

Subject card

Subject name and code	Financing in cultural sector, PG_00130850						
Field of study	Cultural Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2026/2027	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	4		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Barbara Forsiewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	4.0	0.0	19
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	19		1.0		30.0	50
Subject objectives	Familiarizing students with the financing models of various cultural sectors in Poland, with particular emphasis on the practical application of knowledge. Ability to combine cultural projects with specific financing opportunities. Presentation of issues on practical examples: institutional, non-governmental, private.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULL3_W08] Student is aware of contemporary global issues, cultural and artistic life, as well as the functioning of cultural institutions in the Pomerania region. They are acquainted with legal, economic, ethical, and other conditions of various cultural studies professional activities.	The student is familiar with the problems of the modern world, contemporary cultural and artistic life, as well as the functioning of cultural institutions in Pomerania, including financing (K_W08)	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[KULL3_K02] Student can determine the means and methods for achieving specific tasks, acting in an entrepreneurial manner.	The student determines the means and methods for implementing a specific task (K_K02)	[SK1] oral statement/conversation/ discussion [SK5] implementation of a problem task
	[KULL3_U05] Student demonstrates the ability to present well-substantiated arguments (utilizing the views of other authors) and formulating conclusions.	The student has the ability to substantively argue (using views other authors) and formulating conclusions (K_U05)	[SU1] oral statement/conversation/ discussion [SU5] implementation of a problem task
	[KULL3_K03] Student correctly identifies and resolves problems related to the cultural studies profession, whether specializing in cultural criticism and popularization, cultural animation, or electronic media culture and website editing.	The student correctly recognizes and resolves problems related to financing projects implemented in cooperation with cultural institutions (K_03)	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
	[KULL3_K05] Student actively participates in cultural and artistic life.	The student demonstrates an active attitude in the implementation and reception of cultural and artistic projects (K_05)	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
Subject contents	Economic characteristics of the cultural sector:- culture financing models in Poland;- Public Finance Act;- principles and models of financing cultural institutions;- organizational and budgetary structure of cultural institutions (role of the organizer);- examples of programs of the Ministry of Culture, National Heritage and Sport;- Public Procurement Act;- rules for financing cultural projects from EU programs (Creative Europe);- principles of constructing budgets for cultural projects;- examples of grant programs in the cultural sector with practical tips on submitting applications;- rules for granting patronage;- characteristics of scholarship programs;- cultural and business sectors - examples and good practices;- examples of cultural financing in the world / American model.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Oral examination	75.0%	75.0%
	Active participation in classes	25.0%	25.0%
Recommended reading	Basic literature	• Barański R., Finansowanie działalności kulturalnej, C.H. Beck, 2016. • Fischer I., T. Krywan T., Mituś A. dr, Ostapowicz E., Perłakowska E. dr, Szocie K., Tyrakowski S., Vademecum dyrektora instytucji kultury, C.H.Beck, 2016. • Borowiecki R., System regulacji w kulturze finansowanie, zarządzanie, współdziałanie, Oficyna Wydawnicza ABRYS, 2005.	
	Supplementary literature	• Wawrzyniec R., Zarządzanie publiczne w lokalnym sektorze kultury, Wydawnictwo Uniwersytetu Łódzkiego 2021. • Gawel Ł., Pluszyńska A., Konior A., Zarządzanie w kulturze. Teoria i praktyka, Wydawnictwo Naukowe PWN, 2020. • Adamiak P., Dworakowska Z., Herbst J., Przewłocka J., Współpraca w obszarze kultury samorządy, publiczne instytucje kultury, organizac • Hauser J., Karwińska A., Purchla J., Kultura a rozwój, NCK, 2013 • Towse R., Ekonomia kultury Kompendium, NCK, 2015 • Varbanova L., Zarządzanie strategiczne w kulturze, NCK, 2015 • je pozarządowe, Stowarzyszenie Klon/Jawor, 201	
	eResources addresses		
Example issues/ example questions/ tasks being completed	• Principles and models of financing cultural institutions in Poland • Rules for financing projects from EU funds		

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