

Subject card

Subject name and code	, PG_00130873						
Field of study	Cultural Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Specialty subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		4.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Grzegorz Piotrowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		68.0	100
Subject objectives	The aim of the course is to familiarize students with the basics of audiovisual workshops in both practical and theoretical dimensions. Classes include: elements of working with a camera, editing, new technologies, etc., as well as techniques and methods of working on an audiovisual project of an artistic and social nature, as well as reflection on the media context of audiovisual practices. An important aspect of the classes will be stimulating and opening communication and integration in the class group by carrying out individual and collective activities using audiovisual means.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULMU2_W05] The student possesses well-established, specialized knowledge in the field of audiovisual culture or cultural management.	The student knows the basic audiovisual tools and techniques, as well as their media context.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW5] implementation of a problem task
	[KULMU2_K02] The student Willingly collaborates in a team and is capable of managing team work effectively.	The student is willing to work as part of a team.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK5] implementation of a problem task
	[KULMU2_U08] The student proficiently prepares oral presentations and presentations in both Polish and a chosen foreign language.	The student consciously creates audiovisual works and projects.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU6] demonstration of practical skills
	[KULMU2_K01] The student understands the significance of knowledge, skills, and experience in professional activities.	The student understands the importance of professional competences and continuous development.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK5] implementation of a problem task
	[KULMU2_U01] The student demonstrates fluent skills in searching, interpreting, and selecting information, utilizing various sources, media, and technologies, and formulates independent conclusions based on them.	The student is able to proficiently search and select information in the field of media studies using various technologies.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[KULMU2_U03] The student can independently acquire knowledge and expand skills to develop their own predispositions and consciously manage their professional career, especially within the chosen specialization.	The student is able to independently develop skills in the field of audiovisual culture and media studies.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
Subject contents	Each time it is determined by the instructor, e.g. audiovisual practice from the perspective of media studies, film, photography and editing workshops, work on set with an actor, lighting, post-production, audiovisual processing tools, etc. - individually or in groups, as part of work on artistic or other projects (e.g. social).		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Project/audiovisual work	51.0%	70.0%
	Carrying out partial tasks	0.0%	30.0%
Recommended reading	Basic literature	1. Hopfinger M., Doświadczenie audiowizualne. O mediach w kulturze współczesnej, Warszawa 2003. 2. Hopfinger M., Kultura audiowizualna u progu XXI wieku, Warszawa 1997. 3. Sontag S., O fotografii, wyd. 3, przeł. S. Magala, Kraków 2023.	
	Supplementary literature	Indicated by the instructor.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Determine how to light the set in a scene where two people are talking.		
Work placement	Not applicable		

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