University of Gdańsk

Subject card

Subject name and code	Basics of hotels, PG_00167770		
Field of study	Sightseeing and Historical Tourism		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Eastern Europe History -> Institute of History -> Faculty of History -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Marcin Pasek	
	Teachers	dr hab. Marcin Pasek	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	0.0	0.0	30
E-learning hours included: 0.0						

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	20.0	52

Subject objectives	To familiarize students with the conditions and directions of development of the hotel industry, classification and categories of hotel facilities, principles of hotel operation, image building and brand creation, rules for accepting and implementing orders for hotel services, organizing them, and preparing documentation.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[KiTHL3_U08] Using various communication channels and techniques, he/she is able to communicate in Polish and/or English, preparing oral presentations and written works (properly annotated) using specialist terminology in the field of disciplines relevant to local studies and historical tourism	Using various communication channels and techniques, a student is able to communicate in Polish and/or English, preparing oral presentations and written works (properly annotated) using specialized terminology in the field of science disciplines relevant to sightseeing and historical tourism, especially in the context of the basics of hotel management.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU5] implementation of a problem task
[KiTHL3_U11] He/she is able to effectively plan and organize his/ her work, independently acquiring and consolidating knowledge in an orderly and systematic manner	A student is able to effectively plan and organize his work, independently acquiring and consolidating knowledge in an orderly and systematic way, especially in relation to the basics of hotel management.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU5] implementation of a problem task
[KiTHL3_W10] Knows and understands basic issues related to the functioning of the tourism market and various forms of entrepreneurship in tourism	A student knows and understands the basic issues related to the functioning of the tourism market and various forms of entrepreneurship in tourism, especially in relation to the basics of hotel management.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW5] implementation of a problem task
[KiTHL3_K06] Is ready to responsibly perform their professional roles and comply with the rules of professional ethics, including special care for safeguarding the interests of customers of tourist services	The student is ready to perform professional roles responsibly and comply with the principles of professional ethics, including special attention to securing the interests of clients of tourist services, especially in relation to the basics of hotel management.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK5] implementation of a problem task
[KiTHL3_K05] It is sensitive to potential adverse changes for the natural and social environment related to the development of tourism, and is critical in its assessment of the region's tourism potential and the changes caused by the increase in tourism	A student is sensitive to potential, unfavorable changes to the natural and social environment related to the development of tourism, and is critical in assessing the tourist potential of the region and changes caused by the increase in tourist traffic, especially in the context of the basics of hotel management.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK5] implementation of a problem task

Subject contents

The program content, assessment criteria, and list of literature are each time determined by the instructor, depending on the issues discussed.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
being present in class	80.0%	40.0%
being active in class	51.0%	10.0%
project	51.0%	50.0%

Recommended reading

Basic literature	The literature needed to pass the course depends on the issues discussed and is each time agreed with the teacher. G. Konsewicz i J. Grabowski: Hotelarstwo, cz. I, Praca zbiorowa, Jelenia Góra: C.K.U., 1980.Czesław Witkowski: Podstawy hotelarstwa część I. Warszawa: Wyższa Szkoła Ekonomiczna, 2002.Czesław Witkowski, Magdalena Kachniewska: Hotelarstwo w gospodarce turystycznej, część III. Warszawa: Wyższa Szkoła Ekonomiczna, 2005
Supplementary literature	Supplementary literature is always assigned by the teacher.
eResources addresses	

Example issues/ example questions/ tasks being completed

What are the basic rules that should be followed in hotel service?
What are the factors determining the development of a hotel chain?
Give an example of a successful hotel investment in Poland and abroad.

Work placement

Not applicable

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