

Subject card

Subject name and code	Qualitative research methodology, PG_00130487						
Field of study	Cultural Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Aleksandra Wierucka				
	Teachers		dr hab. Aleksandra Wierucka				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	During the classes, students will learn to independently conduct qualitative field research and gain awareness of the ethics involved in conducting such research.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULMU2_U02] The student possesses a deep theoretical and methodological awareness that enables them to conduct advanced research in cultural studies under the guidance of a research supervisor.	The student has an advanced understanding of the methodological specifics of cultural studies, particularly in qualitative research methods.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU8] observation of student's independent or team work
	[KULMU2_K01] The student understands the significance of knowledge, skills, and experience in professional activities.	The student understands the importance of knowledge, skills, and experience in conducting qualitative research.	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[KULMU2_W07] The student understands the principles of professional ethics in cultural studies.	The student is familiar with the principles of professional ethics in cultural studies, especially regarding the conduct of qualitative research.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[KULMU2_W01] The student possesses in-depth knowledge of the subject matter and methodology of cultural studies, which they are able to develop and creatively apply in their professional activities.	The student is familiar with the principles of professional ethics in cultural studies, particularly regarding the conduct of qualitative research.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[KULMU2_U07] The student proficiently prepares various types of written papers in Polish and a chosen foreign language.	The student adeptly prepares reports on conducted research.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
Subject contents	[KULMU2_K03] The student takes care to uphold the highest ethical and professional standards in the field of cultural studies.	The student ensures the maintenance of the highest ethical standards during field research.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	• Creating a research project • Ethics of field research • Field notes • Research methods: observation • Fieldwork sessions - exercise in conducting anthropological observation • Access to information, relationships in the field • Research methods: interview • Fieldwork sessions - exercise in conducting anthropological interviews • Research methods: document analysis • Data analysis and interpretation • Writing ethnography • Quantitative research methods • Risks associated with research		
	Prerequisites and co-requisites		
	Assessment methods and criteria		
	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	60.0%
		80.0%	30.0%
		51.0%	10.0%

Recommended reading	Basic literature	Michael Angrosino, Badania etnograficzne i obserwacyjne, Warszawa 2010. Martyn Hammersley, Paul Atkinson, Metody badań terenowych, Poznań 2000. Steven L. Schensul, Essential Ethnographic Methods, New York 1999. Monika Kostera, Antropologia organizacji, Warszawa 2003. Margaret D. LeCompte, Designing and Conducting Ethnographic Research, New York 1999. David Nachmias, Metody badawcze w naukach społecznych, Poznań 2001.
	Supplementary literature	Ethnographic Fieldwork. An Anthropological Reader, ed. by A. Robben, Oxford 2007. Paul Kutsche, Field Ethnography. A Manual for Doing Cultural Anthropology, London 1998. Bonnie Stone Sunstein, Fieldworking Reading and Writing Research, New York 2007. The Shadow Side of Fieldwork, ed. Athena Mclean, Oxford 2007.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Two research exercises: one on non-participant observation, the other on conducting interviews Sample questions for the exam: 1. List the main stages of creating a research project. 2. What does the error of individualism consist of in research?	
Work placement	Field exercises	

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