

Subject card

Subject name and code	Intercultural communication, PG_00156539						
Field of study	Cultural Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2025/2026	
Education level	Master's studies		Subject group			Obligatory subject group in the field of study Optional subject group	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	2		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Magdalena Brzezińska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The transmission of knowledge and understanding of intercultural communication processes, its various forms and functions in the contemporary world of global flows, communication, and mobility, depending on the cultural background: ethnic, national, and regional/continental cultural groups. Developing competencies in the field of intercultural communication.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULMU2_K01] understands the importance of knowledge, skills, and experience in professional activities	The student understands the importance of knowledge in intercultural communication.	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[KULMU2_U04] has the ability to integrate knowledge from various humanities disciplines and apply it in unusual professional situations	The student has the ability to integrate knowledge from various disciplines, particularly in the context of cultural diversity and communication.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[KULMU2_U01] can fluently search, interpret, and select information using various sources, media, and technologies, and formulate independent conclusions based on them	The student is able to search for and select information in the field of cultural communication.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[KULMU2_W04] has in-depth and organized knowledge of the problems of the contemporary world and the theoretical, philosophical, and aesthetic foundations of reflection on culture and art	The student has in-depth knowledge regarding the conditions of communication in the contemporary world.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[KULMU2_K06] systematically and consciously participates in cultural and artistic life; is interested in current events in culture and art	The student consciously participates in cultural life using intercultural communication.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[KULMU2_W05] has a well-established, specialized knowledge of audiovisual culture or cultural management	The student has knowledge about intercultural communication.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
Subject contents	Cultural Diversity from the Perspective of Anthropology and Cross-Cultural Psychology: An IntroductionHow to Pay for Food? A Case Study (Guinea-Bissau) An Analysis of Intercultural CommunicationIndividualism/Collectivism (Triandis) Illustrated by African CulturesDimensions of Cultural Differences (Hofstede)Intercultural Interactions Case AnalysisCulture Shock, Adaptation, Integration, AssimilationCultural Intelligence (Bennett): How to Become Culturally CompetentDeveloping Cultural Intelligence: Analysis of Critical IncidentsFoundations of Cultural Differences (Cushner and Brislin)Love and Sex in Different Cultures: Monogamy, Polygamy, PolyamoryProxemics, Rhythm, Body: Nonverbal Aspects of Communication (Hall)Communication Styles (Gesteland, Hall)Conversational Codes and Behavior Codes Exemplified by English Culture (Fox)Witchcraft from an Intercultural PerspectiveSummary		
Prerequisites and co-requisites	choosing the course		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test	51.0%	75.0%
	active presence	51.0%	25.0%

Recommended reading	Basic literature	Besta, Tomasz & Kosakowska-Berezecka, Natasza, 2017, Między grupami. Przewodnik po relacjach z ludźmi, którzy się od nas różnią, Smak Słowa, Sopot. Brislin R., Cushner K., Cherrie, C., Yong, M. (1995) Intercultural interactions. A practical guide. Sage Publications. Brzezińska, Magdalena, 2017, Brzezińska, W cieniu europejskiej twierdzy. Obraz Zachodu wśród Afrykanów w Gwinei Bissau, Wydawnictwa Uniwersytetu Warszawskiego, Warszawa 2017, rozdz. Indywidualizm, kolektywizm, s. 151-157, rozdz. 'Amor. Miłość oczami Gwinejczyków', s. 157-166. Hofstede, wymiary różnic kulturowych: 'The 6-D model of national culture' (strony internetowe) Linki: (56) W cieniu europejskiej twierdzy. Obrazy Zachodu w dyskursach mieszkańców Gwinei Bissau [In the Shadow of the European Fortress. Image of the West among Africans in Guinea Bissau] Magdalena Brzezinska - Academia.edu https://geerthofstede.com/culture-geert-hofstede-gert-jan-hofstede/6d-model-of-national-culture/ https://www.hofstede-insights.com/product/compare-countries/
	Supplementary literature	Literatura uzupełniająca: Benedict, Ruth, 2002, Wzory kultury, Warszawskie Wydawnictwo Literackie MUZA SA, Warszawa tłum. Jerzy Prokopiuk - rozdział Nauka o zwyczajach 78-99 i Różnorodność kultur, s. 100-125. Brzezińska, Magdalena, 2012, Ja i chłopak mojej dziewczyny: analiza wielopartnerskich związków kobiet i mężczyzn w Gwinei Bissau, [w:] Aneta Chybicka, Natasza Kosakowska-Berezecka, Paulina Pawlicka (red.), 'Podróże przez kobiecość i męskość', Oficyna Wydawnicza Impuls, Kraków 2012, s. 225-250. Fox, Kate, Poznać Anglików. Ukryte zasady angielskiego zachowania, Warszawskie Wydawnictwo Literackie MUZA SA, Warszawa 2008. Hall, Edward T., 2003 [1966] Ukryty wymiar, Warszawskie Wydawnictwo Literackie Muza SA, Warszawa. Lipińska, Marzena 2008 (red.) Warsztaty kompetencji międzykulturowych podręcznik dla trenerów, Inicjatywa Wspólno
	eResources addresses	

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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