

Subject card

Subject name and code	Archaeological Museology - lecture, PG_00168065						
Field of study	Archaeology						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		2.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Institute of Archaeology -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Dąbal				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	45.0	0.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		2.0		15.0	62
Subject objectives	To familiarize the student with the basic definitions: museology, archaeological heritage, promotion of archaeological heritage. Familiarizing the student with the history of museology. Familiarizing the student with basic marketing mechanisms and forms of promoting the results of archaeological research in Poland Europe. To familiarize the student with the main events in the history of the formation of collecting and museology.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ARCHL3_U06] Can plan and organize individual and team work	Is able to use databases of monuments lost during the war.	[SU1] oral statement/conversation/discussion
	[ARCHL3_K05] Is ready to think and act in an entrepreneurial way	Is able to determine the profitability and at the same time evaluate activities in the field of heritage protection.	[SK1] oral statement/conversation/discussion
	[ARCHL3_U08] Can independently plan and implement his/her own lifelong learning	Is able to learn using supplementary literature on museum issues.	[SU4] test/exam - oral or written
	[ARCHL3_U02] Can correctly select and apply appropriate methods and tools specific to the work of an archaeologist (including advanced information and communication techniques) in order to solve complex and unusual problems in the field of archaeology	Is able to navigate museum databases in order to carry out queries regarding exhibitions.	[SU8] observation of student's independent or team work
	[ARCHL3_U03] Can communicate with the environment using specialized terminology in the field of archaeology	Is able to use specialist terminology related to museology in his statements.	[SU1] oral statement/conversation/discussion
	[ARCHL3_W08] Knows and understands the basic economic, legal, ethical and other conditions of various types of professional activities related to archaeology	Knows the legal and ethical problems of functioning museums	[SW4] test/exam - oral or written
	[ARCHL3_W07] Knows and understands the fundamental dilemmas of modern civilization	Knows and understands the problems of museology.	[SW4] test/exam - oral or written
	[ARCHL3_K03] Is ready to fulfil social obligations, co-organize activities for the benefit of the social environment in the field of education and promotion of archaeological heritage	He is ready to fulfill the obligations arising from the tasks of heritage protection.	[SK1] oral statement/conversation/discussion
	[ARCHL3_W06] Knows and understands at an advanced level the most important theories, research methods and tools of the archaeology workshop	Knows new concepts used in museology.	[SW4] test/exam - oral or written
	[ARCHL3_K02] Is ready to recognize the importance of knowledge in solving cognitive and practical problems and to consult experts in case of difficulties in solving the problem on his own in aspect of office analyses and field work	He is ready to recognize expertise in the field of museology.	[SK1] oral statement/conversation/discussion
	[ARCHL3_K04] Is ready to initiate activities for the benefit of the public interest in the protection and management of archaeological heritage	He is ready to design educational events.	[SK1] oral statement/conversation/discussion
	[ARCHL3_K01] Is ready to critically evaluate his/her knowledge and received content	Is ready to critically evaluate his knowledge of museology.	[SK4] test/exam - oral or written
	[ARCHL3_U07] Is able to cooperate with other people as part of team work (also of an interdisciplinary nature) both at the stage of fieldwork and development of results	Is able to determine the scope of interdisciplinary cooperation in the context of museum work.	[SU4] test/exam - oral or written
	[ARCHL3_U04] Can take part in a debate – present and evaluate various opinions and positions and discuss them using correctly professional terminology in the field of archeology	Is able to take part in the debate on the problems of museums in Poland.	[SU1] oral statement/conversation/discussion
	[ARCHL3_K06] Is ready to responsibly perform professional roles, including: - comply with the rules of professional ethics and require others to do so - care for the achievements and traditions of the archaeology profession	Is able to talk about topics related to ethics in museology.	[SK1] oral statement/conversation/discussion

Subject contents	Presentation of basic issues regarding the possibilities and forms of promoting the results of archaeological research, introduction to basic terms: archaeological heritage, museums, collections, presentation of issues related to the history of collecting and museums in Poland and around the world, presentation of issues related to the stages of organization and functioning of exhibitions, indication of goals such projects, examples of implementation and marketing issues.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test	51.0%	80.0%
	Discution	51.0%	20.0%
Recommended reading	Basic literature	Pomian K., 1996, Zbieracze i osobliwości, Warszawa. Sowiński J., 1977, Wędrowki przedmiotów. Kolekcje i kolekcjonerzy, Wrocław-Warszawa-Kraków-Gdańsk. Coles J., 1977, Archeologia doświadczalna, Warszawa. wystawy muzealne, Kraków Mączyńska A. , Archeologia i media małżeństwo z rozsądku, red. Marciniak A., Minta-Tworzowska D., Pawełta M. [w:] Współczesne oblicza przeszłości, Poznań, 2011, s. 323-331.	
	Supplementary literature	Podlaski A., 2011, Marketing społecznościowy: tajniki skutecznej promocji w SOCIAL MEDIA, Gliwice. Leniartek M., 2008, Komercjalizm turystyki kulturowej, Wrocław.	
	eResources addresses		
	Example issues/ example questions/ tasks being completed	Ethics in museology	
Work placement	Not applicable		

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