

Subject card

Subject name and code	Museum publications, PG_00167877						
Field of study	History						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of 19th Century History -> Institute of History -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Michalina Petelska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		10.0	27
Subject objectives	The main of the course is to introduce students to various forms of museum publications.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[HISTMU2_W04] Has in-depth knowledge of the main developmental trends and major new developments in the historical sciences, with particular reference to the achievements of Polish historiography		Has in-depth knowledge of the main developmental trends and major developments in the museum publications including ETR and online content publishing.		[SW5] implementation of a problem task		
	[HISTMU2_K04] Is ready to initiate action in the public interest in the preservation and dissemination of historical heritage		Is ready to initiate publishing processes for various types of museum publications.		[SK1] oral statement/conversation/discussion		
	[HISTMU2_U03] Correctly applies a variety of forms of historical writing, with particular emphasis on the ability to prepare texts correctly for publication, in accordance with the canons of criticism accepted in the chosen field of historical science		Correctly applies a variety of forms of historical writing, with particular emphasis on the ability to prepare correctly various types of museum publications.		[SU3] text preparation/written work		

Subject contents	Various forms of museum publications, including traditional (e.g. catalogues) and modern (e.g. comics, board games, content published online, podcasts).		
	Information, reputational and promotional publications in museums.		
	Corporate design.		
	Creating ETR and AD.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	AD	0.0%	5.0%
	ETR	0.0%	5.0%
	written review of a museum publication	51.0%	80.0%
	presence	0.0%	10.0%
Recommended reading	Basic literature	H. Bugajewska, <i>Wystawy i katalogi wystaw muzealnych jako źródła informacji w muzeum</i> , "Roczniki biblioteczne" 65, 2021, s. 271 - 291. <i>Informacja dla wszystkich. Europejskie standardy przygotowania tekstu łatwego do czytania i zrozumienia</i> , Warszawa 2012. L. Karczewski, <i>Od monologu do polilogu. Cztery formaty publikacji edukacyjnych</i> , "Muzealnictwo", 2016(57): 216-227.	
	Supplementary literature	<i>Audiodeskrypcja - zasady tworzenia</i> , oprac. I. Künstler, U. Butkiewicz, R. Więckowski, Warszawa 2012. I. Copik, <i>"Historia z komiksem! - o edukacyjnych walorach komiksu jako medium</i> , Nauczyciel i Szkoła 2018/1, nr 65, s. 151 - 166.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	lecture: writing academic reviews a conversational lecture: a discussion on various forms of museum publications, with particular emphasis on modern forms of publishing content by museums (online, board games, promotional prints, podcasts) a conversational lecture: how to prepare ETR and AD with writing skills practice		
Work placement	Not applicable		

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