

Subject card

Subject name and code	Introduction to cultural studies - classes II, PG_00130771						
Field of study	Cultural Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Helena Draganik				
	Teachers		dr Helena Draganik				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	Presenting basic concepts in the field of basic knowledge about culture, in relation to the knowledge acquired at the high school level. The subject is a starting point for further, more detailed research on individual cultural phenomena and theories in higher years of studies.Developing the ability to critically read scientific texts, discuss in a group, independently prepare speeches, and conduct bibliographic searches. The theoretical knowledge obtained during classes allows students to notice and independently interpret the phenomena of contemporary culture in everyday life.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULL3_K04] Student is aware of the responsibility for preserving cultural and artistic heritage.	The student is aware of the responsibility for the preservation of cultural heritage.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK4] test/exam - oral or written [SK7] entries and opinions in the internship diary [SK8] observation of student's independent or team work
	[KULL3_K01] Student understands the necessity of lifelong learning and professional development.	Students will understand the need for lifelong learning in relation to the dynamic evolution of cultures and cultural studies.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written [SK7] entries and opinions in the internship diary [SK8] observation of student's independent or team work
	[KULL3_U03] Student uses basic theories of culture and art, as well as concepts from cultural and religious studies and art studies.	Students will be able to use basic theories and concepts of cultural studies in reflecting on culture.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU7] entries and opinions in the internship diary [SU8] observation of student's independent or team work
	[KULL3_W01] Student has organized knowledge about the place and significance of cultural and religious studies, as well as art studies, in the field of humanities. They understand their subject-specific and methodological specifics.	The student has a structured knowledge of the specificity, significance and place of cultural studies among the sciences of culture and religion.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[KULL3_U07] Student prepares oral presentations and discussions on topics related to culture and art, including collaborative work within a team.	Students prepare oral speeches and presentations on cultural studies, including as part of teamwork.	[SU2] presentation/project/paper/report [SU3] text preparation/written work [SU8] observation of student's independent or team work
	[KULL3_W04] Student has general knowledge about social, philosophical, and historical issues that form the foundation for reflection on culture and art.	The student has a structured general knowledge of the social and historical contexts of cultural studies.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[KULL3_W02] Student is familiar with the terminology in the field of cultural and religious studies, as well as art studies.	Students will be familiar with the basic terminology of the theoretical foundations of cultural studies.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
Subject contents	1. Culture as communication 2. The language of oral culture. The role of fairy tales, proverbs, parables 3. The first cultural change: the spoken word and the written word 4. The second cultural change: the written word and the printed word 5. Mass culture From mass man to McDonaldisation 6. Popular culture. The language of political propaganda 7. Alternative lifestyles to popular culture. 8. Anthropology of everyday life 9. "The Stranger", "The Other", "The Excluded" as one of the topics of contemporary anthropology 10. Anthropology of war 11. Animals in culture. From the perspective of Animal Studies. 12. Culture transformations in a globalizing world		
Prerequisites and co-requisites	Regular participation in classes (two unexcused attendance allowed per semester). Passing the subjects: Introduction to cultural studies - exercises I and Introduction to cultural studies - lecture I.		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	pass/fail colloquium	51.0%	60.0%
	oral presentation of a short (15 minutes) paper on a chosen topic / reading recommended by the lecturer (independent or paired work).	51.0%	10.0%
	journal of scientific literature study	51.0%	10.0%
	active participation in work and discussions during exercises	51.0%	20.0%
Recommended reading	Basic literature	• Anthropology of Culture. Zagadnienia i wybór tekstów, oprac. G. Godlewski, L. Kolankiewicz, A. Mencil, M. Pęczak, Wydawnictwa Uniwersytetu Warszawskiego, Warsaw 2003 (or subsequent editions). • Wojciech J. Burszta, Antropologia kultury. Tematy, teorie, interpretacje, wyd. I, Poznań 1998. • Thomas Hylland Eriksen, Small places, big things. Introduction to social and cultural anthropology, Warsaw 2009. • Waldemar Kuligowski, Anthropology of Modernity. Many worlds, one place, Krakow 2007.	
	Supplementary literature	• Karl Popper, Books and thoughts: the first book of Europe [in:] ibid, In search of a better world, Warsaw 1997. • René Girard, Scapegoat, Łódź 1987, chapter "Stereotypes of persecution", pp. 16-51. • Jolanta Brach-Czaina, Cracks of Existence (various editions). • Joanna Kurczewska, Kanon kultury narodowej, [in:] National Culture and Politics, Joanna Kurczewska (ed.), Warsaw. 2000. • Victor Klemperer, LTI. Notatnik filologa, transl. J. Zychowicz, Kraków-Wrocław 1983. • George Ritzer, The Macdonaldization of Society. • Ludwik Stomma, Anthropology of War, Warsaw 2015, Introduction and Apotheosis of War. • Michał W. Kowalski, Anthropologists at War, Warsaw 2017, Chapter 2 Anthropologists on the Fronts of World War II, pp. 155-174.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	• Features of verbal discourse in oral culture and their impact on social structure. • The phatic and performative function of oral speech. • The power of the word - the word as action. • Traces of oral culture in contemporary culture - tales, formulas, incantations. • Aspects of mass culture according to A. Kłoskowska and D. MacDonald. • Anthropology towards war/conflict. • Alternativity as a way out of mass society.		
Work placement	Not applicable		

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