

Subject card

Subject name and code	Public Discourse Analysis, PG_00133589						
Field of study	Polish Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Polish Language -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Bożena Matuszczyk-Podgórska				
	Teachers		prof. dr hab. Bożena Matuszczyk-Podgórska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	The aim is to familiarize participants with the complexity of public discourse viewed as a linguistic and social phenomenon, with focus on its verbal structure as well as social aspect, verbal behaviour being a form of action and interaction within a speech community.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPMU2_W07] Knows, understands and applies advanced methods of linguistic analysis in his research.	The student has in depth knowledge of the importance of public discourse in shaping culture;	[SW1] oral statement/conversation/discussion
	[FPMU2_K02] While undertaking a variety of tasks and projects in accordance with the rules of thinking and acting in an entrepreneurial manner he uses his linguistic knowledge in the responsible way.	Understands the need for continuous education and professional development.	[SK1] oral statement/conversation/discussion
	[FPMU2_U02] Has linguistic and literary competence sufficient to prepare specialized written works and speeches in Polish of different form, purpose, volume and style, using methodologies appropriate to the subject of research and sources and new advanced technologies.	Is aware of the importance of reflection on social communication for the formation of social bonds.	[SU5] implementation of a problem task
	[FPMU2_U05] Has in-depth research skills in linguistics, including analysis of a variety of texts, generalization of research results, selection of research methods and tools, elaboration and presentation of results, enabling original solutions to complex problems.	The student is able to search, analyze, evaluate and select information using various oral sources and formulate critical judgments on their basis.	[SU6] demonstration of practical skills
	[FPMU2_U07] Is capable of organizing and managing team linguistic researches.	The student knows the scope of his/her knowledge in the field of social communication and communication skills.	[SU8] observation of student's independent or team work
	[FPMU2_U06] He develops his linguistic competence and takes care about the standard of Polish of his colleagues.	The student is able to critically analyze various typical and atypical oral statements, using approaches that take into account the achievements of the so-called discourse analysis.	[SU3] text preparation/written work
	[FPMU2_W05] Has in-depth knowledge of the interrelationship of linguistics with other fields of the humanities and selected areas of the social sciences, especially cultural studies, art sciences, philosophy, history, psychology, sociology, and is aware of the basic problems and research opportunities arising from the interrelationship among these fields.	Student has the ability to substantively justify his/her interpretative theses using his/her own views and the views of other authors and to formulate conclusions.	[SW5] implementation of a problem task
Subject contents	[FPMU2_W09] Knows the economic and legal mechanisms revealed in the Polish language, affecting the development of various forms of entrepreneurship, consistent with the principles of ethics ethical principles	The student knows the terminology related to the so-called discourse analysis; has in-depth detailed knowledge of linguistic communication.	[SW2] presentation/project/paper/report
	The lectures involve a presentation of basic issues concerning, above all, verbal discourse, with stress placed on such of its characteristics as employment of many channels of communication, spontaneity, as well as discussing factors that determine the formal and lexical aspect of speeches (the physical context and the possibility of interactions between participants). Also considered are various types of discourse concerning political, scholarly or religious issues.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written statement - open questions	51.0%	100.0%

Recommended reading	Basic literature	Dijk van T. (ed.), Discourse as structure and process, PWN, Warsaw 2001. Duszek A., Text, discourse, intercultural communication, PWN, Warsaw 1998. Grabias S., Language in social behavior, Ed. UMCS, Lublin 2003. Piekot T., Discourse of Polish press news, Universitas, Kraków 2006. Poprawa M., Television debates of politicians as an example of public discourse, Universitas, Kraków 2009. Smoleń-Wawrzusiszyn M., Polish marketing discourses. Linguistic Perspective, Ed. KUL, Lublin 2018. Zdunkiewicz-Jedynak D., (ed.) Religious discourse in the media, Biblos, Tarnów 2010.
	Supplementary literature	Bogołębska B., Worsowicz M. (ed.), Style - Discourse- Media, Ed. UŁ, Łódź 2010. Foucault M., Order of discourse, trans. M. Kozłowski, Word/ Image - Territory, Gdańsk 2002. Kloch Z., Varieties of discourse. Semiotics of public life in Poland after 1989, Ed. UW, Wrocław 2006.
	eResources addresses	
Example issues/ example questions/ tasks being completed	1. Discursive roles assumed by actors of television journalism. 2. Discuss the linguistic behavior of the debate participants directed towards the television audience. 3. Virtual recipient as the most important communication category in television journalism. 4. Symbolic roles assumed by actors in television journalism. 5. The degree of humanization of text in journalistic news. 6. Subjective point of view as a superior category organizing news discourse.	
Work placement	Not applicable	

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