

Subject card

Subject name and code	Culture institutions and policies, PG_00130854						
Field of study	Cultural Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Barbara Forsysiewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The subject aims to familiarize students with the theoretical and practical aspects of the functioning, direction and development of cultural policies in cultural sector in Poland, Europe and selected countries around the world, as well as with contemporary methods and forms of operation of cultural institutions in Poland and selected European countries.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULL3_W09] Student has organized knowledge about various forms of entrepreneurship.	The student has structured knowledge of forms of entrepreneurship in culture (K_W09)	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[KULL3_U02] Student possesses research skills, including formulating and interpreting research problems, selecting methods and tools, and developing and presenting results. These skills allow them to conduct research in the field of culture and art under the guidance of a research supervisor.	The student has research skills including: assessment of the functioning of cultural institutions (K_U02)	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[KULL3_W05] Student has specific knowledge in the areas of cultural anthropology, cultural history, popular culture, indigenous cultures, regional studies, museum studies, and religion. Additionally, they have specialized knowledge in a chosen professional field.	The student has structured detailed knowledge of the functioning of cultural institutions and cultural policy (K_W05)	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[KULL3_W08] Student is aware of contemporary global issues, cultural and artistic life, as well as the functioning of cultural institutions in the Pomerania region. They are acquainted with legal, economic, ethical, and other conditions of various cultural studies professional activities.	The student is familiar with the functioning of cultural institutions in Pomerania and knows the legal, economic, ethical and other conditions related to work in a cultural institution (K_W08)	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[KULL3_K01] Student understands the necessity of lifelong learning and professional development.	The student understands the need for continuous development and professional development (K_K01)	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[KULL3_K03] Student correctly identifies and resolves problems related to the cultural studies profession, whether specializing in cultural criticism and popularization, cultural animation, or electronic media culture and website editing.	The student correctly recognizes and resolves problems related to the profession of a cultural expert as a specialist in the field of cultural policy and the functioning of cultural institutions. (K_K03)	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[KULL3_K02] Student can determine the means and methods for achieving specific tasks, acting in an entrepreneurial manner.	The student is able to determine the means and methods for implementing a specific task related to the functioning of a cultural institution (K_K02)	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
Subject contents	1. Definition of cultural policies 2. Characteristics of institutional culture 3. Characteristics of cultural policies in Poland, Europe and UNESCO 4. Discussion of the three most important aspects related to contemporary cultural policies in institutions, i.e. Cultural heritage; Accessibility; Digitization 5. Case study - analysis of cases of cultural institutions		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	100.0%	100.0%

Recommended reading	Basic literature	- Agata Wąsowska-Pawlik. (2013). Polityka kulturalna Polski 1989-2012. W Jerzy Hausner, Anna Karwińska, & Jacek Purchla (Red.), Kultura a rozwój (s. 107-125). - Andrzej Leśniewski. (2017). Modele polityki kulturalnej państwa polskiego 1944-2015 [Rozprawa doktorska]. Uniwersytet im. Adama Mickiewicza. - Anna Buchner, Aleksandra Janus, Dorota Kawęcka, & Katarzyna Zaniewska. (2015). OTWARTOŚĆ W INSTYTUCJACH KULTURY. Raport z badań (s. 116). Centrum Cyfrowe.
	Supplementary literature	Anna Marconi-Betka, Julia Włodarczyk, Ryszard Michalski, Andrzej Bieńkowski, Katarzyna Sadowska-Mazur, Anna Migut-Ciuba, Damian Drąg, Katarzyna Kuzko-Zwierz, & Dziedzictwa, N. I. (2015). Niematerialne dziedzictwo kulturowe. Narodowy Instytut Dziedzictwa. Bożena Gierat-Biedroń. (2015). Kierunki rozwoju polityki kulturalnej w Polsce po 1989 roku. Koncepcje ministerialne (I). Zarządzanie w Kulturze, 3(16), 205-209; Bożena Gierat-Biedroń. (2016). Kierunki rozwoju polityki kulturalnej w Polsce po 1989 roku. Koncepcje ministerialne (II). Zarządzanie w Kulturze, 2(17), 91-105.; Daniel Przastek. (2016). Polityka kulturalna w Polsce (i na świecie). www.bas.sejm.gov.pl Studia BAS, 46(2), 935. Elaine Baldwin, Maciej Kaczyński, Jerzy Łoziński, & Tomasz Rosiński. (2007). Wstęp do kulturoznawstwa. Zys i S-ka Wydawnictwo. Eryk Bunsch, Piotr Jamski, Tomasz Kalota, Lidia M Karecka, Marcin Klos, Marcinia, J., Mazurek, C., Sitnik, R., Szala, M., Werla, M., Zaucha, T., Kuśmidrowicz-Król, A., & Narodowy Instytut Muzealnictwa i Ochrony Zbiorów. (2011). Zalecenia dotyczące planowania i realizacji projektów digitalizacyjnych w muzealnictwie. Narodowy Instytut Muzealnictwa i Ochrony Zbiorów. European Commission, & Directorate-General for Employment, S. A. and I. (2018). Access City Award 2018: Examples of best practice in making EU cities more accessible. http://ec.europa.eu/social/BlobServlet?docId=19625&langId=en Europejski Ruch Młodzieży Przeciwko Rasizmowi, K., Przejawom Antysemityzmu i Nietolerancji, & Regucka-Kwaśnik, A. (2003). Każdy inny, wszyscy równi... Horyzonty: Rada Europy. Kevin Mulcahy. (2006). Cultural Policy: Definitions and Theoretical Approaches. The Journal of Arts Management, Law, and Society, 35(4), 319-330. https://doi.org/10.3200/JAML.35.4.319-330 Maeve Marmion, Stephen Calver, & Keith Wilkes. (2009). Heritage? What do you mean by heritage. W Sérgio Lira, Rogério Amoêda, Cristina Pinheiro, João Pinheiro, & Fernando Oliveira (Red.), Sharing Cultures. International Conference on Intangible Heritage (s. 575-584). Green Lines Institute for sustainable development. Maria Lind, Minichbauer Raimund, Kuba Szreder, & Jan Sowa. (2009). Europejskie polityki kulturalne 2015: Raport ze scenariuszami przyszłości publicznego finansowania sztuki współczesnej w Europie. Fundacja Bęc Zmiana. Michał Mochocki. (2017). Gry sarmackie w ujęciu anglo-amerykańskich heritage studies. 10(1), 151-190. Rodney Harrison. (2010). What is Heritage? W Rodney Harrison (Red.), Understanding the politics of heritage (s. 542). Manchester University Press.
	eResources addresses	
Example issues/ example questions/ tasks being completed	- Characteristics of UNESCO's cultural policy - Case study - analysis of cases of cultural institutions	
Work placement	Not applicable	

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