University of Gdańsk

Subject card

Subject name and code	World tourist geography (Europe; Middle East and North Africa; Middle and Far East; South, Central and North America), PG_00167759		
Field of study	Sightseeing and Historical Tourism		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Institute of History -> Faculty of History -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Jan Wendt, prof. UG	
	Teachers	dr hab. Jan Wendt, prof. UG	

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	2.0	20.0	52

Subject objectives	Characteristics of tourism development factors, tourism potential and main tourist regions of North and South America in geographical terms. Familiarizing students with the natural and anthropogenic conditions for the development of tourism in the above-mentioned regions, the distinctiveness of their values and the specificity of their tourist use.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[KiTHL3_W05] Knows at an advanced level selected facts and issues in the field of tourism geography, including various determinants of tourism development, understands the complex relationships between tourism and social and economic changes	Knows facts about the geography of tourism and understands the relationship between tourism and social and economic changes.	[SW4] test/exam - oral or written
[KiTHL3_W06] Knows selected methods and research problems of the geography of tourism	uprzejmie proszę o usunięcie tego efektu, jest realizowany na innym semestrze	[SW1] oral statement/ conversation/discussion
[KiTHL3_W09] Knows and understands the basic economic, legal, ethical and other determinants of various types of professional activity related to sightseeing and historical tourism, including the basic concepts and principles of industrial property protection and copyright	The student knows and understands the conditions of professional activity related to sightseeing and historical tourism in selected tourist regions of the world.	[SW4] test/exam - oral or written
[KiTHL3_U03] Is able to apply the basic elements of socio-economic geography research in relation to local studies, selecting methods and tools appropriate to the problem under study	uprzejmie proszę o usunięcie tego efektu, jest realizowany na innym semestrze	[SU1] oral statement/conversation/ discussion
[KiTHL3_W08] Knows the threats to cultural and natural heritage, understands the importance of sustainable tourism and pro-ecological forms of tourism development for the protection of cultural heritage and the natural environment	Recognizes threats to cultural heritage and the natural environment.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[KiTHL3_K03] It is ready to act for the promotion and development of pro-ecological forms of tourism	Knows the importance of activities to promote and develop sustainable forms of tourism.	[SK4] test/exam - oral or written
[KiTHL3_K02] It is ready to take action to protect and promote the natural values and cultural heritage of the region, Polish and Europe	The student is prepared to act for the benefit of the natural environment and cultural heritage.	[SK4] test/exam - oral or written
[KiTHL3_K05] It is sensitive to potential adverse changes for the natural and social environment related to the development of tourism, and is critical in its assessment of the region's tourism potential and the changes caused by the increase in tourism	Maintains a critical approach in assessing the tourism potential of a selected region/city.	[SK4] test/exam - oral or written

Subject contents

North and South America - characteristics of geographical and anthropogenic conditions for the development of tourism. Assessment of changes in tourist traffic. Tourism as a factor of change in the natural environment of America. Tourism as a factor of economic, social and cultural changes. Characteristics of the main tourist regions: Central America; the Greater and Lesser Antilles, the Bahamas and Bermuda, Canada, Mexico, the USA, the Andean region, Brazil, the southern region of South America, the Venezuelan region and the ancient Guianas.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
oral/written assessment	51.0%	100.0%

Recommended reading

Basic literature

Jędrusik M., Makowski J., Plit F., 2010. Geografia turystyczna świata. Regiony turystyczne. WUW, Warszawa.

Kruczek Z., 2006, Kraje pozaeuropejskie. Zarys geografii turystycznej, Proksenia, Kraków

Warszyńska J. (red.), 2003. Geografia turystyczna świata, PWN, Warszawa

	Supplementary literature	Dłużewska A. (red.), 2011. Nowe wyzwania edukacji turystycznej. Turystyka w obszarach odmiennych kulturowo i przyrodniczo cennych. Turystyka osób niepełnosprawnych. Wydział Turystyki i Rekreacji, Szkoła Wyższa Przymierza Rodzin w Warszawie, Warszawa. Lijewski T., Mikułowski B., Wyrzykowski J., 2002. Geografia turystyki Polski, PWE, Warszawa. Mydel R. (red.), 2003. Atlas Polski. Turystyka i rekreacja, tom 3, Fogra, Kraków. Polska. Podróże z historią. Przewodnik turystyczny. 2008. Wyd. Carta blanca. Warszawa. Turystyczny Atlas Europy Środkowej, 2005. Wyd. Carta Blanca, Gdańsk-Warszawa. Turystyczny Atlas Polski, 2004. Wyd. Carta Blanca, Warszawa. National Parks of Sarawak, 2011, HP Hazebroek. Kota Kanibalu; Sarawak Style, 2001, L Inwernizzi Teutoni, Singapore. Mapy i przewodniki poszczególnych kontynentów i krajów najlepszych wydawnictw europejskich i europejskich i światowych.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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