requirements of the environment.	The student has creative ideas for starting his own business.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work

Course outcome	Subject outcome	Method of verification
[ZISZL3_U01] Student is able to correctly interpret socio-economic phenomena, current events in economic policy, economy, especially in the field of health protection in the social and economic dimension, as well as independently formulate his/her own opinions in this regard and propose adequate solutions in the event of changes taking place in these areas.	The student can correctly interpret socio-economic, political, and economic phenomena that affect the establishment and running of a business.	[SU1] oral statement/conversation/discussion
[ZSSML3_K08] The student is aware of and understands the need to act in an ethical, sustainable and socially responsible manner in professional life.	The student knows the need for ethical behaviour when starting and running his own business.	[SK8] observation of student's independent or team work
[liEL3_U03] The student is able to identify institutional-legal and social constraints on the functioning of economic structures and institutions and reflect them in modelling, forecasting and optimization.	The student understands the legal and institutional requirements for starting a business.	[SU1] oral statement/conversation/discussion
[FiRL3_W03] The student knows the management systems of organizations, their functional areas and the main types of organizational structures.	Knows the types of organizational structures in business ventures.	[SW1] oral statement/conversation/discussion
[liEL3_W03] The student has advanced knowledge of man as an entity that creates economic structures and institutions.	The student recognizes the psychological motives of humans creating business solutions.	[SW1] oral statement/conversation/discussion
[ZSSML3_K06] The student is ready to work in, co-create or manage a group. The student is able to think and act in an entrepreneurial manner.	The student actively works in a group to design and improve his business idea.	[SK8] observation of student's independent or team work
[FiRL3_K02] Cooperation: - can harmoniously interact and work in a group, taking on different roles in it - is able to agree with the group on goals and division of tasks - is open-minded and respects the differences of other team members.	The student actively works in a group to design and improve his business idea.	[SK8] observation of student's independent or team work
[ZSSML3_U01] The student is able to correctly interpret socio-economic phenomena, current events in economic policy, economics, as well as independently formulate his own opinions in this area and propose adequate solutions for changes occurring in these areas.	The student can correctly interpret socio-economic, political, and economic phenomena that affect the starting and running of a business.	[SU1] oral statement/conversation/discussion
[ZSSML3_W03] The student has advanced knowledge of the organisational and legal forms of establishment and operation of enterprises and sports clubs and the development of various forms of individual entrepreneurship in Poland. The student knows and understands the legal concepts, principles, norms and regulations governing business entities and other entities related to the sports market.	The student knows the legal acts and procedures necessary to start a business.	[SW1] oral statement/conversation/discussion
[FiRL3_W08] The student knows the principles of evaluating projects in the field of finance (profitability of investment projects, assessment of the financial situation of the organization, risk assessment, threat of bankruptcy).	The student understands how to start a business and its financial implications.	[SW1] oral statement/conversation/discussion

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	[ZSSML3_W04] The student has advanced knowledge of the enterprise's environment, its factors and changes occurring in this area, and the relationship, importance and impact of the environment and stakeholders on the operation of the enterprise and sports club. The student knows advanced methods of diagnosing macro- and micro-environment.	The student knows the basic relationships occurring in the enterprise environment.	[SW1] oral statement/ conversation/discussion
	[ZARZL3_K03] The student knows the need to identify important problems, including economic and social issues, and plan ways to solve them.	The student recognizes potential obstacles and challenges he may face while starting his own business.	[SK1] oral statement/conversation/ discussion
	[ZSSML3_U03] The student is able to take into account ethical, social and environmental consequences in the decision-making process.	The student can decide on his business idea and evaluate its consequences in an ethical, social and environmental context.	[SU1] oral statement/conversation/ discussion
	[FiRL3_U06] The student uses the acquired knowledge to resolve dilemmas arising in professional work. The student is able to solve advanced problems in finance and accounting that arise in business practice: - compare financial instruments, - evaluate the profitability of the enterprise, - evaluate the financial position of the organization against the industry, - propose appropriate solutions to tax problems, - identify and select appropriate risk management methods, - construct an enterprise insurance protection program, - select sources of financing for the organization, - construct an appropriate accounting/control system.	Students can creatively use their knowledge to develop their business competencies.	[SU1] oral statement/conversation/ discussion
	[ZISZL3_K02] He/she has an analytical approach to problem solving, he/she is able to independently search for solutions and use the opinions of experts.	The student can analytically solve problems related to starting and running his own business.	[SK1] oral statement/conversation/ discussion
	[IiEL3_U08] The student can configure and apply advanced modern information and communication technologies in the process of business management and business communication.	The student can identify and analyze business needs while creating and improving a business plan.	[SU1] oral statement/conversation/ discussion
	[ZISZL3_W02] He/she knows and understands, at an advanced level, the relations between the disciplines: management and quality sciences, economics and finance, social communication and media sciences, legal sciences, and sociological sciences, which are of key importance for understanding the essence of effective and efficient management of health care units.	The student knows the relationship between selected disciplines of sciences in the context of a correct understanding of the essence of successful management of a business.	[SW1] oral statement/ conversation/discussion
	[IiEL3_K05] The student is aware of the need for ethical, sustainable and socially responsible behavior in professional and social life.	The student understands the importance of ethical and responsible behaviour in starting and running a business.	[SK1] oral statement/conversation/ discussion
	[ZARZL3_W05] The student knows the relationships that occur between organizations (including forms of interaction between business entities in the market) and between the organization and the individual, especially the employee and the customer.	The student understands the essential relationships in business, including those between various organizational forms and between individuals and organizations.	[SW1] oral statement/ conversation/discussion

Subject contents	1. Business plan creation: lecture and workshop sessions. 2. Psychology's elements in business: lecture and workshop sessions. 3. Selected aspects of the legal framework in business: lecture and workshop sessions. The workshop aims to help participants develop or refine their business ideas with expert support.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Class attendance	51.0%	50.0%
	Active participation in workshops	51.0%	50.0%
Recommended reading	Basic literature	The classes are taught by experts and practitioners. No literature is provided for study.	
	Supplementary literature	The classes are taught by experts and practitioners. No literature is provided for study.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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