University of Gdańsk

Subject card

Subject name and code	Tourism geography of Poland - classes, PG_00167971		
Field of study	Sightseeing and Historical Tourism		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Klaudia Nowicka	
	Teachers	dr Klaudia Nowicka	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	4.0	20.0	54

Subject objectives

Enabling students to familiarize themselves with the tourist attractions and the state of tourism development in Poland from a spatial and geographical perspective. Introducing students to the basic methods of assessing the tourist attractiveness of areas (the feature normalization method and the point rating method). Acquainting students with sources for obtaining current data on tourism within the country and abroad.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[KiTHL3_U03] Is able to apply the basic elements of socio-economic geography research in relation to local studies, selecting methods and tools appropriate to the problem under study	The student is able to apply the basic elements of the research toolkit in socio-economic geography to regional studies, selecting methods and tools appropriate for the investigated problem, particularly in the context of the tourism geography of Poland.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[KiTHL3_K03] It is ready to act for the promotion and development of pro-ecological forms of tourism	The student is prepared to take action in promoting and developing eco-friendly forms of tourism, particularly in the context of the tourism geography of Poland.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written
[KiTHL3_W09] Knows and understands the basic economic, legal, ethical and other determinants of various types of professional activity related to sightseeing and historical tourism, including the basic concepts and principles of industrial property protection and copyright	The student knows and understands the basic economic, legal, ethical, and other conditions of various professional activities related to regional studies and historical tourism, including basic concepts and principles regarding the protection of industrial property and copyright law, particularly in the context of the tourism geography of Poland.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[KiTHL3_U04] He/she is able to obtain information (using bibliographies, archival aids, databases, etc.) and perform its critical analysis, classification, categorization and synthesis in order to solve a problem formulated by himself or others	The student is able to gather information (using bibliographies, archival aids, databases, etc.) and perform critical analysis, classification, categorization, and synthesis to solve a problem formulated by themselves or others, particularly in relation to the tourism geography of Poland.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[KiTHL3_W08] Knows the threats to cultural and natural heritage, understands the importance of sustainable tourism and pro-ecological forms of tourism development for the protection of cultural heritage and the natural environment	The student is aware of threats to cultural and natural heritage, understands the importance of sustainable tourism and eco-friendly forms of tourism development for the preservation of cultural heritage and the natural environment, particularly in the context of tourism geography in Poland.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[KiTHL3_W05] Knows at an advanced level selected facts and issues in the field of tourism geography, including various determinants of tourism development, understands the complex relationships between tourism and social and economic changes	The student has an advanced knowledge of selected facts and issues in the field of tourism geography, including the various conditions affecting the development of tourism. They understand the complex relationships between tourism and social and economic changes, particularly in the context of the tourism geography of Poland.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
[KiTHL3_K02] It is ready to take action to protect and promote the natural values and cultural heritage of the region, Polish and Europe	The student is prepared to undertake actions aimed at protecting and promoting the natural assets and cultural heritage of the region, Poland, and Europe, particularly concerning the tourism geography of Poland.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written
[KiTHL3_K05] It is sensitive to potential adverse changes for the natural and social environment related to the development of tourism, and is critical in its assessment of the region's tourism potential and the changes caused by the increase in tourism	The student is sensitive to potential adverse changes to the natural and social environment associated with tourism development, and maintains a critical perspective when assessing the tourism potential of a region and the changes brought about by increased tourist activity, particularly in relation to the tourism geography of Poland.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written
[KiTHL3_W06] Knows selected methods and research problems of the geography of tourism	The student is familiar with selected research methods and issues in tourism geography, especially those pertaining to Poland.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

Subject contents	Attractions of Poland: natural and anthropogenic attractions, classification of localities and scenic objects, specialized attractions. Methods of identifying and protecting attractions. Tourism development in Poland: accommodation base, gastronomy, accompanying facilities, transportation infrastructure. Tourist traffic: utilization of accommodation base, museum visits, PTTK qualified tourism, holiday tourism, participation of Poles in tourism, international tourism. Tourist regions of Poland. Tourist guides and maps.
Prerequisites and co-requisites	Knowledge of basic issues in tourism fundamentals, regional studies, and physical geography.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Presentation (group work)	50.0%	40.0%
Test on knowledge of the physical-geographical map of Poland	50.0%	40.0%
Activity and attendance in classes	50.0%	20.0%

Recommended reading

Basic literature	Geografia turystyki Polski. Przewodnik do ćwiczeń krajoznawczych, pod red. Nauk. A. Stasiaka, Warszawa, 2009. A to Polska właśnie Przewodnik do ćwiczeń z geografii turystycznej i krajoznawstwa, praca zbiorowa pod red. A. Stasiaka, Łódź 2006. Z. Kruczek, S. Sacha, Geografia atrakcji turystycznych Polski, Kraków, 1994. W. Kaprowski, Geografia turystyczna, Warszawa 1999.
Supplementary literature	Altkorn J., 1999. Marketing w turystyce. PWN, Warszawa. Gaworecki W., 2003. Turystyka. PWE, Warszawa. Gordon A. (red.), 2003. Turystyka w gminie i powiecie. POT, Warszawa. Jędrysiak T., 2008. Turystyka kulturowa. PWE. Warszawa. Kowalczyk A., 2008. Turystyka kulturowa. Spojrzenie geograficzne. Uniwersytet Warszawski, Wydział Geografii i Studiów Regionalnych, Warszawa. Kurek W., 2007. Turystyka. PWN, Warszawa. Stasiak A., 2009. Geografia turystyki Polski. Przewodnik do ćwiczeń krajoznawczych. PWN, Warszawa. Turek M., 2008. Problemy turystyki morskiej i regionów nadmorskich. Europejska Szkoła Hotelarstwa, Turystyki i Przedsiębiorczości w Sopocie, Sopot.
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Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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