

Subject card

Subject name and code	Sources of journalistic information, PG_00168271						
Field of study	History						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2026/2027	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	3		ECTS credits			1.0	
Learning profile	academic		Assessment form			credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Beata Czechowska-Derkacz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		10.0	27
Subject objectives	The aim of the course is to learn the workshop of a journalist dealing with historical topics by mastering theoretical knowledge and practical skills connected with recognising, searching for, verifying and using journalistic sources of information for preparing historical publications and learning about legal aspects of using the information obtained. To develop journalistic self-reliance in terms of: searching for information, using available information sources, verifying information to ensure journalistic integrity (in the light of press law and available codes of ethics), recognising and avoiding the dangers of propaganda and manipulation, the ability to acquire information sources (the ability to use basic persuasive techniques), the ability to use information sources in editing historical publications.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[HISTL3_W11] Knows and understands the basic economic, legal, ethical and other conditions of various professional activities related to history including the basic concepts and principles of industrial property protection and copyright law	The student knows and understands the ethical conditions of activities related to the popularisation of historical knowledge	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[HISTL3_K03] Is ready to fulfil social obligations, co-organise activities for the benefit of the social environment in the field of education and promotion of the historical and cultural heritage of Poland, its region and Europe	The student is ready to responsibly fulfil social obligations in the field of popularisation of historical knowledge and promotion of the cultural heritage of Pomerania, Poland and Europe.	[SK8] observation of student's independent or team work
	[HISTL3_K06] Is ready to perform professional roles responsibly and to adhere to the professional ethics of the historian and to demonstrate an understanding of the world of values and attitudes of people in different historical periods and contexts	The student is prepared to observe the professional ethics of the historian	[SK8] observation of student's independent or team work
	[HISTL3_U06] Is able to prepare written work in Polish, correctly applying professional terminology and scientific apparatus	Students will be able to prepare texts and materials popularising history, addressed to various groups of recipients, taking into account the specificity of different media.	[SU2] presentation/project/paper/ report
	[HISTL3_U02] Is able to correctly select and use appropriate methods and tools appropriate to the work of a historian (including advanced information and communication techniques)	Students will be able to correctly select and use appropriate tools for popularising history, including advanced information and communication techniques.	[SU2] presentation/project/paper/ report [SU8] observation of student's independent or team work
	[HISTL3_W07] Demonstrates knowledge of comparative European history and understands the links between the history of European integration and current social, economic and political issues Knows and understands to an advanced degree the main theories, research methods and tools of the historian's workshop	Students will be familiar with a variety of tools for the professional popularisation of historical knowledge and will understand the specificity of different mass media as tools for the popularisation of historical knowledge K1H_W07	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
Subject contents	1. Definition, division and classification of journalistic information sources 2. Journalistic integrity in the light of the current Press Law and in the context of functioning journalistic ethical codes as well as information credibility (ways of verifying information) 3. Sources of journalistic information in the historian's workshop: state institutions, local self-government institutions, cultural institutions, witnesses of historical events, places, BIP, informant) 4. Spokesman as a source of information (journalist's rights in the field of obtaining information in the light of the binding Press Law and the Act on Access to Public Information) 5. Informant as a source of journalistic information (ways of recruitment, legal protection, responsibility, risks) 6. Information agencies as a source of information for the journalist (ways and possibilities of using agency information) 7. Media monitoring - radio, television, press, publications, Internet (using media monitoring companies, using available press, radio, television and Internet archives) 8. Informant as a source of journalistic information (ways of recruitment, legal protection, responsibility, risks) 9. Journalistic provocation as a form of obtaining information (ways of preparing provocation, legal aspects) 10. Basic principles of constructing an informative text (press, radio, television, Internet) 11. Dangers of manipulating information		
Prerequisites and co-requisites	Basic ability to produce correct and coherent texts, knowledge of information technology from the course of study		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	50.0%
		51.0%	50.0%

Recommended reading	Basic literature	1. K. Wolny-Zmorzyński, A. Kaliszewski, W. Furman, K. Pokorna-Ignatowicz, Źródła informacji dla dziennikarza. Podręcznik akademicki, Wydawnictwa Akademickie i Profesjonalne, Warszawa 2008 2. A. Niczyperowicz (red), Dziennikarstwo od kuchni, Wydawnictwo Tomasz Szukała, Poznań 2001 3. S. Skuza, A. Modzelewska, M. Szeluga-Romańska, Profesjonalizm zawodu dziennikarza w obliczu konwergencji mediów, Zarządzanie Mediami, tom 7., s.79-95, doi:10.4467/23540214ZM.19.006.10928; www.ejournals.eu/ZM 4. B. Czechowska-Derkacz, M. Zimnak (red), Rzecznik prasowy. Oczekiwania i możliwości. Perspektywa teoretyczna i praktyczna, Wydawnictwo DIFIN, Warszawa 2015
	Supplementary literature	1. W. Pisarek W. (red.), Słownik terminologii medialnej, Kraków 2007. 2. M. Szczygiel, Gottland, Wydawnictwo Czarne, Wołowiec 2006 3. Iłowiecki M., Krzywe zwierciadło: o manipulacji w mediach, Wydawnictwo Gaudium, Lublin 2003, rozdział W świecie manipulacji 4. M. Chyliński, S. Russ-Mohl, Dziennikarstwo, Wydawnictwo Polskapresse, Warszawa 2013
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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