University of Gdańsk

Subject card

Subject name and code	Basics of tourism, PG_00167752		
Field of study	Sightseeing and Historical Tourism		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	3.0
Learning profile	academic	Assessment form	exam
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Klaudia Nowicka	
	Teachers	dr Klaudia Nowicka	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	45.0	77

Subject objectives

Understanding the basic concepts of tourism, its types, new phenomena, and social demand, as well as the economic and cultural conditions for the development of domestic and international tourism.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[KiTHL3_W05] Knows at an advanced level selected facts and issues in the field of tourism geography, including various determinants of tourism development, understands the complex relationships between tourism and social and economic changes	The student has advanced knowledge of selected facts and issues in tourism geography, including diverse conditions for tourism development, understands complex relationships between tourism and social and economic transformations, especially in the context of the fundamentals of tourism.	[SW4] test/exam - oral or written [SW3] text preparation/written work
[KiTHL3_K05] It is sensitive to potential adverse changes for the natural and social environment related to the development of tourism, and is critical in its assessment of the region's tourism potential and the changes caused by the increase in tourism	The student is sensitive to potential adverse changes to the natural and social environment associated with the development of tourism, maintains a critical perspective in assessing the tourism potential of a region, and evaluates the changes brought about by increased tourism, especially in the context of the fundamentals of tourism.	[SK3] text preparation/written work [SK4] test/exam - oral or written
[KiTHL3_W08] Knows the threats to cultural and natural heritage, understands the importance of sustainable tourism and pro-ecological forms of tourism development for the protection of cultural heritage and the natural environment	The student is aware of the threats to cultural and natural heritage, understands the importance of sustainable tourism and eco-friendly forms of tourism development for the protection of cultural heritage and the natural environment, especially in relation to the fundamentals of tourism.	[SW4] test/exam - oral or written [SW3] text preparation/written work
[KiTHL3_U03] Is able to apply the basic elements of socio-economic geography research in relation to local studies, selecting methods and tools appropriate to the problem under study	The student is able to apply the basic elements of social-economic geography research techniques to regional studies, selecting appropriate methods and tools for the problem being studied, particularly in the context of the fundamentals of tourism.	[SU3] text preparation/written work [SU4] test/exam - oral or written
[KiTHL3_U07] Can classify and organize definitions of sightseeing; defines the basic concepts used in local studies, such as homeland, region, place, cultural landscape; analyses and evaluates the values of cultural heritage	The student can classify and organize definitions of regional studies; defines basic concepts used in regional studies, such as homeland, region, place, cultural landscape; analyzes and evaluates the values of cultural heritage, especially in relation to the fundamentals of tourism.	[SU3] text preparation/written work [SU4] test/exam - oral or written
[KiTHL3_W06] Knows selected methods and research problems of the geography of tourism	The student is familiar with selected research methods and issues in tourism geography, especially in the context of the fundamentals of tourism.	[SW4] test/exam - oral or written [SW3] text preparation/written work

Subject contents

Lecture contents:

1. Basic concepts in tourism.
2. Types and forms of tourism.
3. Factors influencing tourism development.
4. Functions and dysfunctions of tourism.
5. Organization of tourism in Poland and worldwide.
6. Elements of tourism policy and management.
7. Tourism as a subject of scientific research.
8. History, current state, and forecasting of tourism development in Poland and worldwide.
9. Tourism market - services and tourist products.
10. Tourist attractiveness.
11. Motives for engaging in tourism.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
lecture notes	50.0%	20.0%
written exam	50.0%	80.0%

Recommended reading	Basic literature	W. Alejziak, Turystyka w obliczu wyzwań XXI wieku, Albis, Kraków, 200(T. Łobożewicz, G. Bieńczyk, Podstawy turystyki, Warszawa 2001. Podstawy rekreacji i turystyki, pod red. S. Toczek- Werner, Wrocław 2007. P. Różycki, Zarys wiedzy o turystyce, Kraków 2009 J. Gaj, Zarys historii turystyki w Polsce, Warszawa 2003.
	Supplementary literature	Nowicka K., 2016. Kreowanie produktu turystyki kulturowej w muzeach e Gdańsk Nowicka K., Sawirska K., 2017. Zagospodarowanie i funkcja turystyczna Szmytkowska M., Gdańskie Teki Turystyczno- Krajoznawcze, Tom II, Turystyka i Turysta nad Bałtykiem, Wydawnictwo Gdańsk, 194-222. Nowicka K., 2019. Turystyka w dokumentach strategicznych gmin wiejsk
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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