University of Gdańsk

Subject card

Subject name and code	Press Studies, PG_00168107		
Field of study	History		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	3	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of 19th Century History -> Institute of History -> Faculty of History -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Michalina Petelska	
	Teachers	prof. dr hab. Krzysztof Lewalski dr Michalina Petelska	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	18.0	50

Subject objectives

To familiarize students with the elements of press studies, with the history of the Polish press against the background of the history of the press in Europe and other regions of the world, and with the history of the regional press of Pomerania.

Developing skills in using online databases providing access to the press and using the press as a historical source (in-depth source criticism of the press).

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[HISTMU2_W01] Has an in-depth, extended and structured knowledge of history leading to specialisation in selected areas of historical research	K2H_W01 Has in-depth, extended and structured knowledge of history leading to specialization in the area of press studies.	[SW4] test/exam - oral or written
	[HISTMU2_U01] Has in-depth research skills in the historical sciences to formulate and innovatively solve complex and unusual problems	K2H_U01 He has in-depth research skills in the field of historical sciences allowing him to formulate and innovatively solve complex and unusual problems, especially regarding the use of the press as a historical source.	[SU2] presentation/project/paper/ report
	[HISTMU2_W05] Has in-depth knowledge to critique, analyse and interpret a variety of sources used in historical research	K2H_W05 Has in-depth knowledge enabling criticism, analysis and interpretation of sources used in press research.	[SW2] presentation/project/paper/ report
	[HISTMU2_K02] Is prepared to recognise the importance of knowledge in solving cognitive and practical problems and to consult experts when having difficulty solving a problem independently	K2H_K02 Is ready to recognize the importance of knowledge in solving cognitive and practical problems and to seek the opinion of experts in the field of press studies in case of difficulties in solving the problem independently.	[SK2] presentation/project/paper/ report
	[HISTMU2_U02] Consciously selects research methods and tools appropriate to the chosen field of history to solve a variety of tasks and problems	K2H_U02 Consciously selects research methods and tools appropriate for press research, allowing for solving various tasks and problems.	[SU2] presentation/project/paper/ report
	[HISTMU2_W02] Has in-depth knowledge of the methods and problems of research in selected fields of history, such as political history, social history, economic history, cultural history, regional history, family history, gender history, etc.	K2H_W02 Has in-depth knowledge of methods and problems of research in selected fields of history, such as press studies.	[SW2] presentation/project/paper/ report

Subject contents	1. Press studies and press history; media studies. 2. Press agencies: Polish and world, history and present; media companies; media systems of selected countries and regions. 3. Regional, local and sub-local press. 4. The press as a historical source. 5. The press as a source for the history of Pomerania. 6. History of the press in Polish lands. 7. History of the Polish press published in exile. 8. History of the press in Europe and other regions of the world - selected issues. 9. Online databases providing digitized historical press. 10. Contemporary online press. 11. Other media: from the history of radio to websites; "new media", social communication and public relations. 12. Press photography: history, contemporary times, press photography as a historical source.
Prerequisites and co-requisites	no initial or additional requirements
Assessment methods and criteria	

Subject passing criteria	Passing threshold	Percentage of the final grade
presentation	51.0%	50.0%
written test	51.0%	50.0%

Recommended reading	Basic literature	Source texts: 19th-20th century press available in digital libraries. Source recordings: from the Polish Radio archives. Iconographic sources - press photography: including: the archive of "Ilustrowany Kurier Codzienny" in the collections of the National Digital Archives. Selected articles from the following journals: "Zeszyty Prasoznawcze", "Studia Medioznawcze", "Rocznik Historii Prasy Polskiej". Komorowski A., Media za granicą: agencje prasowe, dzienniki i tygodniki, [w:] Dziennikarstwo i świat mediów, Kraków 2004, s. 235-252. Łojek J., Myśliński J., Władyka W., Dzieje prasy polskiej, Warszawa 1988. Nowak-Mitura E., Początki fotografii w prasie polskiej: "Tygodnik Ilustrowany" 1859-1900, Warszawa 2015. Nowe media a media tradycyjne: prasa, reklama, internet, pod red. M. Jezińskiego, Toruń 2009. Piasecka-Strzelec R., Polskie agencje prasowe w rozwoju historycznym: kontekst polityczny, ewolucja modelu oraz techniki przekazu informacji, Kraków 2019. Prasa gdańska na przestrzeni wieków, pod red. M. Andrzejewskiego, Gdańsk 1999. Romanow A., Prasa jako źródło do dziejów Pomorza XIX w., [w:] Prasa regionalna jako źródło do badań historycznych okresu XIX i XX wieku, pod red. J. Nowosielskiej-Sobel, G. Staucholda, T. Ślepowrońskiego, Wrocław 2011, s. 11-17. Wolny-Zmorzyński K., Fotografia dziennikarska: teoria, praktyka, prawo, Warszawa 2011.
	Supplementary literature	Prasa polska w latach 1661-1864, Warszawa 1976. Prasa polska w latach 1864-1918, Warszawa 1976. Prasa polska w latach 1918-1939, Warszawa 1980. Romanow A., Prasa polska w Wolnym Mieście Gdańsku (1920-1939), Gdańsk 1979. Studia z dziejów trójjęzycznej prasy żydowskiej na ziemiach polskich (XIX - XX w.), red. J. Nalewajko-Kulikov, Warszawa 2012. Wolny-Zmorzyński K., Fotograficzne gatunki dziennikarskie, Warszawa 2007.
	eResources addresses	

Example issues/ example questions/ tasks being completed	1. Is it possible for the media to function without advertising? 2. State obligations in the field of audiovisual transmission and how to implement them. 3. Features of a good journalist in the era of "new media" - professional and non-professional skills. 4. Outstanding Polish press experts of the 20th century and their understanding of the specificity and phenomenon of press studies.
Work placement	Not applicable

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