

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                                                                                         |                                                          |                                                                                                                                                                                                                                                 |                                     |                                                                                                                               |            |     |
|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Editing information texts, PG_00141426                                                                                                                                                                                                                                                                                                                                  |                                                          |                                                                                                                                                                                                                                                 |                                     |                                                                                                                               |            |     |
| Field of study                              | Polish Studies                                                                                                                                                                                                                                                                                                                                                          |                                                          |                                                                                                                                                                                                                                                 |                                     |                                                                                                                               |            |     |
| Date of commencement of studies             | October 2025                                                                                                                                                                                                                                                                                                                                                            |                                                          | Academic year of realisation of subject                                                                                                                                                                                                         |                                     | 2025/2026                                                                                                                     |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                                                                                                                                                                      |                                                          | Subject group                                                                                                                                                                                                                                   |                                     | Obligatory subject group in the field of study<br>Optional subject group                                                      |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                                                                                                                       |                                                          | Mode of delivery                                                                                                                                                                                                                                |                                     | at the university                                                                                                             |            |     |
| Year of study                               | 1                                                                                                                                                                                                                                                                                                                                                                       |                                                          | Language of instruction                                                                                                                                                                                                                         |                                     | Polish                                                                                                                        |            |     |
| Semester of study                           | 1                                                                                                                                                                                                                                                                                                                                                                       |                                                          | ECTS credits                                                                                                                                                                                                                                    |                                     | 2.0                                                                                                                           |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                                                                                                                |                                                          | Assessment form                                                                                                                                                                                                                                 |                                     | credit                                                                                                                        |            |     |
| Conducting unit                             | Institute of Polish Philology -> Faculty of Languages -> Rector                                                                                                                                                                                                                                                                                                         |                                                          |                                                                                                                                                                                                                                                 |                                     |                                                                                                                               |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                                                                      |                                                          | dr hab. Mariusz Kraska                                                                                                                                                                                                                          |                                     |                                                                                                                               |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                                                                |                                                          | dr hab. Artur Nowaczewski                                                                                                                                                                                                                       |                                     |                                                                                                                               |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                                                                                             | Lecture                                                  | Tutorial                                                                                                                                                                                                                                        | Laboratory                          | Project                                                                                                                       | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                   | 0.0                                                      | 30.0                                                                                                                                                                                                                                            | 0.0                                 | 0.0                                                                                                                           | 0.0        | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                                                                                          |                                                          |                                                                                                                                                                                                                                                 |                                     |                                                                                                                               |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                                                                       | Participation in didactic classes included in study plan |                                                                                                                                                                                                                                                 | Participation in consultation hours |                                                                                                                               | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                   | 30                                                       |                                                                                                                                                                                                                                                 | 2.0                                 |                                                                                                                               | 18.0       | 50  |
| Subject objectives                          | The subject of the class is to improve journalistic skills in writing and editing various types of news statements.                                                                                                                                                                                                                                                     |                                                          |                                                                                                                                                                                                                                                 |                                     |                                                                                                                               |            |     |
| Learning outcomes                           | Course outcome                                                                                                                                                                                                                                                                                                                                                          |                                                          | Subject outcome                                                                                                                                                                                                                                 |                                     | Method of verification                                                                                                        |            |     |
|                                             | [FPL3_K03] Reliably andwith commitment, he carries out professional tasks in ac-cordance with the profession's appropriate code of ethics.                                                                                                                                                                                                                              |                                                          | understands the social significance and ethical implications of a journalist's work                                                                                                                                                             |                                     | [SK1] oral statement/conversation/discussion<br>[SK3] text preparation/written work<br>[SK5] implementation of a problem task |            |     |
|                                             | [FPL3_U08] Is capable of planning and organizing work in a team and using various methods and forms of work in literary and linguistic methodology relat-ed to the chosen specialty.                                                                                                                                                                                    |                                                          | is able to independently acquire and deepen knowledge in the field of journalism and media studies using a variety of sources; can recognize and analyze basic journalistic genres and independently write and edit texts based on their rules. |                                     | [SU1] oral statement/conversation/discussion<br>[SU3] text preparation/written work<br>[SU5] implementation of a problem task |            |     |
|                                             | [FPL3_W12] Has an specific knowledge of literary and linguistic studies in the field of the chosen specialty, allowing to understand the phenomena of con-temporary culture and act ethically within the chosen specialty.                                                                                                                                              |                                                          | has knowledge of the influence of philology on journalistic competence, has knowledge of the connections between philology and journalism and media science;                                                                                    |                                     | [SW1] oral statement/conversation/discussion<br>[SW3] text preparation/written work<br>[SW5] implementation of a problem task |            |     |
| Subject contents                            | The subject matter of the course includes discussion of the specifics and principles of journalistic rhetoric, characteristics of contemporary news genres. The workshop character of the exercises is connected with the course participants' improvement of the techniques of writing informative statements and editing journalistic texts in their various formats. |                                                          |                                                                                                                                                                                                                                                 |                                     |                                                                                                                               |            |     |
| Prerequisites and co-requisites             |                                                                                                                                                                                                                                                                                                                                                                         |                                                          |                                                                                                                                                                                                                                                 |                                     |                                                                                                                               |            |     |

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|----------------------------------------------------------------|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Assessment methods and criteria                                | Subject passing criteria | Passing threshold                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Percentage of the final grade |
|                                                                | written work             | 51.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 70.0%                         |
|                                                                | activity                 | 51.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 30.0%                         |
| Recommended reading                                            | Basic literature         | Journalism and the world of media, ed. by Z. Bauer and E. Chudzinski, Kraków 2012.J. Fras, On the typology of media and journalistic statements, Wrocław 2013.W. Furman, A.Kaliszewski, K. Wolny-Zmorzyński, Gatunki dziennikarskie: specyfika ich tworzenia i redagowania, Rzeszów 2000.W. Furman, A. Kaliszewski, K. Wolny-Zmorzyński et al, Prasowe gatunki dziennikarskie, Warsaw 2014.Gatunki i formaty we współczesnych mediach, ed. W. Godzic et al, Warsaw 2015.W. Pisarek, On media and language, Cracow 2007.W. Pisarek, New journalistic rhetoric, Cracow 2002. |                               |
|                                                                | Supplementary literature | M. Baranowska-Szczepańska, Journalism in questions and answers, Poznań 2010.Z. Bauer, Journalism towards new media. Historia, teoria, praktyka, Kraków 2007.M. Chylicki, S.Russ-Mohl, Journalism, Warsaw 2008.Dziennikarstwo od kuchni, pod red. A. Niczyperowicza, Poznań 2001.Współczesne media: gatunki w mediach , pod red. I.Hofman i D. Kępy-Figury, Lublin 2017.Zawód dziennikarza wobec współczesnych wyzwań, ed. T. Kononiuk, K. Kakareko, Warsaw 2016.                                                                                                           |                               |
|                                                                | eResources addresses     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                               |
| Example issues/<br>example questions/<br>tasks being completed | Inverted pyramid rule    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                               |
|                                                                | Lead and its types       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                               |
|                                                                | News genres              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                               |
| Work placement                                                 | Not applicable           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                               |

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