

Subject card

Subject name and code	Entrepreneurship, PG_00168181						
Field of study	Land Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		3.0		
Learning profile	academic		Assessment form				
Conducting unit	Division of Spatial Studies -> Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grażyna Chaberek				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		30.0		30.0	90
Subject objectives	To understand the basic aspects of running a business: setting up and running your own business.To provide the basic knowledge and skills to function effectively in a business environment and to develop an attitude of entrepreneurial attitudeElementary preparation for self-employment						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[GPL3_W11] general principles of creating and developing forms of individual entrepreneurship, using knowledge of spatial management and corporate social responsibility, with particular emphasis on the responsibility for impact on the natural environment		explains the economic determinants and social responsibility of various economic activities related to land use planning and development		[SW5] implementation of a problem task		
	[GPL3_W04] at an advanced level, the aims and conditions of using basic methods of quantitative analysis and interpretation of spatial processes and phenomena		apply appropriate methods for the calculation of costs and the financial result of businesses operating under different social, economic and spatial conditions		[SW5] implementation of a problem task		
	[GPL3_K05] take up professional roles in an entrepreneurial manner		is oriented towards entrepreneurial action in the field of spatial management both in private activities and when taking up employment in institutions and local authorities.		[SK3] text preparation/written work [SK5] implementation of a problem task		
	[GPL3_U09] plan and implement lifelong learning independently		plans a career path taking into account continuing education and personal development		[SU3] text preparation/written work		

Subject contents	Module 1 Basic economic categories including the market Module 2 Law and formal aspects of entrepreneurship in Poland Module 3 Habits and self-management in time Module 4 Good practices and career planning Module 5 Market and business simulations		
Prerequisites and co-requisites	knowledge and skills in accordance with the subject matter and effects of the course Economic and legal conditions of spatial management		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Presentation of businessmen	51.0%	50.0%
	Evaluation of sub-tasks	51.0%	50.0%
Recommended reading	Basic literature	Siwa-Niedrawska, M. Maciejewski, 2005, To tylko mikro, Wydawnictwo WSBGlinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011 Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012 Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018 Covey S.R., 7 nawyków skutecznego działania. PWN, Poznań 2019 Chaberek-Karwacka G., 2013, Kształtowanie ścieżki kariery zawodowej zgodnej z głęboko zakorzenionymi w świadomości zamiłowaniem, w. W.Bizon, A. Poszewiecki (red.) Efektywność innowacyjnych narzędzi dydaktycznych w procesach kształtowania postaw przedsiębiorczych, Wyd. Uniwersytetu Gdańskiego, Gdańsk, s. rozdz. 4A.2. studiowana samodzielnie przez studenta Cieślak J., Przedsiębiorczość dla ambitnych. Jak uruchomić własny biznes, Wydawnictwa Akademickie i Profesjonalne, Warszawa 2010	
	Supplementary literature	Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992 Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] Zachowania rynkowe przedsiębiorstw w teorii i praktyce gospodarczej, pod red. B. Majeckiej i M. Jarońskiej, Polskie Towarzystwo Ekonomiczne, Oddział w Gdańsku, Gdańsk 2015, s.154-169	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Obtain a minimum of 51% of the points possible to be obtained from the tasks carried out during the course. A minimum of 70% of the tasks to be completed is required. scoring: solving case studies (argumentation and ingenuity assessed), solving problems with content (the correctness of the content of the solution is evaluated). (the correctness of the content of the solution is evaluated), presentation of a given topic - essay (the value of the content, manner and form of presentation is evaluated) content, manner and form of presentation, selection of information sources), total points from the knowledge quizzes. knowledge quizzes. Interview with an entrepreneur		
Work placement	Not applicable		

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