

Subject card

Subject name and code	Rhetoric and debate, PG_00141427						
Field of study	Polish Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2025/2026	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	1		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Division of Literary Theory and Art Criticism -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Magdalena Horodecka				
	Teachers		dr Beata Jędrzejczak				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim of the course is to introduce the student to the basic issues of public discourse and rhetoric in the context of media communication. An important aim of the course is also to work on the ability to speak up in a debate and to recognize persuasion and various forms of linguistic manipulation. The most important goal of the classes is to practice the art of speaking and perform partial exercises developing rhetorical and polemical skills.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPL3_K03] Reliably andwith commitment, he carries out professional tasks in ac-cordance with the profession's appropriate code of ethics.	Student knows the scope of his knowledge in the field of journalism and understands the need for continuous professional development.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[FPL3_U08] Is capable of planning and organizing work in a team and using various methods and forms of work in literary and linguistic methodology relat-ed to the chosen specialty.	has the ability to substantively justify the theses he formulates and refer to the positions of other authors; has basic skills in the field of journalism and journalism.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[FPL3_W12] Has an specific knowledge of literary and linguistic studies in the field of the chosen specialty, allowing to understand the phenomena of con-temporary culture and act ethically within the chosen specialty.	student has basic knowledge about the impact of rhetoric on the media and its impact on journalistic competences; has knowledge of the impact of journalistic rhetoric on the shape and transformation of public debate; defines and uses basic concepts in the field of journalism, media studies, rhetoric, eristics, social communication; has organized basic knowledge in the field of journalism and journalism.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW5] implementation of a problem task
Subject contents	1. rhetoric in media communication; history of rhetoric (from Aristotle to the present day)2. linguistic image of the world in the media3. history of great media debates4. rules and norms of public debate and its social and cultural functions5. totalitarian languages and their impact on journalism6. the impact of media changes on the shape of public discourses (post-truth, fake news)7. theory and practice of Oxford debates8. contemporary journalistic programs based on the debate formula ("Commentators' Hour" Radio TOK FM, "Press Box" TVN24 and others)9. knowledge of rhetorical tricks10. TedTalk as a form of speech - theory and practice		
Prerequisites and co-requisites	Oral fluency in Polish language.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Task / Project	60.0%	50.0%
	Presence	80.0%	50.0%
Recommended reading	Basic literature	J. Donovan, How to deliver TedTalk.	
	Supplementary literature	Aristotle (1991), <i>On Rhetorics and Civic Discourse</i> , translated by Kennedy, George A. New York/Oxford: Oxford University Press.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Oxford debate, Gdańsk debate.Rhetorical workshops.NVC workshops.Analysis of public speaking.Preparing a Ted Talk		
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.