

Subject card

Subject name and code	Communication workshop, PG_00130533						
Field of study	Cultural Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2025/2026	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	1		ECTS credits			3.0	
Learning profile	academic		Assessment form			credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Barbara Świąder-Puchowska				
	Teachers		dr hab. Barbara Świąder-Puchowska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The classes are workshops. The goal is to develop students' awareness and communication skills.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULL3_U05] Student demonstrates the ability to present well-substantiated arguments (utilizing the views of other authors) and formulating conclusions.	has the ability to substantively argue and to give conclusions	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[KULL3_K01] Student understands the necessity of lifelong learning and professional development.	understands the need to constantly develop communication skills	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[KULL3_K02] Student can determine the means and methods for achieving specific tasks, acting in an entrepreneurial manner.	is able to plan means to accomplish tasks in interpersonal communication	[SK5] implementation of a problem task [SK6] demonstration of practical skills
	[KULL3_W07] Student is familiar with and understands selected theories and methods for analyzing and interpreting various cultural and artistic texts.	has the ability to properly shape the critical statements with elements of analysis and interpretation	[SW3] text preparation/written work [SW5] implementation of a problem task
	[KULL3_U07] Student prepares oral presentations and discussions on topics related to culture and art, including collaborative work within a team.	prepares speeches and uses appropriate rhetorical strategies	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[KULL3_U06] Student prepares written papers in Polish and a chosen foreign language on issues related to culture and art, based on various sources and current literature in the field.	is able to argue own judgements on culture and art in short written forms	[SU5] implementation of a problem task
Subject contents	1. Verbal and non-verbal communication 2. Communication in a diverse society 3. Inclusive communication, gender in communication 4. Nonviolent Communication (NVC) 5. Assertive communication - "I" message, setting boundaries 6. The art of talking, active listening 7. Wellbeing, psychology of interpersonal relations (including a presentation of the Academic Center for Psychological Support of the University of Gdańsk) 8. Dialogue, conversation, discussion 9. Barriers and conflicts in communication - consequences and procedures 10. Barriers and conflicts in communication - analysis of selected cases 11. Open discussion 12. Basics of rhetoric and creating spoken texts 13. Public speaking		
Prerequisites and co-requisites	None.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Pass with grade	60.0%	100.0%

Recommended reading	Basic literature	Nęcki Z., Komunikacja międzyludzka, Kraków 2006. Tannen D., To nie tak! Jak styl konwersacyjny kształtuje relacje z innymi, Poznań 2002. Czarnowska M.M., Przyjazne porozumiewanie się, Gdansk 2004. Rosenberg M.B., Porozumienie bez przemocy, Warszawa 2003. Schulz von Thun F., Sztuka rozmawiania, t. 1, Kraków 2003. Stewart J., Mosty zamiast murów: podręcznik komunikacji interpersonalnej, Warszawa 2009. Sujak E., ABC psychologii komunikacji, Kraków 2006. Krzemiński I., Co się dzieje między ludźmi?, Warszawa 1998. Głodowski W., Komunikacja niewerbalna, Gdańsk 2000. Wieczorkiewicz Bronisław, Sztuka mówienia, Warszawa 1998. Markowski Andrzej, Kultura języka polskiego. Zagadnienia leksykalne, Warszawa 2018. Praktyczna stylistyka nie tylko dla polonistów, red. E. Bankowska, A. Mikołajczuk, Warszawa 2003. Korolko Mirosław, Sztuka retoryki. Przewodnik encyklopedyczny, wyd. 2 rozszerz., Warszawa 1998.
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	Supplementary literature	Hartley P., Komunikowanie interpersonalne, Warszawa 2006. Szymanek K., Wieczorek K.A., Sztuka argumentacji. Rozszerzone ćwiczenia w badaniu argumentów, Warszawa 2021. Knapp, Mark L., Hall, Judith A, Komunikacja niewerbalna w interakcjach międzyludzkich, Warszawa 2008. Berne E., W co graja ludzie, Warszawa 2004. Cialdini R., Wywieranie wpływu na ludzi, Gdansk 2002. R. Błaut, Skuteczne negocjacje, Warszawa 1994. Chęłpa S., T. Witkowski, Psychologia konfliktów, Wrocław 1995. Goffman E., Człowiek w teatrze życia codziennego, Warszawa 1981 i nast. wyd. Kochan M., Pojedynek na słowa, Kraków 2005. Nęcki Z., Komunikowanie interpersonalne, Wrocław 1992. Kram Jerzy, Zarys kultury żywego słowa, wyd. 3 popr., Warszawa 1995. Lachowiecki Leszek, Sztuka umięjetnego wypowiedzania sie. Zasady retoryki klasycznej, Warszawa 1998. Mikuta Marian, Kultura żywego słowa, oprac. S. Podobinski, Czestochowa 2001. Toczyska Bogumiła, Łamance z dedykacja, czyli makaka ma Kama, Gdansk 2003. Whorf Benjamin L., Język, mysl i rzeczywistosc, przeł. T. Hołowka, wstepem opatrzył A. Schaff, Warszawa 1982.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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