

Subject card

Subject name and code	French for business, gastronomy and tourism II, PG_00147765						
Field of study	Romance Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		French		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Division of Romance Linguistics -> Institute of Romance Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Izabela Pozierak-Trybisz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The subject is part of the field of FOS (specialised French language) and aims to develop in students of Romance philology linguistic and content competences useful for work in the fields of business, gastronomy and tourism.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FRL3_U12] Has the ability to prepare oral presentations in French on specific issues (in the humanities, social sciences, economy, law, and diplomacy) using theoretical concepts, as well as various sources.	Students will acquire the ability to prepare oral presentations in French on specific issues (in the humanities, social sciences, economy) using theoretical concepts as well as various sources.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_U14] Is able to use available multimedia devices and modern technology to obtain information, self-educate or establish contact with specialists in the field, is able to reliably describe documents from electronic sources, is able to plan and organize individual and team work.	The student is able to use available multimedia devices and modern technology to obtain information, self study or contact with specialists in the field, is able to describe documents reliably from electronic sources, is able to plan and plan and organise work individually and as part of a team, particularly in the field of business, catering and tourism.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_U08] Can interpret cultural texts using typical philological methods.	Students will be able to interpret cultural texts using typical philological methods, especially in the field of tourism.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_K06] He participates in culture in the broadest sense using various media and understands the need to encourage others to interact with cultural, economic and social life, thinks and acts in an entrepreneurial manner, critically evaluates his knowledge.	Students participate in widely understood culture using various media and understand the need to encourage others to have contact with cultural life, economic and social life, thinks and acts in an entrepreneurial manner, critically evaluates his/her knowledge.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written [SK6] demonstration of practical skills
	[FRL3_W15] Has general knowledge of humanistic and social thought in the countries of the Romance language areas.	The student has a structured general knowledge of humanistic and social thought in the countries of the Romance language area, in the fields of business, gastronomy and tourism.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[FRL3_U15] Is able to make observations and interpret socio-cultural, economic and legal phenomena, analyze their connections with various fields and disciplines of the humanities.	Students are able to make observations and interpret socio-cultural phenomena, analyse their links with various fields and disciplines of the human sciences and apply this to the field of business and tourism.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_U07] Can use basic concepts of linguistics in typical professional situations.	Students will be able to use basic concepts of linguistics in the field of specialised French in typical professional situations concerning business, catering and tourism.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_W12] Realizes the diversity of information sources, the complexity of the nature of language, and the historical variability of meanings in French and other Romance languages.	The student is aware of the diversity of information sources, the complexity of the nature of the language and the historical variability of meanings in the French language, especially in the field of FOS.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[FRL3_W03] Knows advanced linguistic terminology in French.	The student is aware of the diversity of information sources, the complexity of the nature of the language and the historical variability of meanings in the French language, especially in the field of FOS.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[FRL3_U11] Has the ability to create typical written works in French on specific issues, using theoretical concepts, as well as various sources.	Students will learn to produce typical written compositions in French on specific issues, using theoretical concepts as well as various sources on business, gastronomy and tourism.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills

	Course outcome	Subject outcome	Method of verification
	[FRL3_U10] Is able to use specialised language and communicate accurately and coherently in French with specialists in the humanities, social and economic sciences using various communication channels and techniques, is able to interact with others in teamwork, including interdisciplinary work.	Students will be able to use a specialised language and communicate in a precise and coherent way in French with professionals from the use a variety of communication channels and techniques and is able to interact with others in a team, including interdisciplinary teams. interdisciplinary work, especially in business, catering and tourism.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_W06] Has advanced knowledge of the relationship of Romance philology with other fields and disciplines of the humanities and related sciences, including legal sciences, has basic knowledge of participants in cultural and economic activity, knows the basic principles of creation and development of various forms of entrepreneurship.	Students will have a basic knowledge of the interrelationships of Roman philology with other fields and disciplines of humanities and related sciences, has a basic knowledge of the participants of cultural activity, knows the basic principles of creation and development of various forms of entrepreneurship, especially in the above mentioned fields.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[FRL3_K05] He is aware of the responsibility for preserving and promoting the cultural heritage of Europe and French-speaking countries, and is aware of the importance of this heritage for understanding social, cultural, economic and legal events.	The student is aware of the responsibility for the preservation and promotion of the cultural heritage of Europe and French-speaking countries, is aware of the importance of this heritage for the understanding of social and cultural events and the possibility of using it in business and tourism.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written [SK6] demonstration of practical skills
	[FRL3_W14] Has general knowledge of history, history of arts, history of literature, economic, legal and diplomatic realities in French-speaking countries.	The student has a structured general knowledge of the history, economic realities and economic realities and tourist attractions of French-speaking countries.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[FRL3_W13] Has advanced knowledge of cultural institutions and orientation in contemporary literary and cultural life in French-speaking countries, knows the economic, legal and diplomatic realities of France and French-speaking countries, knows the basic principles of the creation and development of various forms of entrepreneurship.	Students will have the necessary knowledge of cultural institutions and an understanding of contemporary cultural life in French-speaking countries, and has sufficient knowledge of the economic realities of France and French-speaking countries. sufficient knowledge of the economic realities of France and French-speaking countries.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[FRL3_U16] He/she is able to express himself/herself precisely and coherently in French and communicatively in another Romance language in writing and in speech on a topic concerning selected philological and cultural issues.	Students will be able to express themselves clearly and express him/herself fluently and coherently in written and spoken French on selected philological and cultural subjects. selected philological and cultural issues in the field of business, gastronomy and tourism.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
Subject contents	Practical learning of specialised language in business, catering and tourism according to the following topics: hotels and other places to stay - drawing up an advertised description of a hotel, booking and cancelling a reservation, vocabulary of cuisine (French and Polish) and restaurants; wine connoisseur's glossary; understanding French menus; regional cuisines; cheese map - making a recipe for a selected dish, composing a menu, restaurant description, professional description of a quality wine, abc of terms from history and history of art (bilingual) - making a folder of a selected monument.		
Prerequisites and co-requisites	Choice of specialisation Business-culture-media. This may be waived by the instructor in special cases. Knowledge of French at a level that ensures understanding of the content presented (B1).		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	credit for open questioning	51.0%	100.0%

Recommended reading	Basic literature	• Corbeau, S. & alli, Tourisme-restauration.com, éd. Clé international, Paris 2020. • Descotes-Genon, Ch., & alli, La voyagerie, pratique du français du tourisme, éd.pug, flem, Grenoble 1992. • Galliot, B., Dictionnaire du restaurateur, éd. Le Petit Galliot, 2020. • Kaczorowski, B., Szkolny słownik terminów artystycznych, wyd. Delta 1995. • Koch, W., Style w architekturze, arcydzieła budownictwa europejskiego od antyku po czasy współczesne, wyd. GeoCenter 1996. • Koch, W., Comment reconnaître les styles en architecture, éd. Solar 1989.
	Supplementary literature	• La France touristique, éd. Nathan, coll. Repères pratiques, 1995. • Les vins de France, œnologie et géographie, éd. Nathan, coll. Repères pratiques, 1993. • Piauton, M, Co i jak jeść we Francji. Poradnik, rozmówki, słowniczek, wyd. Langenscheidt Polska, Warszawa 2002. • Guides Michelin Ile de France, éd.1991. • Guide du routard, Paris, éd. Hachette 2001.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Perform tasks related to art history terminology : a/ vu le dessin ci-dessous, énumérez les traits caractéristiques d'une église romane Reconstitution de l'abbatiale Cluny III b/ contournez la bonne réponse et traduisez les termes français en polonais	
Work placement	Not applicable	

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