

Subject card

Subject name and code	Starting and Managing a small enterprise, PG_00153627						
Field of study	Biotechnology						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group				
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Marzenna Czerwińska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		5.0		5.0	25
Subject objectives	Acquainting the student with basic knowledge preparing them to start their own business						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[BIOTECHMU2_W07] The graduate knows and understands social sciences and humanities, helpful in entrepreneurship and effective functioning in society as a human, citizen, employee, employer; the principles of responsibility in conducting scientific research.		The student has knowledge of the basic aspects of entrepreneurship and their determinants		[SW2] presentation/project/paper/report		
	[BIOTECHMU2_U06] The graduate is able to prepare, in a targeted manner in Polish and / or English, a written study, a scientific publication in the field of biotechnology using scientific language, including specialist terminology and conceptual apparatus		The student is able to formulate basic assumptions regarding the planned business		[SU2] presentation/project/paper/report		
	[BIOTECHMU2_K07] The graduate is willing to think and act in an entrepreneurial manner.		The student is aware of the numerous circumstances (barriers and success factors) accompanying the launch of a business based on the latest scientific thought		[SK1] oral statement/conversation/discussion		
Subject contents	The essence of the categories "entrepreneur" and "entrepreneurship". Self-assessment of entrepreneurial attitudes. Self-employment advantages and disadvantages. The concept of a small/medium-sized enterprise Sources of business ideas, with particular emphasis on new knowledge in biological sciences Selection of the target market and development of the company's marketing concept Organizational and legal forms of small and medium-sized enterprises, criteria for selecting forms Choosing the form of taxation Choosing the scale of operations, determining the profitability threshold Procedures for registering a business in Poland Sources of financing the activities of enterprises, analysis of advantages and disadvantages, taking into account the specificity of financing innovative projects based on knowledge contained in biological sciences						

Prerequisites and co-requisites	no entry requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	activity in classes	0.0%	20.0%
	praca zespołowa - projekt	100.0%	80.0%
Recommended reading	Basic literature	K.Safin, Small business management, Ed. AE in Wrocław, Wrocław 2003,M.Matejun Management of small and medium-sized companies, Difin 2012	
	Supplementary literature	K.Wach, How to set up a company in the European Union, Oficyna Ekonomiczna, Kraków 2006	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Students independently determine the topic of the business plan, which must be consistent with the field of study. Suggested topics are subject to approval by the instructor		
Work placement	Not applicable		

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